



AussieArk

AUSTRALIAS WILDLIFE ARK ANNUAL REPORT

2020 - 2021 Financial Year
ABN: 51 417 871 203

Aussie Ark is NSW's largest independently owned and operated conservation organisation and is home to seven keystone species once found in the Barrington Tops of NSW. The vision of Aussie Ark is to establish a robust insurance population of Australian threatened, native mammal species such as the Tasmanian devil, Eastern quoll and Long-nosed potoroo, suitable for semi-wild release into large, predator-proof fenced sanctuaries in the Barrington Tops, for eventual reintroduction to the wild. We remain committed to saving the Tasmanian devil from extinction and now can apply this experience in building robust insurance populations to other Australian species in need.

Our core activities include building insurance populations, fire management, feral cat & fox exclusion, feral herbivore control, weed eradication, bush rejuvenation, field science programs, rewilding and wildlife translocations. In fact, we are the first conservation organisation to initiate a war on weeds, one that we will WIN! In addition to this, we are also the only organisation dedicating to restoring the flora and fauna of the Great Dividing Range, back to its pre-European settlement state.

Aussie Ark is committed to creating real outcomes and allocating donation funds to direct conservation. Currently, 80% of Aussie Ark employees work on-the-ground within Aussie Ark sanctuaries and insurance populations. This maximises the outcomes for our wildlife and projects ensuring best bang for buck in conservation value.

VISION

Creating a long-term future for Australia's threatened wildlife.

MISSION

- To protect Australia's threatened species with robust insurance populations,
- To create healthy ecosystems within Aussie Ark sanctuaries and through rewilding,
- To have long-term tangible outcomes for the species in our care,
- To be a proactive, professional, transparent, and effective organisation.

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Every effort has been made to ensure the accuracy of the 2020-2021 Australia's Wildlife Ark Incorporated Annual Report. We apologise if any omissions or errors have occurred. If you discover an error or omission, please notify the Secretary and Public Officer, Liz Gabriel at admin@aussieark.org.au.

OUR TEAM

COMMITTEE OF MANAGEMENT



TIM FAULKNER
President



LIZ GABRIEL
Treasurer and Secretary



CHRIS CHAPMAN
Committee of
Management Member



BRAD WALKER
Committee of
Management Member



CAROLINE LEES
Committee of
Management Member



SCOTT ELWIN
Committee of
Management Member



MATT RADNIDGE
Committee of
Management Member



BRUCE KUBBERE
Aussie Ark Patron



PAUL ANDREW
Aussie Ark Patron

MANAGEMENT



JOHN WEIGEL
Founding Director



ROBYN WEIGEL
Director



TIM FAULKNER
Managing Director



LIZ GABRIEL
Deputy Managing Director



HAYLEY SHUTE
Manager of Conservation



BRODIE MENEY
Fundraising, Marketing and Administration Manager



DEAN REID
Operations Manager

OPERATIONS



KELLY DAVIS
Curator



TYLER GRALTON
Supervisor



RORY FRANCIS
Ranger



MATT HELM
Ranger

ADMINISTRATION AND FUNDRAISING



TARA TORNING
Fundraising and Marketing Assistant



CHELSEA PEARSON
Administration, Fundraising and Accounts assistant



MANAGING DIRECTOR REPORT

Over the last decade I have watched in awe as Aussie Ark has grown in leaps and bounds. I have witnessed first-hand what a crazy amount of passion, drive and grit can do for native wildlife in Australia. For 10 years, I have worked alongside the team at Aussie Ark to create truly outstanding results. We have battled bushfires, floods, global crisis', lockdowns and so much more – yet our mission remains steadfast, to provide a long-term future for Australia's wildlife.

The last 12 months have provided its fair share of setbacks and hold ups, yet through it all the Ark has seen incredible growth and that is with thanks to our wildly committed team and community of supporters.

During the 2020 – 2021 financial year, Aussie Ark was BUSY! We've purchased land, forged new partnerships, returned animals back to the wild, opened sanctuaries, planted trees, bred endangered wildlife and so much more.

We hit some huge milestones, including the return of the Tasmanian devil to mainland Australia for the first time in 3,000 years. 28 adult devils were released into Aussie Arks Barrington Wildlife Sanctuary in October 2020. We were thrilled to be joined by wildlife enthusiasts Chris Hemsworth and Elsa Pataky to mark the occasion. Aussie Ark's Barrington Wildlife Sanctuary is a 400-hectare, predator free sanctuary that has been designed to replicate the wild – meaning that the devils released are just that...WILD! They maintain their natural instincts and have become the apex predator within the sanctuary.

We saw the birth of 157 endangered species – including the first devil joeys born in the wild landscape of the Barrington Wildlife Sanctuary. This achievement is particularly notable as it illustrates the success of wildlife sanctuaries like ours within the conservation toolbox.

This past year, Aussie Ark has partnered with some incredible new organisations including

Volkswagen Group Australia, Coles, WildArk and WIRES! Together with these organisations and our existing partnerships we have taken on new species and projects – including the purchase of 1500 hectares of bushland in the Richmond Valley region. The site, named Mongo valley Wildlife Sanctuary, is set to become a haven for native wildlife – removing feral predators, managing noxious weeds and working reduce the risk of intense bushfires on the site. The sanctuary will mimic the success of the Barrington Wildlife Sanctuary and allows Aussie Ark to expand our umbrella of protection. We couldn't be more excited to watch as it returns to life and begins teeming with wildlife from the ground up.

We know that the world has been still for so long now and are grateful that amongst the uncertainty of it all, we have been able to continue delivering. Our focus has never faded and we are immensely grateful for the continuous support of our partners Rewild, Foundation for Australia's Most Endangered (FAME), Australian Reptile Park (ARP), Australian Geographic (AG), Glencore, Ellerston Station, Sydney Helicopters, NSW Government, Symbio Wildlife Park, Zoo Zurich, Zoo Leipzig and Pairi Daiza. I look forward to continuing this journey together and know that we can create magic together.

I want to finish by saying thank you to my team. Committed, passionate, driven, and steadfast, are all words I would use to describe each of you. It is through the dedication of our team, that I know we can leave a world to our children that they can be proud of. A world rich in biodiversity.

Tim Faulkner



President and Managing Director

FOUNDING DIRECTORS REPORT

When I wrote this very same report for the 2019 - 2020 Annual Report and spoke of the challenges our world faced, I never quite imagined that 12 months later I would be writing this report once again and we would be facing the same challenges. However, despite it all, the chaos, the uncertainty, and the fear, I have watched on in pride as Aussie Ark has continued to deliver in the face of adversity.

Despite the challenges faced over the last 12 months, Aussie Ark has had some truly wonderful successes. We have filled our Barrington Wildlife Sanctuary with an abundance of Australian wildlife - including returning the Tasmanian devil to a wild space on mainland Australia for the first time in 3,000 years. We returned platypus back to their streams, after months of rehabilitation post bushfires. Our team onsite have waged a war on the noxious weed scotch broom, removing 37 hectares of the weed and allowing for native flora species to thrive. We have expanded our umbrella of protection through the purchase of thousands of hectares of land fit for rewilding and welcomed new species on board the Ark.

All of this played out as we watched 157 joeys born into the Aussie Ark program.

I couldn't be prouder of the organisation Aussie Ark has become, and as I sit here and reflect on all that Aussie Ark has achieved in the last 10 years, I know that the future of native Australian wildlife is in good hands.

As always, my thanks must go out to our community of supporters, who have believed in Aussie Ark since day one and of course to our incredible partners. Rewild, Australian Reptile Park, FAME, Symbio Wildlife Park, Australian Geographic, Glencore Ellerton, Sydney Helicopters, WIRES, WildArk, Pairi Daiza, Zoo Leipzig, Zoo Zurich, Volkswagen Group Australia, and Coles. It is only through the support of many that Aussie Ark is able to continue working for Australia's most vulnerable - so thank you.

John Weigel



Founding Director



PROJECT PARTNERS

Aussie Ark is incredibly fortunate to have the support of both committed individuals and organisations. Running a conservation program, such as Aussie Ark, quickly becomes an expensive venture, however saving our wildlife is priceless. We rely on the ongoing support from our project partners to make Aussie Ark a reality – without their support it wouldn't be possible.

AUSTRALIAN REPTILE PARK

The Australian Reptile Park was established in 1948 by the late, Eric Worrell. It is the only zoo in Australia committed to saving lives with its antivenom milking program in place for the past 50+ years, saving over 300 lives each year as the sole supplier of raw venom for the production of antivenom. The Australian Reptile Park is the driving force behind Aussie Ark and has donated significant funding, resources and time to ensure the success of the project.

RE:WILD

Saving wildlife species from extinction is the driving force behind Re:wild, working with partners such as Aussie Ark, to ensure species are around for generations to come. Re:wild has built its success upon a foundation of excellence in Exploration, Research and Conservation. Re:wild's three key goals are; Save Species, Protect Wildlands and Build Capacity.

FOUNDATION FOR AUSTRALIA'S MOST ENDANGERED SPECIES (FAME)

FAME has been a key supporter since the very beginning of Aussie Ark. They were so convinced by the Aussie Ark concept, that they made their largest ever contribution to a conservation project to ensure that it could be established. FAME is a national registered charity, a tax-deductible gift recipient organisation and an Aussie Ark partner, reliant upon donations from individuals to help curb the extinction of Australia's most endangered species

AUSTRALIAN GEOGRAPHIC

Being Australia's foremost geographical destination magazine, it captures the essence and spirit of Australia through its meticulously crafted and beautifully presented stories and photography. The highly respected authoritative, and much loved brand, seeks to inspire, educate and entertain, connecting readers to Australian landscapes, plants and animals, science, industry and people. Australian Geographic has not only helped promote Aussie Ark's cause but has also sponsored the Eastern quoll enclosures at Aussie Ark, helping us build on what we know is a successful model.

ELLERSTON PTY LTD

Aussie Ark is built on land owned by the Packer family for the term of the project. This has provided Aussie Ark with the much-needed support to develop our captive breeding program to establish a sustainable insurance population, with enough space for future expansion.

WIRES

WIRES, Australia's largest wildlife rescue organisation, has been rescuing and caring for native animals 365 days a year for almost 35 years. WIRES' mission is to actively rehabilitate and preserve Australian wildlife and inspire others to do the same. Annually, WIRES provide rescue advice and assistance for tens of thousands of sick, injured, orphaned and displaced animals and run around 100 wildlife training courses for thousands of participants.

NSW GOVERNMENT

The NSW Environmental Trust is an independent statutory body established by the NSW Government to fund a broad range of organisations to undertake projects that enhance the environment of NSW. The Trust is empowered under the Environmental Trust Act 1998, and its main responsibility is to make and supervise the expenditure of grants. The NSW Environmental Trust has been one of Aussie Ark's greatest financial supporters since the project's inception and to date.

GLENCORE

Glencore have operated in Australia for over 20 years and hold significant interests in a range of commodity industries across all mainland states and the Northern Territory. The company is headquartered in Sydney and is a major Australian employer, with over 15,000 employees working across various industries. The partnership between Aussie Ark and Glencore came about when Glencore looking for a local community environmental project with tangible outcomes that would make a real difference for Australian wildlife. Aussie Ark is also in the same region as one of Glencore's operating centres (the Upper Hunter) and the company is always on the lookout for local charities to support.

SYDNEY HELICOPTERS

Sydney Helicopters have provided air work, charter services and tours along the east coast of Australia since 1985. It's exciting to see private enterprises supporting conservation initiatives such as Aussie Ark.

SYMBIO WILDLIFE PARK

Symbio Wildlife Park is a privately owned and run wildlife park in Helensburgh, Sydney. Providing not only opportunities for visitors to become engaged and enabling close interaction with some of the world's most unique animals. Symbio Wildlife Park is a professional organisation, supportive of outcome based, progressive conservation programs such as Aussie Ark and helps to promote Aussie Ark's objectives and cause to over 100,000 visitors each year.

