



AUSTRALIA'S WILDLIFE ARK ANNUAL REPORT

2019 – 2020 Financial Year
ABN: 51 417 871 203

VISION

Creating a long-term future for Australia's threatened wildlife.

MISSION

- To protect Australia's threatened species with robust insurance populations,
- To create healthy ecosystems within Aussie Ark Sanctuaries and through rewilding,
- To have long-term tangible outcomes for the species in our care,
- To be a proactive, professional, transparent, and effective organisation.



Every effort has been made to ensure the accuracy of the 2018-2019 Australia's Wildlife Ark Incorporated Annual Report. We apologise if any omissions or errors have occurred. If you discover an error or omission, please notify the Secretary and Public Officer, Liz Gabriel at admin@aussieark.org.au.

Committee of Management	4
President's Report	5
Director's Report	6
Project Partners	7
Key Achievements	8
Financial Report	10
Conservation and Operations	22
Human Resources	
Living Collection	
Tertiary Education groups	
Facility Operations	
Marketing and Communications	26
Website	
Social Media	
Email Marketing	
Public Relations	28
Media	
Community Relations - Aussie Ark Advocates	
Fundraising and Administration	33
Income	
Successful Grants	
Corporate Donors and Sponsorships	
Gifts in Kind	
Acquisition	
Administration and Expenditure	

COMMITTEE OF MANAGEMENT

COMMITTEE OF MANAGEMENT

Tim Faulkner – President

Liz Gabriel – Treasurer and Secretary

Chris Chapman – Committee of Management Member

Brad Walker – Committee of Management Member

Caroline Lees – Committee of Management Member

Scott Elwin – Committee of Management Member

Matt Radnidge – Committee of Management Member

Bruce Kubbere – Aussie Ark Patron

Paul Andrew – Aussie Ark Patron

MANAGEMENT

John Weigel – Director

Robyn Weigel – Director

Tim Faulkner – President and Director

Liz Gabriel – Director

Hayley Shute – Curator

Will Hansen – Operations Manager

Brodie Chiswick – Fundraising and Administration Manager

OPERATIONS TEAM

Kelly Davis – Field Officer

Max Jackson – Field Officer

Lachlan Gilding – Field Officer

“Besides love and sympathy, animals exhibit other qualities connected with the social instincts which in us would be called moral.”

Charles Darwin



Having been in the conservation business for almost a decade, Aussie Ark has grown considerably and keeps delivering further conservation outcomes so as to protect the wildlife we so deeply love. I am immensely proud of all the work we have accomplished this past fiscal year, especially taking into account the devastating bushfire crisis, as well as the pandemic we are currently living in. Being steadfast in honouring our mission of creating a long-term future for our threatened Australian species through rewilding and species and habitat recovery within Aussie Ark sanctuaries, the 2019-2020 fiscal year was punctuated with many successes and excitement.

This past year, native freshwater turtles have had a special place in our agenda. The Aussie Ark team and I have collected in the field numerous Manning River turtle individuals to start Aussie Ark's long awaited Manning River turtle breeding program and we launched a crowdfunding campaign for the rescue of the Hunter River and Bell's turtles.

Thanks to continued and dedicated work, Aussie Ark's family grew plenty with the birth of over 100 joeys, including 20 Manning River turtles, 39 Tasmanian devil joeys and 46 Eastern quoll joeys.

Following the fencing completion of our 400 hectare Barrington Wildlife Sanctuary, we released over 50 of our animals into the sanctuary, with many more to come. I could not be happier. Not only do Aussie Ark sanctuaries protect 7 keystone species and their natural habitat, an additional 50 species of mammals, 278 species of birds, 42 species of reptiles and 18 species of frogs benefit from their secure and wild environment.

The deadly bushfires, spanning from the end of 2019 to the beginning of 2020, shook all of us to our core. Aussie Ark refused to let our wonderful country and its wildlife go up in flames without a fight thus the Australian Wildlife Fund was launched in November with the aim of using the funds to deliver on-the-ground relief and conservation actions. With your incredible help and support, we raised over \$197,000 in a matter of months! Alongside our long-term partners Global Wildlife Conservation, we have raised funds from all around the globe.

Aussie Ark is immensely grateful for the continuous support of its partners Global Wildlife Conservation (GWC), Foundation for Australia's Most Endangered (FAME), Australian Reptile Park (ARP), Australian Geographic (AG), Glencore, Ellerston Station, Sydney Helicopters, NSW Government, Symbio Wildlife Park, Zoo Zurich, Zoo Leipzig and Pairi Daiza. I look forward to continuing this journey together.