ZOO ZURICH

Zurich Zoo is a nature conservation centre in Switzerland. They work on behalf of threatened animal species by participating in international breeding programmes. They are also involved in six special focus regions outside Switzerland to protect endangered ecosystems and their biodiversity. They choose and implement nature conservation projects according to the principles of the World Association of Zoos and Aquariums WAZA.

ZOO LEIPZIG

Zoo Leipzig stands for a unique concept that includes animal welfare and husbandry, species conservation, education and exciting explorer tours. They demonstrate their commitment to conservation by partaking in almost 60 breeding programs all over the world.

PAIRI DAIZA

Since its inception Pairi Daiza has been actively involved in the preservation of countless endangered species, including birds, mammals, fish and reptiles. Their objective is to promote the conservation of endangered species globally.

VOLKSWAGEN

Volkswagen Group Australia (VGA) is the nation's biggest and most successful importer of European cars, SUVs, and commercial vehicles. Headquartered in Sydney with a major new facility in Melbourne, this national sales company consists of Volkswagen passenger vehicles, Volkswagen Commercial Vehicles and SKODA. This year VGA welcomes the prestige brand Audi to the company. Next year VGA will introduce the CUPRA range to Australia. VGA has been led by managing director Michael Bartsch since 2015. It employs some 300 people directly. Thousands more are employed by more than 180 Volkswagen, Audi and SKODA dealers nationwide.

COLES

Coles is one of Australia's largest supermarket chains and they value the "Australian Way". Together with Aussie Ark, Coles are working to help all Australian (including our furry, scally and slimy ones) feel protected.

WILDARK

WildArk's mission is to promote and support activities that educate, enable, provide resources, or inspire humanity to sustainably conserve, protect or restore the environment and the world's ecosystems, natural resources, wildlife and wild places.

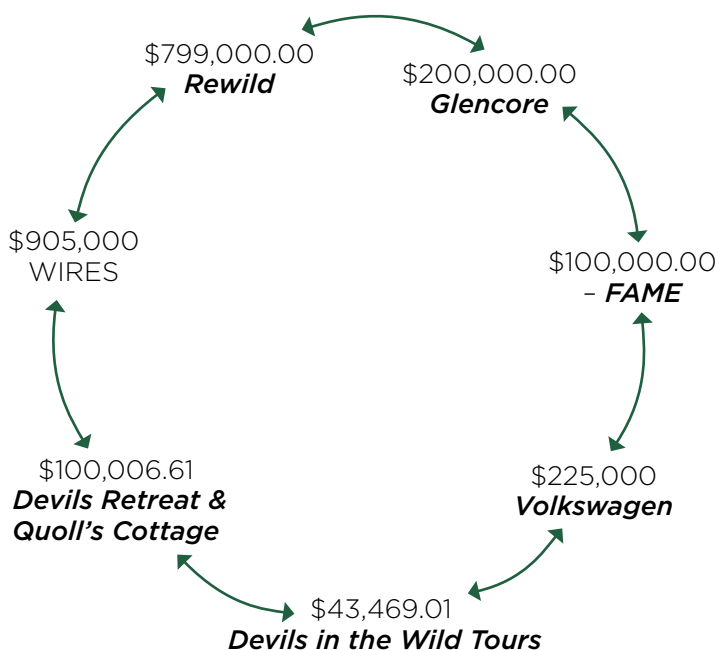




KEY ACHIEVEMENTS

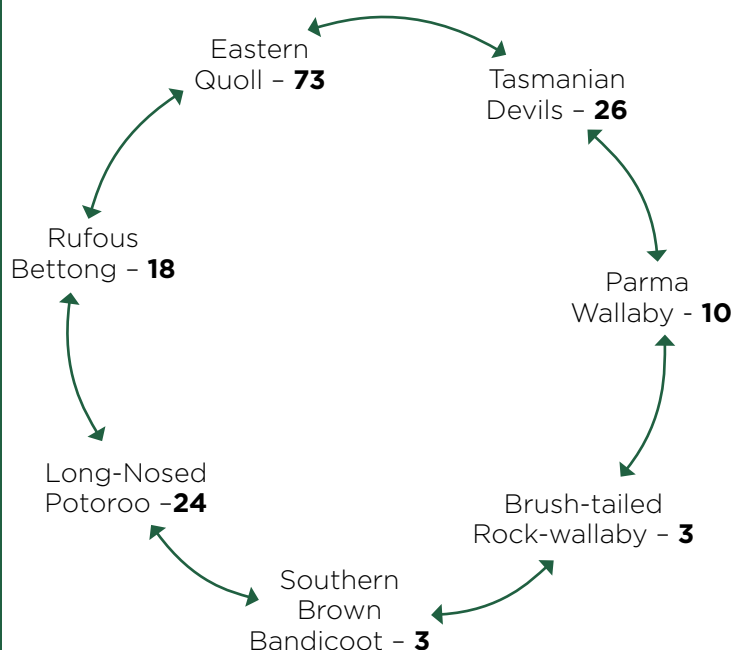
INCOME

During the 2020-2021 financial year, Aussie Ark received **\$4,881,049.11** in income, including;



JOEYS

As of the date of this report, confirmed is a total of 157 joeys were born at Aussie Ark during the 2021 breeding season;



The 2020 – 2021 financial year, followed a time of devastating loss and uncertainty. The bushfire disaster of 2019/2020 was very much at the forefront of the Australian public and the floods and covid 19 pandemic that followed provided their own set of challenges.

Thankfully during this time Aussie Ark was able to continue delivering outcomes for native Australian wildlife. Including returning 6 platypus back to the wild following months of rehabilitation after bushfire.

Aussie Ark also secured two new properties, totalling 1750 hectares, in the Barrington Tops and Richmond Valley regions. The properties are both set to become new wildlife sanctuaries and host the return of a suite of native fauna. Works are underway on Mongo Valley Wildlife Sanctuary, in Upper Mongogarie. With Curricabark Wildlife Sanctuary in the Barrington Tops to follow shortly thereafter.

The property set to become Curricabark Wildlife Sanctuary was purchased following a successful crowdfunding campaign, in which \$60,000 was raised by our community to help Aussie Ark secure the land.

Historically, Aussie Ark returned the Tasmanian devil to mainland Australia for the first time in 3,000 years. The occasion was celebrated by the team at Aussie Ark, our partners Rewild and WildArk and wildlife enthusiasts Chris Hemsworth and Elsa Pataky.

Aussie Ark also began construction on two new facilities – Turtle Ark and Frog Ark. The facilities will form “Conservation Ark” which will be accessible by the public at the Australian Reptile Park in Somersby NSW. The facilities will protect 3 species of turtle and 6 species of amphibians, with the aims of breeding the animals for rewilding. The programs will act as a headstart for the animals and remove the threat of feral predators.



CONSERVATION AND OPERATIONS



TEAM IN THE FIELD

The Aussie Ark team is made up of passionate and committed individuals who are focused on delivering positive outcomes for Australia's unique wildlife. The animals under our care at Aussie Ark are maintained to an extremely high level, thanks to the dedication of our team on the ground in the Barrington Tops.

The 2020-2021 financial year saw our team spend a great deal of time in our wildlife sanctuaries monitoring and surveying the wildlife. This included surveys of our newest property Mongo valley Wildlife Sanctuary in Upper Mongogarie.

The team also spent hours snorkelling in our river systems to find and bring into protection Hunter River and Manning River turtles. The process is time and labour intensive, as every turtle is caught by hand, to ensure the highest possible standards are maintained.

WILDLIFE

Since 2011, Aussie Ark has vowed to protect endangered species from extinction and has been doing so with the utmost passion and dedication for our native wildlife. With a vision of providing a long-term future to our threatened native

wildlife, Aussie Ark became one of NSW's biggest sanctuaries, as well as Australia's largest mainland breeding facility for the Tasmanian devil.

Previously named Devil Ark, Aussie Ark built its success off its breeding program for the endangered Tasmanian devil. Afflicted by a deadly disease, the Tasmanian Devil Facial Tumor Disease (DFTD), the species' population is decreasing at an unprecedented rate and without Aussie Ark intervention, this iconic animal could disappear forever. Over the years, Aussie Ark staff have bred a genetically diverse insurance population and have welcomed hundreds of strong and healthy joeys into the program. This year, 157 joeys were born into the program, including 34 born in the Barrington Wildlife Sanctuary.

Since 2017 Aussie Ark has expanded its umbrella of protection to encompass other endangered native Australian species. Those species are: Eastern quoll, Southern-brown bandicoot, Parma wallaby, Brush-tailed rock-wallaby, Long-nosed potoroo and Rufous bettong. Since European settlement, all of those species' populations have undergone a significant decline in abundance. Threats such as habitat fragmentation

and predation from feral pests including cats, foxes and pigs, are leading many native species towards extinction. In the last 12 months, Aussie Ark has again expanded and begun to work with three turtle species; the Manning River Turtle, bell's River Turtle and Hunter River Turtle, as well as six amphibian species.

The Eastern quoll breeding program is, year after year, delivering a significant growth when it comes to the species insurance population. During the 2021 breeding season, Aussie Ark welcomed 73 Eastern quoll joeys. Of these 73, 27 were born in the Barrington Wildlife Sanctuary following the release of Eastern quolls in 2020.

During the 2021 breeding season, Aussie Ark embraced the arrival of 3 Southern-brown bandicoot joeys. Of the estimated 12 species of bandicoots in Australia, approximately half are now extinct, threatened with extinction or extremely rare. As an ecosystem engineer, its survival is paramount. Bandicoots help aerate soil and leaf litter assisting in natural litter breakdown, penetration of seedlings, organic mixing, thus improving nutrient availability for plants. In addition, they help spread fungi through the

ecosystem, which assist plants to increase nutrient absorption.

Aussie Ark's Parma wallaby's insurance population has been thriving and going. Due to many threats faced by Parma wallabies, their range has been confined to the wet sclerophyll forests of Southern New South Wales. Aussie Ark's breeding program for the Parma wallaby is set up to ensure the protection of the species well into the future and this breeding season we saw the birth of 10 wallabies.

Brush-tailed rock-wallabies were deeply affected by the 19/20 bushfire disaster and their status was thrust into the limelight. Aussie Ark was already working with the species prior to the bushfires crisis, however following the further decline of the species Aussie Ark was able to double our holding capacity at the Ark, through the development of new breeding facilities. As such this year Aussie Ark welcomed the birth 3 Brush-tailed Rock-wallaby joeys. As the new facilities come to completion we hope to see a growth in this population.

The Long-nosed potoroo is one of the smallest and most ancient members of the kangaroo family and have remained relatively unchanged for around 10 million years. Once widespread along the East coast of Australia, the species holds a great importance as an ecosystem engineer. As a species they contribute to the health of the Aussie Ark wild sanctuaries by promoting underground fungal growth to benefit a range of fauna and flora species within the fenced areas. This financial year, Aussie Ark welcomed 24 Long-nosed potoroo joeys. Those joeys are part of the next generation of individuals to further the survival of their species.

The Rufous bettong insurance population is guaranteed by Aussie Ark's breeding program. With an increase every year, the Rufous bettong population grew further with the addition of 18 joeys into the program. Suffering

from the effects of many threats like the expansion of agricultural land, Rufous Bettongs have suffered significant declines in their natural distribution. As a means to preserve the species, Aussie Ark is protecting wild areas inhabited by this species by removing or managing stock and feral herbivores, conserving native vegetation, managing fire and controlling feral predators.

The Manning River turtle is one of Aussie Ark's newest species. Following the construction of the first-ever breeding facility for the species, Aussie Ark staff have collected in the field numerous Manning River turtle individuals to start Aussie Ark's long awaited Manning River turtle breeding program. Additionally, Aussie Ark staff spent many hours in the field locating Hunter River turtles, with Bell's River turtles to be completed next.

Aussie Ark aims to diversify its species within the next years and its staff is working tirelessly to put into action many other projects so as to prevent any other native species from flying under our conservation radar, including the Broad-toothed rat, Squirrel Glider, Broad-headed snake and so many more.

SITE REHABILITATION

For many years now, Aussie Ark has waged a war on the Scotch Broom, a highly invasive and noxious introduced weed that has taken over 10,000ha in the Barrington Tops. Introduced by the European settlers to Australia, Scotch Broom thrives in cooler conditions and forms a dense group of bushes.

The march of Scotch Broom poses a significant threat to the future of many endangered species, including terrestrial orchids and other specialized plants in the highlands. If not controlled, the weed can modify native ecosystems by increasing the frequency and intensity of fire, changing vegetation structure, altering soil chemistry

and providing harbour for invasive animals.

The removal of the noxious weed has been a major focus for the Aussie Ark team. In the 2020-2021 financial year, Aussie Ark has been working to remove approximately 37 hectares of Scotch Broom using an intensive multi-faceted management plan involving herbicide spraying and the cut and painting method. This method consists of cutting the broom at the base and applying poison to the stem immediately. Whilst this manual handling is labour intensive, the result is wonderful and longer-lasting than most other techniques.

CAPITAL DEVELOPMENT

The 2020 - 2021 financial year saw some huge developments happen both onsite at Aussie Ark in the Barrington Tops and the development of projects in Somersby NSW at the Australian Reptile Park.

Following the Bushfire disaster of 2019 - 2020, Aussie Ark were able to construct 7 new state of the art enclosures for endangered Brush-tailed Rock-wallabies. The new development will allow Aussie Ark to double the onsite population and increase breeding capabilities for return to wild.

Construction has also begun on breeding facilities for Spotted-tail quolls. This species is local to the Barrington Tops region, however, declines in species numbers have been monitored over the years. Aussie Ark program will mimic the success of the Eastern quoll breeding program and will aim to breed and rewild this critical species.

'Conservation Ark' facilities at the Australian Reptile Park are finalised with facilities for the Manning River turtle extended and new facilities constructed for the Stuttering and Giant Barred frog. These facilities are the first to be on show at the Australian Reptile Park, helping to bring conservation to the community!

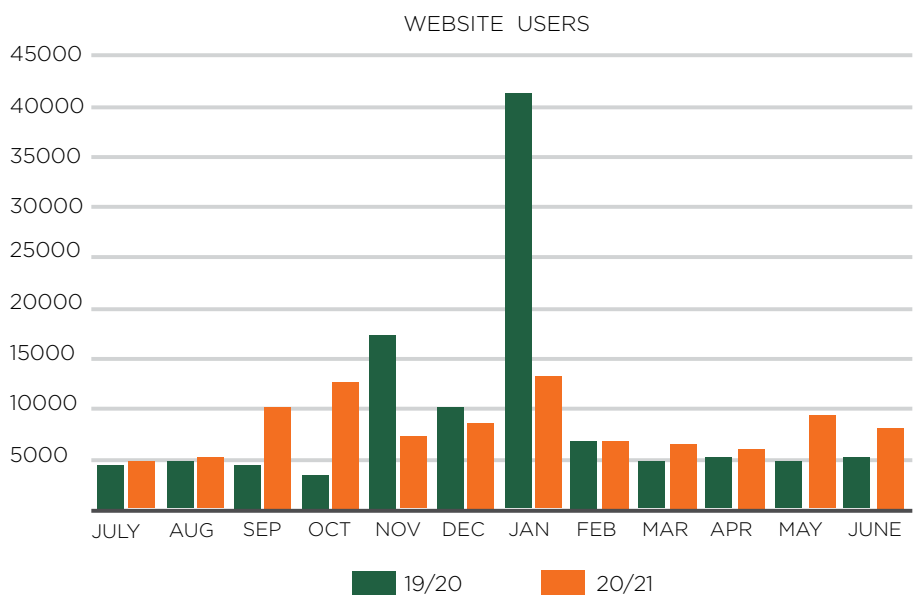
MARKETING AND COMMUNICATIONS

WEBSITE

During the 2020-2021 Financial Year, aussieark.org.au recorded 92,861 users – a decrease of 14% compared to the previous financial year. It is important to note though that in the previous financial year we saw an increase in users by over 400%. An increase in returning visitors was documented, going from 11.4% to 12.7%. Moreover, the users visited 2.35 pages per session and the average visitation duration was 1.46 minutes.

Google Analytics can tell us that 63.67% of visitors were from Australia and 17.97% were from the United States.

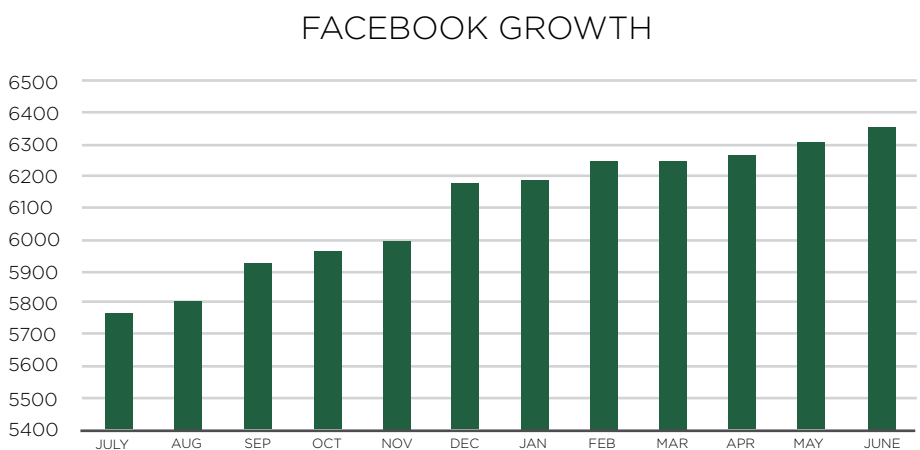
WEBSITE USERS PER MONTH:



SOCIAL MEDIA

Facebook insights reveal that the Aussie Ark page grew from 57,285 followers to 63,564. Facebook insights also reveal that 71.8% of Aussie Ark fans were women. Geographically speaking, the cities where most of our followers are located are Sydney, Newcastle and Melbourne, with our top three countries being Australia, USA and UK.

Aussie Ark Facebook Likes:



EMAIL MARKETING

A total of 36 electronic direct mail outs (EDMs) were sent out in the 2020-21 financial year.

CAMPAIGN	DATE SENT	OPEN NUMBER	OPEN RATE	CLICK THROUGH NUMBER	CLICK THROUGH RATE
BTRW Joey and Snow Update	15/7/20	2087	20.30%	250	2.40%
Conservation from the Couch Winner	14/8/20	1926	18.80%	73	0.70%
Itchy and Scratchy	19/8/20	2056	20.10%	231	2.30%
AG expedition and Donate	27/8/20	1860	18.30%	235	2.30%
Spring Appeal	3/9/20	2476	24.30%	46	0.50%
Quoll Release and Pouch Check	18/9/20	1915	18.90%	192	1.90%
Spring Appeal	29/9/20	1751	17.20%	51	0.50%
Devils Return to Mainland	5/10/20	1956	19.30%	182	1.80%
Crowdfunding - Curricabark	20/10/20	1786	17.60%	118	1.20%
Crowdfunding - Curricabark	27/10/20	1600	15.80%	62	0.60%
Aussie Arks Wild Ride	6/11/20	1612	15.90%	40	0.40%
Platypus return home	23/11/20	1688	16.70%	43	0.40%
Christmas with Aussie Ark	30/11/20	1570	15.60%	197	2.00%
Christmas Countdown	12/12/20	1679	16.70%	184	1.80%
Christmas Countdown	18/12/20	1729	17.20%	79	0.80%
Valentines Day	14/1/21	1753	17.40%	133	1.30%
Grant Announcement - Aus Gov	23/1/21	1806	18.00%	46	0.50%
Donate CTA	26/1/21	1676	16.70%	68	0.70%
First Koala Joey in BWS	29/1/21	1952	19.50%	188	1.90%
Devil sisters in BWS	18/2/21	2397	24.00%	141	1.40%
Donate CTA	26/2/21	1587	15.90%	25	0.30%
Donate CTA	8/3/21	1640	16.50%	53	0.50%
Eastern Quoll Joeys in BWS	11/3/21	1815	18.30%	201	2.00%
AESRF grants	19/3/21	1918	19.30%	77	0.80%
Annual Report 2019 - 2020	24/3/21	1635	16.50%	123	1.20%
Donate CTA	9/4/21	1574	15.90%	18	0.20%
Mothers Day Gift Ideas	14/4/21	1471	14.90%	88	0.90%
Mothers Day Donate CTA	28/4/21	1772	18.00%	27	0.30%
Merch CTA	5/5/21	1817	18.50%	54	0.50%
Mothers Day	9/5/21	1415	14.40%	34	0.30%
Tax Appeal	20/5/21	1406	14.40%	27	0.30%
Devil Joeys in BWS	25/5/21	1829	18.70%	54	0.60%
Volkswagen partnership	31/5/21	1583	16.20%	37	0.40%
The Ark	2/6/21	1550	15.90%	130	1.30%
Tax Appeal	24/6/21	1957	20.10%	44	0.50%
Tax Appeal	29/6/21	1921	19.80%	46	0.50%

WEBSITE



SOCIAL MEDIA



EMAIL MARKETING



PUBLIC RELATIONS

MEDIA

Australia's Wildlife Ark incorporated was the subject of 410 media stories during this financial year.

These ranged from small newspapers and online media stories, to major television news segments and breakfast television.

A full list of media gained over the reporting period is shown below:

Aired/ Published	Format	Media	Details	Aired/ Published	Format	Media	Details
1/7/2020	Online Article	Australian Leisure Management	NSW gov inquiry koala extinction	14/7/2020	Instagram	Barrington Coast	Snow at AA
1/7/2020	Online Article	Manning River Times	NSW gov inquiry koala extinction	17/7/2020	Instagram	Leonardo DiCaprio	BTRW food frop
1/7/2020	Online Article	Canberra Times	NSW gov inquiry koala extinction	5/7/2020	Facebook	Kids Crazy Maze	NSW gov inquiry koala extinction
2/7/2020	Online Article	The Daily Telegraph	NSW gov inquiry koala extinction	15/7/2020	Facebook	Australasian Wildlife Management	BTRW joeys
2/7/2020	Online Article	Gloucester Advocate	NSW gov inquiry koala extinction	14/7/2020	Facebook	Upper Hunter Country Tourism	Snow at AA
4/7/2020	Online Article	Great Lakes Advocate	NSW gov inquiry koala extinction	22/7/2020	Facebook	Upper Hunter Country Tourism	Visit Aussie Ark
4/7/2020	Online Article	Wingham Chronicle	NSW gov inquiry koala extinction	17/7/2020	Facebook	The Bush Telegraph	Snow at AA
9/7/2020	Online Article	Newcastle Herald	BTRW joeys	27/7/2020	Instagram	Australia.com	Snow at AA
10/7/2020	Online Article	Wingham Chronicle	BTRW joeys	15/7/2020	Instagram	NSW Environment Media	BTRW joeys
9/7/2020	Online Article	Hunter Valley News	BTRW joeys	15/7/2020	Instagram	981 Power FM	Snow at AA
13/7/2020	Online Article	Newcastle Herald	Fences are crucial for Aussie Ark	3/8/2020	Facebook	Upper Hunter Country Tourism	Aus Geo Expedition
13/7/2020	Online Article	Gloucester Advocate	BTRW joeys	4/8/2020	Facebook	The Hunter App	MRT hatchlings
11/7/2020	Online Article	Great Lakes Advocate	BTRW joeys	4/8/2020	Facebook	Hunter and Coastal Lifestyle Magazine	MRT hatchlings
14/7/2020	Online Article	Great Lakes Advocate	Fences are crucial for Aussie Ark	7/8/2020	Instagram	Dr Kate Adams	Devil joeys
15/7/2020	Online Article	Gloucester Advocate	Snow at AA	10/8/2020	Online Article	Newcastle Herald	Snow on Barrington Tops
4/7/2020	Radio	Triple M	NSW gov inquiry koala extinction	10/8/2020	Online Article	ABC News	Snow on Barrington Tops
15/7/2020	Radio	ABC Newcastle	BTRW joeys	10/8/2020	Online Article	Farah News Online	Snow on Barrington Tops
15/7/2020	Radio	2NUR FM	BTRW joeys	14/8/2020	Online Article	Australian Leisure Management	Conservation from the Couch winner
15/7/2020	Radio	ABC Newcastle	Snow at AA	18/8/2020	Online Article	Manning River Times	Conservation from the Couch winner
15/7/2020	Radio	2DU Rubbo	Snow at AA	19/8/2020	Online Article	Newcastle Herald	Dr John Tierney; need for further protec-
15/7/2020	Online Article	Wingham Chronicle	Snow at AA	19/8/2020	Online Article	Daily Mail	Itchy and Scratchy
14/7/2020	Online Article	Hunter Valley News	Fences are crucial for Aussie Ark	19/8/2020	TV	Today Show	Itchy and Scratchy
15/7/2020	Online Article	Canberra Times	Snow at AA	19/8/2020	Online Article	Upper Hunter Country Tourism	Itchy and Scratchy
16/7/2020	Online Article	Wingham Chronicle	BTRW food frop	19/8/2020	Online Article	The Daily Telegraph	Itchy and Scratchy
16/7/2020	Radio	2NM	Snow, BTRW joeys, BTRW food drop	19/8/2020	Facebook	The Daily Telegraph	Itchy and Scratchy
16/7/2020	Online Article	Newcastle Herald	Snow at AA	19/8/2020	Facebook	Mercury	Itchy and Scratchy
16/7/2020	Online Article	Manning River Times	BTRW food frop	19/8/2020	Online Article	scone.com.au	Itchy and Scratchy
17/7/2020	Online Article	Gloucester Advocate	BTRW food frop	19/8/2020	Online Article	news.com.au	Itchy and Scratchy
18/7/2020	Online Article	Great Lakes Advocate	BTRW food frop	19/8/2020	Online Article	Whats New 2 Day	Itchy and Scratchy
19/7/2020	Online Article	Great Lakes Advocate	Snow at AA	19/8/2020	Instagram	Barrington Coast	Itchy and Scratchy
15/7/2020	Online Article	Hunter Valley News	BTRW food frop	19/8/2020	Facebook	Upper Hunter Country Tourism	Itchy and Scratchy
16/7/2020	Online Article	Power 98.1 FM	BTRW food frop	19/8/2020	Facebook	Barrington Coast	Itchy and Scratchy
15/7/2020	Online Article	The Scone Advocate	BTRW food frop	20/8/2020	Online Article	iHeart Radio	Itchy and Scratchy
15/7/2020	Online Article	Australian Leisure Management	BTRW joeys	20/8/2020	Twitter	Now This	Itchy and Scratchy
15/7/2020	Online Article	scone.com.au	BTRW joeys	20/8/2020	Online Article	Herald Sun	Itchy and Scratchy
15/7/2020	Online Article	The National Tribute	BTRW joeys	20/8/2020	Online Article	Great Lakes Advocate	Conservation from the Couch winner
15/7/2020	Online Article	Mirage	BTRW joeys	20/8/2020	Online Article	Fox 13 Tampa Bay	Itchy and Scratchy
15/7/2020	Radio	Southern Cross Newcastle	BTRW joeys	20/8/2020	Online Article	Great Lakes Advocate	Conservation from the Couch winner
15/7/2020	Radio	Southern Cross Newcastle Secondary	BTRW joeys	20/8/2020	Online Article	Adelaine Now	Itchy and Scratchy
15/7/2020	Radio	NBN Newcastle	BTRW joeys	20/8/2020	Online Article	The Courier Mail	Itchy and Scratchy
15/7/2020	Radio	NBN Gosford	BTRW joeys	20/8/2020	Online Article	Townsville Bulletin	Itchy and Scratchy
15/7/2020	Radio	NBN Newcastle Secondary	BTRW joeys	20/8/2020	Online Article	Star 104.5	Itchy and Scratchy
15/7/2020	Radio	NBN Coffs Harbour	BTRW joeys	21/8/2020	Facebook	AM981 2NM	Itchy and Scratchy
15/7/2020	Radio	NBN Gold Coast	BTRW joeys	21/8/2020	Facebook	981 Power FM	Itchy and Scratchy
15/7/2020	Radio	NBN Gold Coast secondary	BTRW joeys	22/8/2020	Facebook	Australian High Commission, Malta et	Itchy and Scratchy
15/7/2020	Radio	Port Macquarie	BTRW joeys	22/8/2020	Facebook	Barrington Coast	Snow on Barrington Tops
15/7/2020	Radio	NBN Lismore	BTRW joeys	25/8/2020	Online Article	Manning River Times	Itchy and Scratchy
15/7/2020	Radio	Prime7 Port Macquarie	BTRW food frop	26/8/2020	Radio	ABC local radio Hobart	Itchy and Scratchy
15/7/2020	Radio	NBN Port Macquarie	BTRW joeys	26/8/2020	Online Article	Coast Community News	Itchy and Scratchy

AIRED/ PUBLISHED	FORMAT	MEDIA	DETAILS
03/09/2020	Facebook	Global Wildlife Conservation	Itchy & Scratchy
03/09/2020	Twitter	Global Wildlife Conservation	Itchy & Scratchy
04/09/2020	Facebook	Simon Birmingham	Itchy & Scratchy
04/09/2020	Facebook	Australia.com	Itchy & Scratchy
07/09/2020	Facebook	SBS Australia	Threatened Species Day - Turtles
7/9/2020	TV	NBN Television	Threatened Species Day - Eastern Quoll
07/09/2020	Facebook	NBN Television	Threatened Species Day - Eastern Quoll
7/9/2020	TV	7NEWS Sydney	Threatened Species Day - Eastern Quoll
7/9/2020	Twitter	7NEWS Sydney	Threatened Species Day - Eastern Quoll
7/9/2020	TV	Prime 7 - Taree	Koala Ark
7/9/2020	Online Article	AUS Leisure	Threatened Species Day - Eastern Quoll
7/9/2020	Online Article	Wingham Chronicles	Manning River Turtles - Hatchlings
7/9/2020	facebook	Manning River Times	Threatened Species Day - Eastern Quoll
8/9/2020	Online Article	Great Lakes Advocate	Threatened Species Day - Eastern Quoll
8/9/2020	Facebook	Australian Geographic	Threatened Species Day - Eastern Quoll
8/9/2020	Instagram	Upper Hunter Country	Threatened Species Day
8/9/2020	Podcast	Hunter Valley Today	
9/9/2020	Online Article	Manning River Times	Manning River Turtles - Hatchlings
9/9/2020	Online Article	AUS Leisure	Partners with WIRES
9/9/2020	Facebook	WIRES	Partners with WIRES
9/9/2020	Facebook	Scone.com.au	Partners with WIRES
9/9/2020	Facebook	Aus Eco Solutions	Manning River Turtles - Hatchlings
9/9/2020	Facebook	Hunter Local Land Services	Manning River Turtles - Hatchlings
9/9/2020	Instagram	SJANA Yoga & Wellness	Aussie Ark - Devils Retreat
9/9/2020	Facebook	Too Easy Travel	Itchy & Scratchy
10/9/2020	Twitter	Global Wildlife Conservation	Partners with WIRES
10/9/2020	Facebook	Global Wildlife Conservation	Partners with WIRES
10/9/2020	Instagram	Australian Option Education	Itchy & Scratchy
12/9/2020	Facebook	Today Show	Chris Hemsworth - AA Trip
12/9/2020	TV	Today Show	Chris Hemsworth - AA Trip
12/9/2020	Online Article	Great Lakes Advocate	Manning River Turtles - Hatchlings
12/9/2020	Online Article	9TheFIX - nine.com.au	Chris Hemsworth - AA Trip
13/9/2020	Online Article	LADBible	Chris Hemsworth - AA Trip
13/9/2020	Online Article	Newcastle Herald	Manning River Turtles - Hatchlings
13/9/2020	Online Article	Tyla	Chris Hemsworth - AA Trip
14/9/2020	Radio	Kyle and Jackio Show	Itchy & Scratchy
15/9/2020	Online Article	Scone.com.au	Eastern Quoll - Joeys
15/9/2020	Online Article	MovieWeb	Chris Hemsworth - AA Trip
16/9/2020	Online Article	Vet Practice Magazine	Partners with WIRES
16/9/2020	Online Article	The Australian	Lucy The Devil - Scott Morrison ARP
16/9/2020	Facebook	Power FM	Pouch Check
16/9/2020	Online Article	2NM 981	Eastern Quoll - Joeys
16/9/2020	Online Article	EpicStream	Chris Hemsworth - AA Trip
16/9/2020	Online Article	Australian Leisure Management	Eastern Quoll - Joeys
18/9/2020	Online Article	Gloucester Advocate	Eastern Quoll - Release
18/9/2020	Online Article	Marie Claire	koala Ark - Donation
18/9/2020	Online Article	Insider	Chris Hemsworth - AA Trip
19/9/2020	Facebook	Upper Hunter Country Tourism	Spring Open Days
20/9/2020	Online Article	AUS Leisure	Spring Open Days
20/9/2020	Online Article	Muswellbrook Chronicle	Spring Open Days
21/9/2020	facebook	Hunter Valley News	Spring Open Days
21/9/2020	Twitter	Pattn	Itchy & Scratchy
23/09/2020	Radio	PowerFM	Glencore - Partnership
23/09/2020	Facebook	The Singleton Argus	Glencore - Partnership
26/09/2020	Online Article	Barrington Coast Business Hub	Spring Open Days
26/09/2020	Online Article	The Australian	Spring Open Days
26/09/2020	Online Article	Hunter Valley News	Glencore - Partnership
05/10/2020	Facebook	NBN Television	Devil Release
05/10/2020	Facebook	ABC Newcastle	Devil Release
05/10/2020	Online Article	CNN	Devil Release
05/10/2020	Online Article	AFP	Devil Release
05/10/2020	Online Article	BBC	Devil Release

AIRED/ PUBLISHED	FORMAT	MEDIA	DETAILS
05/10/2020	Online Article	Newcastle Herald	Devil Release
05/10/2020	Online Article	Australasian Leisure Management	Devil Release
05/10/2020	Online Article	The Guardian	Devil Release
05/10/2020	Online Article	Barrington Coast	Devil Release
05/10/2020	Online Article	Fox News	Devil Release
05/10/2020	Online Article	Al Jazeera	Devil Release
05/10/2020	Facebook	7NEWS Sydney	Devil Release
05/10/2020	Online Article	People Magazine	Devil Release
05/10/2020	Online Article	National Geographic	Devil Release
05/10/2020	TV	7NEWS Sydney	Devil Release
05/10/2020	Facebook	WildArk	Devil Release
05/10/2020	Facebook	10 News First Sydney	Devil Release
06/10/2020	Online Article	98.1 Power FM	Devil Release
06/10/2020	Online Article	The Scone Advocate	Devil Release
06/10/2020	Online Article	The Spontac News	Devil Release
06/10/2020	Online Article	The Planetary Press	Devil Release
06/10/2020	Online Article	Yahoo TV	Devil Release
06/10/2020	Facebook	WIN News Tasmania	Devil Release
06/10/2020	TV	WIN News Tasmania	Devil Release
06/10/2020	Facebook	The Australian	Devil Release
06/10/2020	Online Article	ACQRO	Devil Release
06/10/2020	Facebook	Star 104.5	Devil Release
06/10/2020	Facebook	Newcastle Weekly	Devil Release
06/10/2020	Facebook	Sunrise	Devil Release
06/10/2020	Online Article	Reuters	Devil Release
06/10/2020	Online Article	Smithsonian	Devil Release
06/10/2020	Online Article	Huffington Post	Devil Release
06/10/2020	TV	Sunrise	Devil Release
06/10/2020	facebook	Zoo Scientist	Devil Release
06/10/2020	facebook	David Yarrow Photography	Devil Release
06/10/2020	facebook	ABC Hobart	Devil Release
06/10/2020	facebook	ABC Science	Devil Release
06/10/2020	facebook	ABC South West	Devil Release
07/10/2020	Online Article	apsari	Devil Release
07/10/2020	Online Article	Knowledia News	Devil Release
07/10/2020	Printed Article	Reader's Digest (October 2020)	A Devils Heaven
07/10/2020	Facebook	ABC Northern Tasmania	Devil Release
07/10/2020	Online Article	Associated Press	Devil Release
07/10/2020	Online Article	IFLS	Devil Release
07/10/2020	Online Article	LA Times	Devil Release
07/10/2020	Facebook	ABC Sydney	Devil Release
07/10/2020	Facebook	Indigenous Life Movement	Devil Release
07/10/2020	Facebook	Coast Publishing	Devil Release
07/10/2020	Facebook	The Upper Hunter	Open Days - Devil Release
07/10/2020	Facebook	RTE News	Devil Release
08/10/2020	EDM	ZAA Communications	-
08/10/2020	Online Article	Kids News	Devil Release
08/10/2020	Online Article	Intelligent Living	Devil Release
08/10/2020	Online Article	Eagles Vine	Devil Release
08/10/2020	Online Article	iNewsly Media	Devil Release
08/10/2020	Online Article	Today Headline	Devil Release
08/10/2020	Online Article	News Raiser	Devil Release
08/10/2020	Online Article	ABC	Devil Release
08/10/2020	Online Article	The Gaurdian UK	Devil Release
08/10/2020	Online Article	ampgoo.com	Devil Release
08/10/2020	Online Article	senegalctu	Devil Release
08/10/2020	Online Article	World Economic Forum	Devil Release
08/10/2020	Online Article	Good News Network	Devil Release
08/10/2020	Online Article	9NEWS	Devil Release
08/10/2020	Online Article	SB NATION Corn Nation	Devil Release
08/10/2020	Online Article	GoTravelBlogger	Devil Release
08/10/2020	Online Article	News	Devil Release