Lastly, I am so thankful for the true dedication of the Aussie Ark team and board members and for their belief in Aussie Ark's vision and mission as much as I do. It is through species and habitat conservation and recovery that we can leave the next generations with a planet they can be proud of.

Directors Report

A handwritten signature in black ink, appearing to read 'T. Faulkner'.

Tim Faulkner
President

DIRECTOR'S REPORT

2019 – 2020 was certainly a year of many lows and some incredible highs for our world. Through it all Aussie Ark was able to deliver. During the devastating bushfire disaster Aussie Ark was there on the frontline. The team was able to rescue and relocate over 200 individual turtles saving them from imminent death. The team also provided supplementary food sources for displaced populations of endangered Brush-tailed rock-wallabies, as well as intervening and rescuing multiple platypus – all of which were suffering due to the fires and droughts. Just as the threat of fires started to subside, floods provided another devastating blow to our wildlife. Through it all Aussie Ark spent over 800 hours in the field working tirelessly to protect our precious wildlife. COVID-19 then gripped our entire world, and obstacle none of us had ever had to face.



Despite the challenges, Aussie Ark had some truly wonderful successes. We officially opened our Barrington Wildlife Sanctuary – a 400 hectare wildlife sanctuary. The sanctuary now hosts a suite of returned wildlife, including Tasmanian devils and Eastern Quolls. Tasmanian devils have not been found on Mainland Australia in over 3000 years, whilst Eastern Quolls have been locally extinct for over 60 years. The return of these Australian mammals is a historic win for wildlife conservation.

As I reflect on our decade long operation, I can't help but note how far we have come and how significant our contributions to conservation in Australia continue to be. I am proud to be an active player in Aussie Ark and am looking forward to seeing where Aussie Ark soars to in the next 10 years.

As always, my thanks go out to our partners; Global Wildlife Conservation, Australian Reptile Park, FAME, Australian Geographic,

Glencore, Ellerstou, Symbio Wildlife Park, Sydney Helicopters, Zoo Zurich, WIRES, Pairi Daiza and Zoo Leipzig, without whom Aussie Ark would not be the organisation it is today.

A handwritten signature in black ink that reads "John Weigel". The signature is written in a cursive, flowing style.

John Weigel
Founder and Managing Director

Aussie Ark is incredibly fortunate to have the support of both committed individuals and organisations. Running a conservation program, such as Aussie Ark, quickly becomes an expensive venture, however saving a species is priceless. We rely on the ongoing support from our project partners to make Aussie Ark a reality – without their support it wouldn't be possible.

Australian Reptile Park

The Australian Reptile Park was established in 1948 by the late, Eric Worrell. It is the only zoo in Australia committed to saving lives with its anti-venom-milking program in place for the past 50+ years, saving over 300 lives each year as the sole supplier of anti-venom. The Australian Reptile Park is the driving force behind Aussie Ark and has donated significant funding, resources and time to ensure the success of the project.

Australian Reptile Park

The Australian Reptile Park was established in 1948 by the late, Eric Worrell. It is the only zoo in Australia committed to saving lives with its antivenom milking program in place for the past 50+ years, saving over 300 lives each year as the sole supplier of raw venom for the production of antivenom. The Australian Reptile Park is the driving force behind Aussie Ark and has donated significant funding, resources and time to ensure the success of the project.

Global Wildlife Conservation (GWC)

Saving wildlife species from extinction is the driving force behind Global Wildlife Conservation, working with partners such as Aussie Ark, to ensure species are around for generations to come. GWC has built its success upon a foundation of excellence in Exploration, Research and Conservation. GWC's three key goals are; Save Species, Protect Wildlands and Build Capacity.

Foundation for Australia's Most Endangered Species (FAME)

FAME has been a key supporter since the very beginning of Aussie Ark. They were so convinced by the Aussie Ark concept, that they made their largest ever contribution to a conservation project to ensure that it could be established. FAME is a national registered charity, a tax-deductible gift recipient organisation and an Aussie Ark partner, reliant upon donations from individuals to help curb the extinction of Australia's most endangered species

Australian geographic

Being Australia's foremost geographical destination magazine it captures the essence and spirit of Australia through its meticulously crafted and beautifully presented stories and photography. The

highly respected authoritative, and much loved brand, seeks to inspire, educate and entertain, connecting readers to Australian landscapes, plants and animals, science, industry and people. Australian Geographic has not only helped promote Aussie Ark's cause but has also sponsored the Eastern quoll enclosures at Aussie Ark, helping us build on what we know is a successful model.

Ellerston Pty Ltd

Aussie Ark is built on land owned by the Packer family for the term of the project. This has provided Aussie Ark with the much-needed support to develop our captive breeding program to establish a sustainable insurance population, with enough space for future expansion.