Aired/ Published	Format	Media	Details
08/10/2020	Online Article	Voice Of America	Devil Release
08/10/2020	Facebook	Visit NSW	Devil Release
09/10/2020	Online Article	EcoWatch	Devil Release
09/10/2020	Online Article	TheGuardian	Devil Release
09/10/2020	Facebook	Pattrrn	Devil Release
10/10/2020	Online Article	RNA News	Devil Release
10/10/2020	Online Article	Instant News Pakistan	Devil Release
10/10/2020	Online Article	The Observer	Devil Release
10/10/2020	Online Article	The Times UK	Devil Release
10/10/2020	Online Article	Saturday Star South Africa	Devil Release
10/10/2020	Online Article	Humor meets comics	Devil Release
10/10/2020	Online Article	Northwest Arkansas Democrat-Ga-	Devil Release
10/10/2020	Online Article	VOA Learning English	Devil Release
10/10/2020	Facebook	ABC NEWS	Devil Release
10/10/2020	Facebook	Animal Rescue Cooperative	Boxes
12/10/2020	Facebook	NFP Business Services	Devil Release
12/10/2020	Online Article	Global Citizen	Devil Release
12/10/2020	Online Article	Waikato Times	Devil Release
12/10/2020	Online Article	pledge Times	Devil Release
13/10/2020	Facebook	Better News	Devil Release
15/10/2020	Online Article	East Coast Radio	Turtle Hatchlings
15/10/2020	Online Article	Pedestrian TV	Devil Release
15/10/2020	Online Article	The Columbian	Devil Release
15/10/2020	Online Article	Science Magazine	Devil Release
16/10/2020	Facebook	Byron Bay Wildlife Hospital	Devil Release
16/10/2020	Online Article	The Australian	Aussie Ark
16/10/2020	Online Article	CGNT	Devil Release
20/10/2020	Online Article	Mamamia	Devil Release
20/10/2020	Facebook	Wariaida Bungwahl	Curricabark
20/10/2020	Online Article	The Cessnock Advertiser	Art Studio
20/10/2020	Facebook	Barrington River Organic Farm	Curricabark
20/10/2020	Online Article	Australasian Leisure Management	Curricabark
21/10/2020	Facebook	Scone.com.au	Curricabark
22/10/2020	Online Article	Hunter Valley News	Curricabark
22/10/2020	Online Article	The Scone Advocate	Curricabark
22/10/2020	Online Article	Wingham Chronicle	Curricabark
22/10/2020	Facebook	The Scone Advocate	Curricabark
24/10/2020	Facebook	The Hunter App	Curricabark
30/10/2020	Online Article	Grunststuff	Devil Release
01/11/2020	Online Article	The Print	Devil Release
09/11/2020	Online Article	The Maitland Mercury NEWS	Curricabark
10/11/2020	Radio	SubjectACT (Soundcloud)	Devil Comeback
12/11/2020	Facebook	Dungog Chronicle	Curricabark
13/11/2020	Online Article	Daily Mail	Devil Release
13/11/2020	Online Article	Hunter business Review	Devil Release
15/11/2020	Online Article	The Point News	Devil Release
18/11/2020	Online Article	Time Out	Aussie Ark
19/11/2020	Online Article	Gloucestor Advocate	Aussie Ark
23/11/2020	Radio	ABC Radio Newcastle	Platypus Release
23/11/2020	Radio	ABC Radio Coffs Harbour	Platypus Release
23/11/2020	Facebook	ABC Newcastle	Platypus Release
23/11/2020	Online Article	ABC NEWS	Platypus Release
23/11/2020	Facebook	ABC Newcastle	Platypus Release
24/11/2020	Online Article	Scone.com.au	Platypus Release
24/11/2020	Online Article	The Northern Daily Leader	Platypus Release
24/11/2020	Online Article	Australian Leisure Management	Platypus Release
25/11/2020	Online Article	Dungog Chronicle	Platypus Release
25/11/2020	Online Article	2NM	Platypus Release
26/11/2020	Online Article	NBN News	BWS Opening
26/11/2020	Facebook	NBN News	BWS Opening
27/11/2020	Online Article	The Guardian	Threatend Wildlife
27/11/2020	Online Article	Manning River Times	BWS Opening

Aired/ Published	Format	Media	Details
27/11/2020	Online Article	Newcastle Herald	BWS Opening
28/11/2020	Facebook	Manning River Times	BWS Opening
01/12/2020	Online Article	Wingham Chronicle	BWS Opening
05/12/2020	Facebook	Bione Eco Stores	12 Days of Christmas - Promo
08/12/2020	Online Article	The Toymatrix	Aussie Ark
10/12/2020	Online Article	Port Stephans Examiner	HRT
10/12/2020	Online Article	Science Magazine	Devil Comeback
11/12/2020	Facebook	Port Stephans Examiner	HRT
14/12/2020	Online Article	Smithsonian Magazine	Devil Comeback
15/12/2020	Facebook	scone.com.au	January Open Days
15/12/2020	Facebook	Hunter Local Land Services	HRT
15/12/2020	Online Article	Australasian Leisure Management	January Open Days
15/12/2020	Online Article	Nature Word News	Devil Comeback
15/12/2020	Online Article	BBC Discover Wildlife	Devil Comeback
15/12/2020	Online Article	Gulf News	Devil Comeback
15/12/2020	Online Article	Mirage News	HRT
16/12/2020	Online Article	98.1 Powerfm	HRT
16/12/2020	Facebook	98.1 Powerfm	HRT
16/12/2020	Online Article	Great Lakes Advocate	January Open Days
16/12/2020	Facebook	NBN Television	HRT
18/12/2020	Online Article	Gloucester Advocate	Aussie Ark
18/12/2020	Online Article	Dungong Chronicle	HRT
19/12/2020	Online Article	Manning River Times	January Open Days
19/12/2020	Online Article	Newcastle Herald	HRT
22/12/2020	Facebook	NBN Television	Curricabark
22/12/2020	Online Article	scone.com.au	Curricabark
23/12/2020	Online Article	Australasian Leisure Management	Curricabark
30/12/2020	Online Article	Northern Daily Leader	Platypus Return
30/12/2020	Facebook	The hunter App	Curricabark
31/12/2020	Facebook	FAME	Joeys
02/01/2021	Newspaper	Newcastle Herald	Open Days
05/01/2021	Online Article	Newcastle Herald	HRT
05/01/2021	Newspaper	Newcastle Herald	HRT
05/01/2021	Online Article	The Australian	Curricabark
20/01/2021	Online Article	2NM AM981	\$850K Grant
20/01/2021	Online Article	Wellbeing Superspreader	\$850K Grant
20/01/2021	Online Article	NBN News	\$850K Grant
20/01/2021	TV	NBN News	\$850K Grant
21/01/2021	Online Article	The Young Witnss	Tasmanian Devil Release
22/01/2021	Online Article	Wingham Chronicle	\$850K Grant
23/01/2021	Online Article	The Sun	Koala Joey in BWS
23/01/2021	Online Article	The Courier	BWS Opening
23/01/2021	Online Article	Blue Mountains Gazette	BWS Opening
23/01/2021	Online Article	Mid Coast Online News	\$850K Grant
28/01/2021	Online Article	The Border Mail	Devil Release
28/01/2021	Facebook	Manning River Turtle Conservation	\$850K Grant
28/01/2021	Podcast	The Border Mail	Devil Release
28/01/2021	Online Article	Gaurdian News	Devil Release
28/01/2021	Online Article	Blue Mountains Gazette	Devil Release
28/01/2021	Online Article	Braidwood Times	Devil Release
28/01/2021	Radio	ABC port Macquarie	Koala Joey in BWS
28/01/2021	Radio	2fm Newsroom	Koala Joey in BWS
28/01/2021	Radio	2fm radio	Koala Joey in BWS
28/01/2021	Radio	2NUR fm	Koala Joey in BWS
28/01/2021	Online Article	Yass Tribe	Devil Release
28/01/2021	Online Article	Lithgow Mercury	Devil Release
28/01/2021	Online Article	Coastal Leader	Devil Release
28/01/2021	Online Article	North West Star	Devil Release
28/01/2021	Online Article	West COast Sentinel	Devil Release
28/01/2021	Online Article	Newcastle Star	Devil Release
28/01/2021	Online Article	Whyall A news Online	Devil Release
28/01/2021	Online Article	Central Western Daily	Devil Release

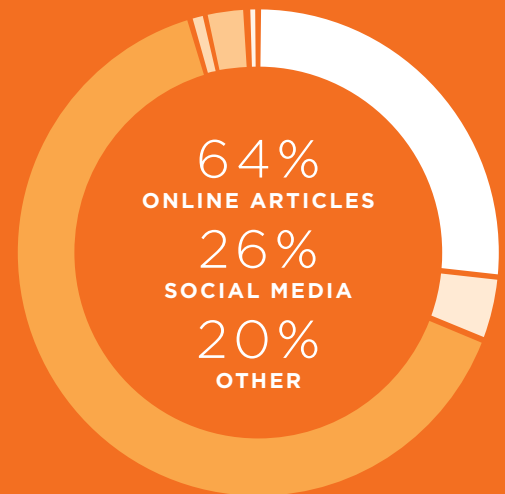


Aired/ Published	Format	Media	Details
28/01/2021	Online Article	Avon Advocate	Devil Release
28/01/2021	Online Article	Katherine Times	Devil Release
28/01/2021	Online Article	Standard	Devil Release
28/01/2021	Online Article	Riverina Leader	Devil Release
28/01/2021	Online Article	The Rural	Devil Release
28/01/2021	Online Article	Bellingen Courier	Devil Release
28/01/2021	Online Article	Southe Coast Reigister	Devil Release
28/01/2021	Online Article	The FLinders NEws	Devil Release
28/01/2021	Online Article	Blayney Chronicle	Devil Release
28/01/2021	Online Article	Bunbury Mail	Devil Release
28/01/2021	Online Article	Northernargus	Devil Release
28/01/2021	Online Article	Harden Express	Devil Release
28/01/2021	Online Article	Wellingtontimes	Devil Release
28/01/2021	Online Article	Booroola News Online	Devil Release
28/01/2021	Online Article	Muswellbrook Chronicle	Devil Release
28/01/2021	Online Article	Gunyra Argus	Devil Release
28/01/2021	Online Article	Canberra Times	Devil Release
28/01/2021	Online Article	Victor Harbor Times	Devil Release
28/01/2021	Online Article	Area News	Devil Release
28/01/2021	Online Article	Eden Magnet	Devil Release
28/01/2021	Online Article	Camden Advertiser	Devil Release
28/01/2021	Online Article	Southern Highlands News	Devil Release
28/01/2021	Online Article	Cowra Gaurdian	Devil Release
28/01/2021	Online Article	Tenterfield Star	Devil Release
28/01/2021	Online Article	The Courier	Devil Release
28/01/2021	Online Article	Singleton Argus	Devil Release
28/01/2021	Online Article	Brorder Chronicle	Devil Release
28/01/2021	Online Article	Portnews	Devil Release
28/01/2021	Online Article	Western Magazine	Devil Release
28/01/2021	Online Article	Crookwell Gazette	Devil Release
28/01/2021	Online Article	Hepburn Advocate	Devil Release
28/01/2021	Online Article	Mandurah Mail	Devil Release
28/01/2021	Online Article	The Advocate	Devil Release
28/01/2021	Online Article	Beaudesert Times	Devil Release
28/01/2021	Online Article	Port Lincoln Times	Devil Release
28/01/2021	Online Article	Batemans Bay Post	Devil Release
28/01/2021	Online Article	Juneesoutherncross	Devil Release
28/01/2021	Online Article	Camdan Courier	Devil Release
29/01/2021	Online Article	The Animal Facts	Koala Joey in BWS
29/01/2021	Facebook	NBN Television	Koala Joey in BWS
29/01/2021	Online Article	Australian Leisure Management	Koala Joey in BWS
29/01/2021	Online Article	scone.com.au	Koala Joey in BWS
29/01/2021	Online Article	NBN.news.com.au	Koala Joey in BWS
29/01/2021	Online Article	World 24 News	Koala Joey in BWS
29/01/2021	Online Article	Canberra Times	Devil Release
30/01/2021	Online Article	Newcastle Herald	Koala Joey in BWS
30/01/2021	Online Article	The Telegraph UK	BWS Opening
01/02/2021	Online Article	Australasian Leisure Management	Turtle \$16,000
01/02/2021	Online Article	Great Lakes Advocate	Koala Joey - BWS
04/02/2021	Online Article	Newcastle Herald	AESRF Grant
04/02/2021	Online Article	Australasian Leisure Management	AESRF Grant
04/02/2021	Online Article	The National	Koala Joey - BWS
04/02/2021	Instagram	Leonardo Dicaprio	Koala Joey - BWS
04/02/2021	Facebook	Leonardo Dicaprio	Koala Joey - BWS
04/02/2021	Twitter	Leonardo Dicaprio	Koala Joey - BWS
05/02/2021	Podcast	Hunter Valley Today	
05/02/2021	Radio	2NM	
06/02/2021	TV	9News	Devil Comeback
18/02/2021	Online Article	singleton.net.au	Bitsy and Bonny
18/02/2021	Online Article	The Animal Facts	Bitsy and Bonny
18/02/2021	Online Article	Central coast Community news	Koala Ark

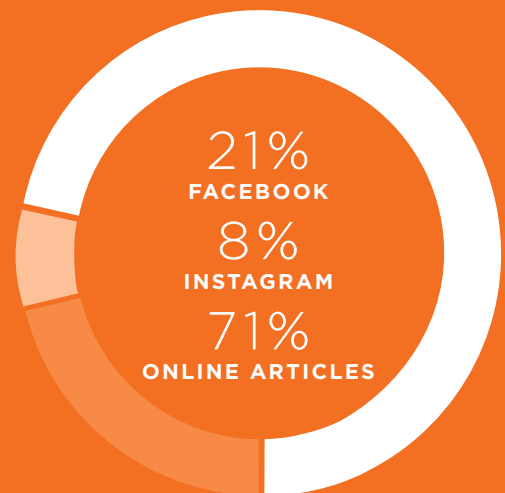
Aired/ Published	Format	Media	Details
20/02/2021	Online Article	Kiddies	Aussie Ark - for kids
21/02/2021	Facebook	Global Citizen	Devil Release
22/02/2021	Online Article	Muswellbrook online news	Bitsy and Bonny
22/02/2021	Online Article	2NM 981	Bitsy and Bonny
01/03/2021	Online Article	Wingham Chronicle	withNature2020 - Project
03/03/2021	Online Article	World Economic Forum	Aussie Ark
12/03/2021	Online Article	Hunter Valley Online News	Lucky 13
14/03/2021	Online Article	The Animal Facts	Lucky 13
14/03/2021	Online Article	Elsa Pataky - Womens Health	Aussie Ark
14/03/2021	Magazine Article	Elsa Pataky - Womens Health	Aussie Ark
19/03/2021	Online Article	Australian Leisure Management	Mountain Pygmy Possum
19/03/2021	Online Article	Stuff - NZ	Devil Release
21/03/2021	Online Article	Gloucester Advocate	Manning River Turtle
22/03/2021	Facebook	Barrington Coast	DITW
29/03/2021	Online Article	Mirage	Cessnock bushland
29/03/2021	Online Article	Of the Area News	Platypus
03/04/2021	Online Article	The press stories	Devil Release
05/04/2021	Online Article	Japan Times	Koala Ark
12/4/2021	Instagram	Zac Efron	Down To Earth
12/4/2021	Instagram	Zac Down To Earth	Down To Earth
12/4/2021	Instagram	Dylan Efron	Down To Earth
13/04/2021	Online Article	DailyMail UK	Down To Earth
13/04/2021	Online Article	Mens Health	Zac Efron with Tasmanain Devil
13/04/2021	Facebook	ABC Sydney	Down To Earth
13/04/2021	Facebook	Star 104.5	Turtle Ark
14/04/2021	Online Article	manning River Times	Manning River Turtle
15/04/2021	Online Article	DailyMail UK	Down To Earth
20/04/2021	Online Article	Queensland Times	Zac Efron (AA mentioned)
21/04/2021	Newspaper	Dailt Telegraph	Zac Efron (AA mentioned)
23/04/2021	TV	The living room	Dr Chris Brown (Aussie Ark)
30/04/2021	Instagram - Story	Explore Barrington Coast	Story Mention
02/05/2021	Instagram - Story	Byron Bay Eats	Story Mention
02/05/2021	Instagram - Story	Wonders of nature	Story Mention
05/05/2021	Online Article	Newcastle Herald	Aussie Ark, Barrington Wildlife Sanctuary
17/5/2021	Online Article	Mirage	Turtles
18/5/2021	Online Article	The Advertister	Native Species get Critical Lifeline
25/05/2021	Online Article	Newcastle Herald	Devil Joeys
25/05/2021	Radio	ABC - Newcastle	Devil Joeys
26/05/2021	Online Article	LADBible	Devil Joeys
26/05/2021	Radio	2NURFM	Volkswagen
26/05/2021	Online Article	St Louise Post Dispatch	Devil Joeys
26/05/2021	Radio	3AW Melbourne Radio	Devil Joeys
26/05/2021	Online Article	CBS58	Devil Joeys
25/05/2021	Online Article	Pedestrian	Devil Joeys
25/05/2021	Online Article	Newcastle Herald	Devil Joeys
26/05/2021	Radio	Radio National	Devil Joeys
26/05/2021	Online Article	Australasian Leisure Management	Volkswagen
26/05/2021	Online Article	UPI World News	Devil Joeys
26/05/2021	Online Article	CNN	Devil Joeys
26/05/2021	Online Article	Hunter Valley Online News	Devil Joeys
26/05/2021	Online Article	Midcoast Online News	Art Gallery - Manning
26/05/2021	Online Article	Alessio Tennis	Devil Joeys
26/05/2021	Online Article	Up News Info	Devil Joeys
26/05/2021	Online Article	981 Power FM	Devil Joeys
26/05/2021	Online Article	US TODAY	Devil Joeys
26/05/2021	Online Article	The Animal Facts	Devil Joeys
26/05/2021	Online Article	Eminetra	Devil Joeys
26/05/2021	Online Article	YRT News	Devil Joeys
26/05/2021	Online Article	HOT 96 FM	Devil Joeys
26/05/2021	Online Article	BpositiveNow	Devil Joeys
26/05/2021	Online Article	Newspostalk	Devil Joeys

AIRED/ PUBLISHED	FORMAT	MEDIA	DETAILS
27/05/2021	Radio	ABC - Sydney	Devil Joeys
27/05/2021	Radio	ABC - Upper Hunter	Devil Joeys
27/05/2021	Radio	Zoo Fm	Devil Joeys
27/05/2021	Online Article	UK Yahoo Sport	Devil Joeys
27/05/2021	Online Article	Revista Galileu	Devil Joeys
27/05/2021	Online Article	Arena 4G	Devil Joeys
27/05/2021	Online Article	Lonradio	Devil Joeys
27/05/2021	Online Article	Dagbladet	Devil Joeys
27/05/2021	Radio	JJJ-Hack	Devil Joeys
27/05/2021	Online Article	Australasian Leisure Management	Volkswagen
27/05/2021	Online Article	The Northern Daily Leader	Devil Joeys
29/05/2021	TV	Today - Show	Devil Joeys
01/06/2021	Online Article	Opera News	Devil Joeys
01/06/2021	Online Article	Live Science	Devil Joeys
01/06/2021	Online Article	Triple M	Devil Joeys
01/06/2021	Online Article	Eminera	Devil Joeys
2/6/2021	Online Article	Yahoo News Canada	Devil Joeys
2/6/2021	Online Article	Nerdist	Devil Joeys
2/6/2021	Online Article	The Weather Network	Devil Joeys
2/6/2021	Online Article	Aggrenews	Devil Joeys
2/6/2021	Online Article	Shop Center US	Devil Joeys
2/6/2021	Online Article	Psuvanguard	Devil Joeys
2/6/2021	Social Media -	Thekoalajp	Devil Comeback
2/6/2021	Social Media -	Animals Facts	Volkswagen Partnership
02/06/2021	Online Article	Nature Woldr News	Devil Joeys
03/06/2021	Radio	ABC Hobart	Devil Joeys
03/06/2021	Online Article	Washington Post News	Devil Joeys
03/06/2021	Social Media -	good4good	Devil Joeys
04/06/2021	Online Article	Coast Community News	Devil Joeys
04/06/2021	Online Article	mnews today	Woldr Turtle Day - Donate
06/06/2021	Online Article	Kesq - Spanish	Devil Joeys
07/06/2021	Social Media -	The Daily Leonardo DiCaprio	Leonardo Dicaprio - Re:Wild
10/06/2021	Online Article	Telangana Today	Devil Joeys
11/06/2021	Online Article	Scone News	Snow
11/06/2021	Online Article	Manning River Times	Snow
11/06/2021	Online Article	Singleton Online News	Snow
11/06/2021	Online Article	Lake Macquarie Online News	Snow
11/06/2021	Social Media -	Wildman Adventures	Snow
11/06/2021	Online Article	NBN News	Snow
11/06/2021	Social Media -	NBN News	Snow
11/06/2021	TV	9 news	Snow
11/06/2021	Social Media -	Animal Facts	Snow
11/06/2021	Social Media -	Mrs Treid	Snow
12/06/2021	Online Article	Hunter Valley News	Volkswagen Partnership
12/06/2021	Social Media -	981powerfm	Snow
12/06/2021	Social Media -	radio2nm	Snow
14/06/2021	Online Article	Intelligent Living	Devil Joeys
15/06/2021	Social Media -	Discover Australia	Itchy and Scratchy
15/06/2021	Social Media -	FAME	Partnership - Tax Appeal
16/06/2021	Online Article	Gloucetser Advocate	Snow
22/06/2021	Online Article	Scone News	Coles Partnership
22/06/2021	Online Article	Coles	Coles Partnership
22/06/2021	Social Media -	James Hough - Wildlife Art	Coles Partnership
22/06/2021	Social Media -	James Hough - Wildlife Art	Coles Partnership
23/06/2021	Online Article	Daily Mail UK	Devil Joeys
23/06/2021	Social Media -	Wild Knonoit	Conservation
23/06/2021	Social Media -	Kellyanne Artworks	Artwork
22/06/2021	Online Article	MSN	Devil Joeys
26/06/2021	Online Article	Manning River Times	Coles Partnership
26/06/2021	Online Article	Midcoast Online News	Coles Partnership
26/06/2021	Online Article	Market Research Telecast	Devil Joeys