WIRES

WIRES, Australia's largest wildlife rescue organisation, has been rescuing and caring for native animals 365 days a year for almost 35 years. WIRES' mission is to actively rehabilitate and preserve Australian wildlife and inspire others to do the same. Annually, WIRES provide rescue advice and assistance for tens of thousands of sick, injured, orphaned and displaced animals and run around 100 wildlife training courses for thousands of participants.

NSW Government

The NSW Environmental Trust is an independent statutory body established by the NSW Government to fund a broad range of organisations to undertake projects that enhance the environment of NSW. The Trust is empowered under the Environmental Trust Act 1998, and its main responsibility is to make and supervise the expenditure of grants. The NSW Environmental Trust has been one of Aussie Ark's greatest financial supporters since the project's inception and to date.

Glencore

Glencore have operated in Australia for over 20 years and hold significant interests in a range of commodity industries across all mainland states and the Northern Territory. The company is headquartered in Sydney and is a major Australian employer, with over 15,000 employees working across various industries. The partnership between Aussie Ark and Glencore came about when Glencore looking for a local

community environmental project with tangible outcomes that would make a real difference for Australian wildlife. Aussie Ark is also in the same region as one of Glencore's operating centres (the Upper Hunter) and the company is always on the lookout for local charities to support.

Sydney Helicopters

Sydney Helicopters have provided air work, charter services and tours along the east coast of Australia since 1985. It's exciting to see private enterprises supporting conservation initiatives such as Aussie Ark.

Symbio Wildlife Park

Symbio Wildlife Park is a privately owned and run wildlife park in Helensburgh, Sydney. Providing not only opportunities for visitors to become engaged and enabling close interaction with some of the world's most unique animals. Symbio Wildlife Park is a professional organisation, supportive of outcome based, progressive conservation programs such as Aussie Ark and helps to promote Aussie Ark's objectives and cause to over 100,000 visitors each year.

Zoo Zurich

Zurich Zoo is a nature conservation centre in Switzerland. They work on behalf of threatened animal species by participating in international breeding programmes. They are also involved in six special focus regions outside Switzerland to protect endangered ecosystems and their biodiversity. They choose and implement nature conservation projects according to the principles of the World Association of Zoos and Aquariums WAZA.

Zoo Leipzig

Zoo Leipzig stands for a unique concept that includes animal welfare and husbandry, species conservation, education and exciting explorer tours. They demonstrate their commitment to conservation by partaking in almost 60 breeding programs all over the world.

Pairi Daiza

Since its inception Pairi Daiza has been actively involved in the preservation of countless endangered species, including birds, mammals, fish and reptiles. Their objective is to promote the conservation of endangered species globally.

KEY ACHIEVEMENTS

KEY ACHIEVEMENTS

During the 2019-2020 financial year, Aussie Ark received \$4,135,857.00 in income, including;

- \$40,000 – Kinghorn
- \$70,400 – Local Land Services
- \$20,000 – Port Waratah Coal
- \$20,751.25 – Donations tins
- \$250,000 – Glencore
- \$20,000 – Veolia Environment
- \$2,564,963.97 – Global Wildlife Conservation
- \$23,493.63 – Devils Retreat
- \$35,548.02 – Devils in the Wild Tours

As of the date of this report, confirmed is a total of 121 joeys were born at Aussie Ark during the 2020 breeding season;

- Tasmanian Devils – 39
 - Eastern Quoll – 43
 - Rufous Bettong – 4
 - Long-Nosed Potoroo – 8
 - Southern Brown Bandicoot – 7
 - Manning River Turtle Hatchlings – 20
- Aussie Ark was thrilled to host its third Gala dinner on November 6th 2019 in celebration of the 400 Hectare Barrington Wildlife Sanctuary opening earlier in the day. Hosted in the beautiful Curzon Hall in Sydney, Aussie Ark welcomed 143 guests to celebrate 8 ambitious years of wildlife conservation and devilish success.
 - Following the fencing completion of the 400Ha Barrington Wildlife Sanctuary, the first animals were released at the beginning of 2020.
 - Aussie Ark is in the process of purchasing two additional properties to expand its conservation area of influence.
 - In the beginning of 2020, Aussie Ark collected multiple Manning River turtles to begin the development of the insurance population in its newly constructed facility for the endangered native species. A month later, Aussie Ark staff collected additional Hunter River turtles for the same reasons.
 - The devastating bushfires and drought of 2019-20 caused the demise of billions of animals within a matter of months. Aussie Ark stood out by its proactive on-the-ground relief actions. Among others, Aussie Ark staff saved and took under their care 5 platypus, dropped food in and around the Brush-tailed rock-wallaby habitat, plus many more initiatives.
 - The slower curve of the bushfire crisis was met by the COVID-19 pandemic. During the time where the Aussie Ark facility was closed to the public, Aussie Ark's team worked tirelessly towards developing further projects and delivering the ones that were already in place, as well as creating brand new content like "Animal Tales with Tim Faulkner" which was viewed by over 10 million people worldwide.