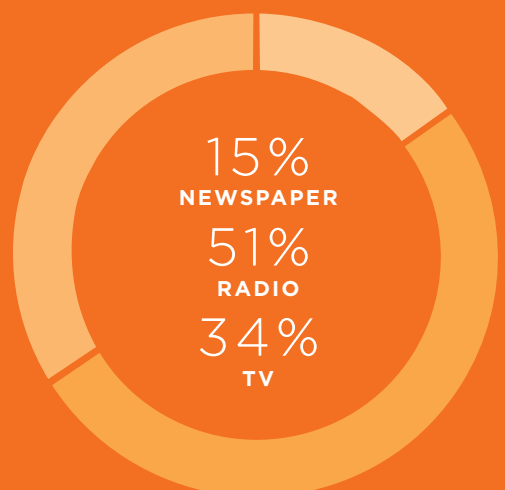
OVERALL



DIGITAL



PRINT/VOICE



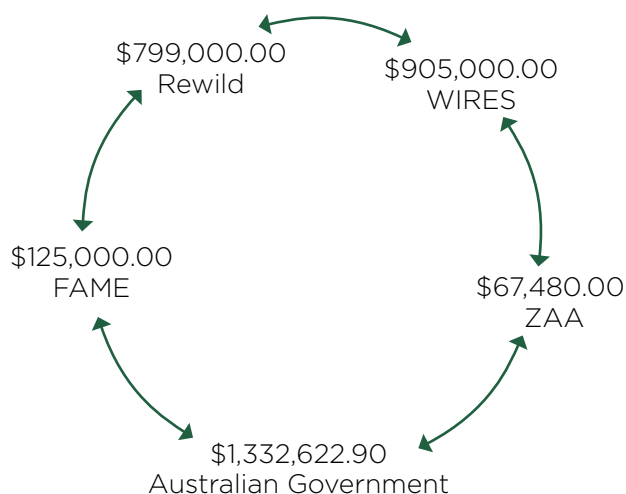
FUNDRAISING AND ADMINISTRATION

2020-2021
INCOME \$4,881,049.11

GENERAL DONATIONS	CONSERVATION ORGANISATIONS	CORPORATE	SALES	EDUCATION AND TOURISM	LEGACY	OTHER
\$586,789.97	\$1,896,480.00	\$1,882,622.90	\$100,348.15	\$251,937.48	\$127,279.49	\$35,591.12
Online Donations	Rewild	Australian Geographic	Merchandise	Open Days		
Appeal Campaigns	FAME	Volkswagen	Events	Expedition		
Newsletters	WIRES	Australian Government	Assets	Onsite Tours		
Donations Tins	ZAA	Symbio Wildlife Park				
Adoptions		Glencore				
Crowdfunding		Zoo Leipzig				

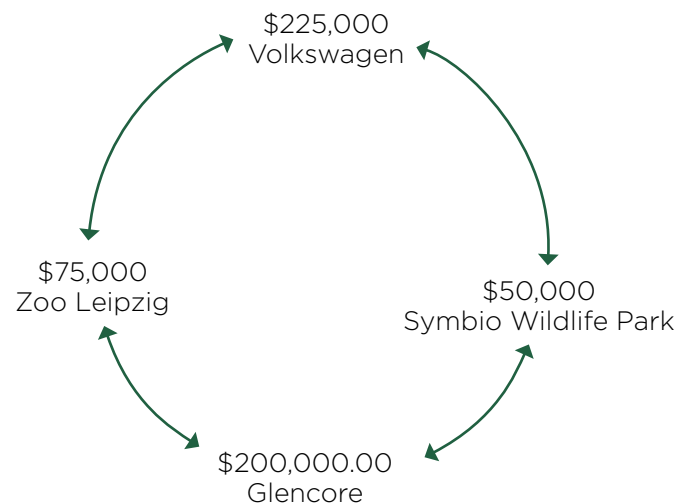
SUCCESSFUL GRANTS

Aussie Ark is fortunate to have support from committed individuals and organisations around the globe. Some major financial contributors via grants are shown below for the 2020-2021 financial year;



CORPORATE DONORS AND SPONSORSHIPS

Aussie Ark is fortunate to have the support of corporate organisations through donation and sponsorships. During the 2020-2021 financial year, Aussie Ark received the following;



GIFTS IN KIND

Several local businesses contribute to Aussie Ark by providing valuable in-kind goods and services, thus reducing expenditure. Some contributors for this period include;

AUSTRALIAN REPTILE PARK

Management services

ELLERSTON

Reduced Mechanical rates

Machinery

Freight equipment

Resources for fire reduction

AGL

Volunteers

UPPER HUNTER WEED AUTHORITY

Weed management activities

LOCAL LAND SERVICES

Pest Management

DEFENCE FORCE

Animal Feed

ENRIGHT LAND MANAGEMENT

Animal Feed

Weed management activities

TAFE NSW

Preventatives

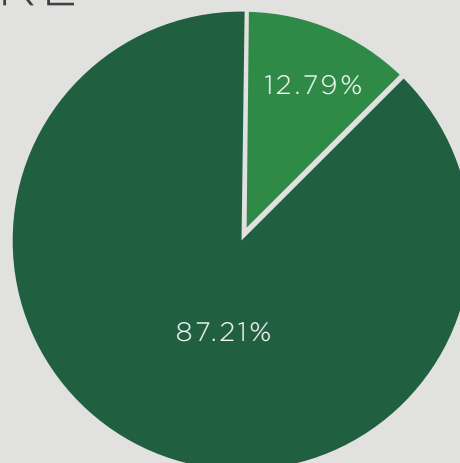
ACQUISITION

The Aussie Ark team is continually targeting growth in donor numbers. There are several ways this is achieved and new methods are trialled each financial year. In order to grow the current Aussie Ark database, we explore creative and cost effective ways to grow our mailing list including:

- Social media drive to subscribe
- Website drive to subscribe
- Onsite visitation
- Email collection via Australian Reptile Park entry competitions
- Email collection via attendance at local and regional shows and fairs

ADMINISTRATION AND EXPENDITURE

Aussie Ark is focussed on allocating funds directly to conservation, striving always to keep administration and fundraising costs under 20% of our expenditure.



Administration and Fundraising



Conservation and Education



Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

Financial Statements

For the Year Ended 30 June 2021

Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

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For the Year Ended 30 June 2021

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Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

Committees' Report

30 June 2021

The committee present their report on Australia's Wildlife Ark Incorporated for the financial year ended 30 June 2021.

Operating result

The profit of the Association for the financial year amounted to \$ 2,189,571 (2020:\$ 3,105,477).

General information

Principal activities

Australia's Wildlife Ark Incorporated (Aussie Ark) was established in 2011 as 'Devil Ark', with a focus on saving the iconic Tasmanian devil from extinction. Since then and due to overwhelming success, the role of the organisation has expanded, and now has a vision of creating a long-term future for our threatened Australian species. Aussie Ark will secure wild sanctuaries to conserve our native wildlife, free from unnatural predation. Aussie Ark is an adaptive, innovative, private organisation, committed to changing the trajectory of declining species.

Committee members

The names of committee members throughout the year and at the date of this report are:

Tim Faulkner	President
Elizabeth Gabriel	Secretary & Treasurer
Caroline Lees	Committee Member
Chris Chapman	Committee Member
Matt Radnidge	Committee Member
Scott Elwin	Committee Member
Brad Walker	Committee Member

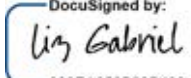
Events after the reporting date

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Association, the results of those operations or the state of affairs of the Association in future financial years.

Signed in accordance with a resolution of the Members of the Committee:

DocuSigned by:

President:
A05978C0F0034D0
Tim Faulkner

DocuSigned by:

Treasurer:
628EA653B38B439
Elizabeth Gabriel

Dated 20 January 2022

Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

Auditor's Independence Declaration under Section 60-40 of the Charities and Not-for-profits Commission Act 2012 to the Responsible Persons of Australia's Wildlife Ark Incorporated

I declare that, to the best of my knowledge and belief, during the year ended 30 June 2021, there have been:

- (i) no contraventions of the auditor independence requirements as set out in section 60-40 of the *Australian Charities and Not-for-profits Commission Act 2012* in relation to the audit; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.

Balanced Audit & Assurance

Brent Connor CA
Audit Principal

EAST GOSFORD, NSW, 2250

Australia's Wildlife Ark Incorporated

Independent Audit Report to the members of Australia's Wildlife Ark Incorporated

Report on the Audit of the Financial Report

Opinion

We have audited the financial report of Australia's Wildlife Ark Incorporated, which comprises the statement of financial position as at 30 June 2021, the statement of profit or loss and other comprehensive income, the statement of changes in equity and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the responsible persons' declaration.

In our opinion the financial report of Australia's Wildlife Ark Incorporated has been prepared in accordance with Division 60 of the *Australian Charities and Not-for-profits Commission Act 2012*, including:

- (i) giving a true and fair view of the Registered Entity's financial position as at 30 June 2021 and of its financial performance for the year ended; and
- (ii) complying with Australian Accounting Standards - Reduced Disclosure Requirements and Division 60 of the *Australian Charities and Not-for-profits Commission Regulation 2013*.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Registered Entity in accordance with the auditor independence requirements of the *Australian Charities and Not-for-profits Commission Act 2012* (ACNC Act) and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Responsible Entities for the Financial Report

The responsible persons of the Registered Entity are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards - Reduced Disclosure Requirements and the ACNC Act, and for such internal control as the responsible entities determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the responsible persons are responsible for assessing the Registered Entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the responsible entities either intends to liquidate the Registered Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Registered Entity's financial reporting process.

Australia's Wildlife Ark Incorporated**Independent Audit Report to the members of Australia's Wildlife Ark Incorporated****Auditor's Responsibilities for the Audit of the Financial Report**

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

Balanced Audit & Assurance

Brent Connor CA
Audit Principal

EAST GOSFORD, NSW, 2250

Dated this day of2021

Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

**Statement of Profit or Loss and Other Comprehensive Income
For the Year Ended 30 June 2021**

		2021	2020
	Note	\$	\$
Revenue	3	4,549,847	3,846,286
Finance income		190	211
Other revenue		331,014	593,731
Cost of goods sold		(38,652)	(24,681)
Depreciation and amortisation expense		(138,962)	(110,244)
Education expenses		(57,134)	(91,338)
Fundraising expenses		(285,484)	(291,370)
Animal management		(267,767)	(7,945)
Other administration expenses		(453,027)	(72,709)
Research / conservation expenses		(830,227)	(696,093)
Sanctuaries expenses		(94,920)	(36,702)
Special project expenses		(525,307)	(3,669)
Profit for the year		2,189,571	3,105,477

Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

Statement of Financial Position**As At 30 June 2021**

	Note	2021 \$	2020 \$
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	4	3,489,579	3,528,724
Trade and other receivables	5	218,000	9,840
TOTAL CURRENT ASSETS		3,707,579	3,538,564
NON-CURRENT ASSETS			
Property, plant and equipment	6	3,181,036	1,942,149
Biological assets	7	1	1
Prepaid assets		813,750	-
TOTAL NON-CURRENT ASSETS		3,994,787	1,942,150
TOTAL ASSETS		7,702,366	5,480,714
LIABILITIES			
CURRENT LIABILITIES			
Trade and other payables	8	163,942	81,937
Borrowings	9	8,658	-
Other financial liabilities	10	13,048	45,667
TOTAL CURRENT LIABILITIES		185,648	127,604
NON-CURRENT LIABILITIES			
Other financial liabilities	10	19,088	-
TOTAL NON-CURRENT LIABILITIES		19,088	-
TOTAL LIABILITIES		204,736	127,604
NET ASSETS		7,497,630	5,353,110
EQUITY			
Retained earnings		7,497,630	5,353,110
TOTAL EQUITY		7,497,630	5,353,110

The accompanying notes form part of these financial statements.

Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

**Statement of Changes in Equity
For the Year Ended 30 June 2021**

	Retained Earnings	Total
	\$	\$
Balance at 1 July 2020	5,353,110	5,353,110
Profit attributable to members	2,189,571	2,189,571
Retrospective adjustment	(45,051)	(45,051)
Balance at 30 June 2021	7,497,630	7,497,630

	Retained Earnings	Total
	\$	\$
Balance at 1 July 2019	2,247,633	2,247,633
Profit attributable to members	3,105,477	3,105,477
Balance at 30 June 2020	5,353,110	5,353,110

Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

Statement of Cash Flows
For the Year Ended 30 June 2021

	2021
	\$
CASH FLOWS FROM OPERATING ACTIVITIES:	
Receipts	3,960,757
Payments to suppliers and employees	(3,115,090)
Donations received	711,942
Interest received	190
Net cash provided by operating activities	13 <u>1,557,799</u>
CASH FLOWS FROM INVESTING ACTIVITIES:	
Purchase of property, plant and equipment	<u>(1,583,413)</u>
Net cash (used in) investing activities	<u>(1,583,413)</u>
CASH FLOWS FROM FINANCING ACTIVITIES:	
Repayment of borrowings	<u>(13,531)</u>
Net cash (used in) financing activities	<u>(13,531)</u>
Net (decrease) in cash and cash equivalents held	(39,145)
Cash and cash equivalents at beginning of year	<u>3,528,724</u>
Cash and cash equivalents at end of financial year	4 <u><u>3,489,579</u></u>

The accompanying notes form part of these financial statements.

Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

Notes to the Financial Statements**For the Year Ended 30 June 2021**

The financial report covers Australia's Wildlife Ark Incorporated as an individual entity. Australia's Wildlife Ark Incorporated is a not-for-profit Association, registered and domiciled in Australia.

The principal activities of the Association for the year ended 30 June 2021 were an animal preservation project based near the Barrington Tops of New South Wales, Australia. The project has expanded to include species such as the Tasmanian Devil, Koalas, the Manning River Turtle, Eastern Quolls and the Brush-tailed Rock Wallaby.

The functional and presentation currency of Australia's Wildlife Ark Incorporated is Australian dollars.

The financial report was authorised for issue by the Management committee on 20 January 2022.

1 Basis of Preparation

The financial statements are general purpose financial statements that have been prepared in accordance with the Australian Accounting Standards - Reduced Disclosure Requirements and the *Australian Charities and Not-for-profits Commission Act 2012*.

2 Summary of Significant Accounting Policies**(a) Revenue and other income****Grant revenue**

Grants are recognised at fair value where there is reasonable assurance that the grant will be received and all grant conditions will be met. Grants relating to expense items are recognised as income over the periods necessary to match the grant to the costs they are compensating.

Rental income

Investment property revenue is measured at the fair value of the consideration received or receivable. Amounts are recognised when the amounts of revenue can be reliably measured, it is probable that the future economic benefit will flow to the entity.

Other income

Other income is recognised on an accruals basis when the Association is entitled to it. Amounts are recognised when the amounts of revenue can be reliably measured, it is probable that the future economic benefit will flow to the entity.

(b) Income Tax

The Association is exempt from income tax under Division 50 of the *Income Tax Assessment Act 1997*.

(c) Cash and cash equivalents

Cash and cash equivalents comprises cash on hand, demand deposits and short-term investments which are readily convertible to known amounts of cash and which are subject to an insignificant risk of change in value.

Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

Notes to the Financial Statements

For the Year Ended 30 June 2021

2 Summary of Significant Accounting Policies

(d) Property, plant and equipment

Each class of property, plant and equipment is carried at cost or fair value less, where applicable, any accumulated depreciation and impairment.

Land and buildings

Land and buildings are measured using the cost model.

Plant and equipment

Plant and equipment are measured using the cost model.

Depreciation

Property, plant and equipment, excluding freehold land, is depreciated on a straight-line basis over the assets useful life to the Association, commencing when the asset is ready for use.

The depreciation rates used for each class of depreciable asset are shown below:

Fixed asset class	Depreciation rate
Freehold Land	0%
Site Improvements	3% - 10%
Plant and Equipment	3% - 33%
Motor Vehicles	10%- 25%

At the end of each annual reporting period, the depreciation method, useful life and residual value of each asset is reviewed. Any revisions are accounted for prospectively as a change in estimate.

(e) Goods and services tax (GST)

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payable are stated inclusive of GST.

Cash flows in the statement of cash flows are included on a gross basis and the GST component of cash flows arising from investing and financing activities which is recoverable from, or payable to, the taxation authority is classified as operating cash flows.

Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

Notes to the Financial Statements

For the Year Ended 30 June 2021

2 Summary of Significant Accounting Policies

(f) Financial instruments

Financial instruments are recognised initially on the date that the Association becomes party to the contractual provisions of the instrument.

On initial recognition, all financial instruments are measured at fair value plus transaction costs (except for instruments measured at fair value through profit or loss where transaction costs are expensed as incurred).

Financial liabilities

The Association measures all financial liabilities initially at fair value less transaction costs, subsequently financial liabilities are measured at amortised cost using the effective interest rate method.

The financial liabilities of the Association comprise trade payables and other loans.

(g) Biological assets

The animal collection managed by Australia's Wildlife Ark are recorded in the accounting records at \$1.00 and this is consistent with industry practice.

Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

Notes to the Financial Statements
For the Year Ended 30 June 2021**3 Revenue****(a) Revenue**

- sponsorship	125,000	47,105
- gain on sale of assets	23,400	-
- business booster - ATO	35,402	-
- donations	711,942	812,046
- grants	3,654,103	2,987,135
	4,549,847	3,846,286

4 Cash and Cash Equivalents

Cash at bank and in hand	3,489,579	3,524,151
Other cash and cash equivalents	-	4,573
	3,489,579	3,528,724

5 Trade Receivables

CURRENT		
Trade receivables	218,000	9,840
	218,000	9,840

The carrying value of trade receivables is considered a reasonable approximation of fair value due to the short-term nature of the balances.

Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

Notes to the Financial Statements

For the Year Ended 30 June 2021

6 Property, plant and equipment

	2021	2020
	\$	\$
LAND AND BUILDINGS		
Freehold land		
At cost	1,385,908	-
Total freehold land	1,385,908	-
Site improvement		
At cost	397,890	528,600
Accumulated depreciation	(215,752)	(215,137)
Total site improvements	182,138	313,463
Total land and buildings	1,568,046	313,463
PLANT AND EQUIPMENT		
Plant and equipment		
At cost	1,725,826	1,803,845
Accumulated depreciation	(282,982)	(256,016)
Total plant and equipment	1,442,844	1,547,829
Motor vehicles		
At cost	247,432	161,266
Accumulated depreciation	(77,286)	(80,409)
Total motor vehicles	170,146	80,857
Total plant and equipment	1,612,990	1,628,686
Total property, plant and equipment	3,181,036	1,942,149

(a) Movements in Carrying Amounts

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year:

	Land	Site Improvement	Plant and Equipment	Motor Vehicles	Total
	\$	\$	\$	\$	\$
Year ended 30 June 2021					
Balance at the beginning of year	-	313,463	1,547,829	80,857	1,942,149
Additions	1,385,908	-	-	197,505	1,583,413
Depreciation expense	-	(19,599)	(88,594)	(30,769)	(138,962)
Impairment loss	-	(111,726)	(16,391)	(77,447)	(205,564)
Balance at the end of the year	1,385,908	182,138	1,442,844	170,146	3,181,036

Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

Notes to the Financial Statements

For the Year Ended 30 June 2021

7 Biological Assets

The endangered and threatened native wildlife species managed by the Association in captive breeding facilities established by the Association with the intention of saving these species from extinction and provide progeny for re-wilding are recorded here and are valued in the Association's accounts at \$1.00 (one dollar) as there is not a demonstrable commercial market for these species and this is consistent with industry practice. Below is a livestock summary of Australia's Wildlife Ark Inc.

SPECIES	2021		2020	
	Sex Ratio	Total	Sex Ratio	Total
Tasmanian Devil	91.82.33	206	76.94	168
Eastern Quoll	82.60	142	47.39	86
Southern Brown Bandicoot	8.9	17	8.8	16
Long-Nose Potoroo	21.28	49	9.18	27
Parma Wallaby	14.14	28	6.12	18
Rufous Bettong	12.18	30	6.1	16
Brush-Tailed Rock Wallaby	9.6	15	0	0

8 Trade and Other Payables

	2021	2020
	\$	\$
CURRENT		
Trade payables	88,525	18,672
GST payable	(1,658)	12,021
Employee benefits	53,579	36,961
Accrued expenses	5,800	6,400
PAYG Withholding	10,014	7,462
Other payables	7,682	421
	163,942	81,937

Trade and other payables are unsecured, non-interest bearing and are normally settled within 30 days. The carrying value of trade and other payables is considered a reasonable approximation of fair value due to the short-term nature of the balances.

9 Borrowings

CURRENT		
ANZ credit cards	8,658	-
	8,658	-

Australia's Wildlife Ark Incorporated

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Notes to the Financial Statements
For the Year Ended 30 June 2021**10 Other Financial Liabilities**

	2021	2020
	\$	\$
CURRENT		
Toyota MV Finance	13,048	45,667
	<u>13,048</u>	<u>45,667</u>
NON-CURRENT		
Toyota MV Finance	19,088	-
	<u>19,088</u>	<u>-</u>

11 Members' Guarantee

In accordance with Clause 20 of the constitution of the organisation, the liability of a member to contribute towards the payment of debts and liabilities of the association or the cost, charges and expense of the association is limited to the amount, if any, unpaid by the member in respect of the membership of the association. The number of members as at 30 June 2021 was 59 (2020: 59) and the amount of unpaid fees was \$NIL (2020: \$NIL)

12 Contingencies

In the opinion of the Management committee, the Association did not have any contingencies at 30 June 2021 (30 June 2020:None).

Australia's Wildlife Ark Incorporated

ABN 51 417 871 203

Notes to the Financial Statements**For the Year Ended 30 June 2021****13 Cash Flow Information****(a) Reconciliation of result for the year to cashflows from operating activities**

Reconciliation of net income to net cash provided by operating activities:

	2021
	\$
Profit for the year	2,189,571
Cash flows excluded from profit attributable to operating activities	
Non-cash flows in profit:	
- depreciation	138,962
- impairment of property, plant and equipment	205,564
Changes in assets and liabilities:	
- (increase) in trade and other receivables	(208,160)
- (increase) in prepayments	(858,799)
- increase in trade and other payables	74,044
- increase in employee benefits	16,617
Cashflows from operations	<u>1,557,799</u>

14 Events after the end of the Reporting Period

The financial report was authorised for issue on 20 January 2022 by the Management committee.

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Association, the results of those operations or the state of affairs of the Association in future financial years.

15 Statutory Information

The registered office and principal place of business of the association is:

Australia's Wildlife Ark Incorporated
36 Myoora Road
SOMERSBY NSW 2250

Australia's Wildlife Ark Incorporated


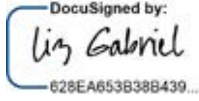
ABN 51 417 871 203

Responsible Persons' Declaration

The responsible persons declare that in the responsible persons' opinion:

- there are reasonable grounds to believe that the registered entity is able to pay all of its debts, as and when they become due and payable; and
- the financial statements and notes satisfy the requirements of the *Australian Charities and Not-for-profits Commission Act 2012*.

Signed in accordance with subsection 60.15(2) of the *Australian Charities and Not-for-profit Commission Regulation 2013*.

Responsible person ..		Responsible person ..	
	Timothy Faulkner			Elizabeth Gabriel	

Dated 20 January 2022





ABN 51 417 871 203
PO Box 192, Gosford, NSW 2250
02 4340 8610
admin@aussieark.org.au
www.aussieark.org.au