Australia's Wildlife Ark Inc

ABN 51 417 871 203

Financial Statements

For the period 1 July 2019 to 30 June 2020

Australia's Wildlife Ark Inc

ABN 51 417 871 203

Contents

	Page
Profit and Loss	1
Appropriation Statement	4
Balance Sheet	5
Notes	6
Officers Declaration	10
Auditor's Report	11

Profit and Loss

For the period 1 July 2019 to 30 June 2020

	Note	2020 \$	2019 \$
Income			
Crowdfunding - Quolls		1,608	62,426
Devils Retreat Rental Income		27,117	15,861
Donation - Global Wildlife Fund		2,564,964	904,506
Donation & Fundraising		1,071,245	486,172
Media Income		75,007	6,570
Membership Subscriptions		336	536
Sales & Tours		355,580	184,441
Sponsorship		40,000	-
Total Income		4,135,857	1,660,513
Cost of Sales			
Merchandise Purchases		22,976	20,868
Kiosk Purchases		1,705	-
Total Cost of Sales		24,681	20,868
Gross Profit		4,111,177	1,639,646
Expenses			
Accountancy Fees		4,041	1,500
Advertising Expenses		64,450	57,966
Animal Expenses		113,591	58,368
Annual Leave		-	4,554
Audit Fees		3,500	3,500
Bad Debts Written Off		-	182
Bank Expenses		428	596
Bush Fire Appeal Donations/Exp		100,238	-
Cleaning		-	80
Consultancy fees		759	-
Consumables		7,732	8,343
Corporate Expenses		155	-
Electricity		2,317	2,201
Employee Development & Welfare		11,168	6,437
Equipment Purchase		44,870	46,818
Events Expenses		76,466	49,711
First Aid		1,004	368
Freight/Cartage		844	15,536
Fuel		13,915	10,169
General expenses		26,974	460,254

Profit and Loss

For the period 1 July 2019 to 30 June 2020

	Note	2020 \$	2019 \$
Insurance		1,413	17,695
Licensing General		629	1,595
Membership Expenses		500	2,445
Merchant Fees		16,697	3,784
Motor Vehicle Expenses		24,538	30,538
Printing & Stationery		28,140	26,809
Property & Site Expenses		18,714	4,802
Rent		9,610	9,454
Rental Accommodation for Fencers		-	(535)
Repairs & Maintenance		85,818	56,177
Sales Expenses		-	904
Security		240	3,512
Superannuation		45,450	31,968
Telephone & Internet Expenses		37,032	40,752
Time in Lieu Provision		-	2,853
Tour Expenses		1,235	4,697
Transport Expenses		-	73
Uniforms		1,177	2,539
Veterinary Expenses		18,185	12,866
Wages & Salaries		414,404	328,428
Water		143	-
Work Health & Safety Expenses		799	2,919
Workers Compensation Insurance		26,238	1,580
Total Expenses		1,203,413	1,312,438
Profit from Operations		2,907,764	327,208
Other Income			
Grants		314,000	204,727
Workers Compensation Refund		-	2,653
Total Other Income		314,000	207,380
EBITDA		3,221,764	534,588
Depreciation and Amortisation			
Depreciation			
Depreciation		110,244	91,089
Total Depreciation		110,244	91,089
Total Depreciation and Amortisation		110,244	91,089

Australia's Wildlife Ark Inc

ABN 51 417 871 203

Profit and Loss

For the period 1 July 2019 to 30 June 2020

	Note	2020 \$	2019 \$
EBIT		<u>3,111,520</u>	<u>443,499</u>
Interest			
Interest Income			
Bank Interest		<u>211</u>	<u>616</u>
Total Interest Income		<u>211</u>	<u>616</u>
Interest Expense			
Interest Paid		<u>(6,254)</u>	<u>-</u>
Total Interest Expense		<u>(6,254)</u>	<u>-</u>
Total Interest		<u>(6,043)</u>	<u>616</u>
Net Profit		<u>3,105,477</u>	<u>444,115</u>

Australia's Wildlife Ark Inc

ABN 51 417 871 203

Appropriation Statement

For the period 1 July 2019 to 30 June 2020

	Note	2020 \$	2019 \$
Profit (Loss) available for Appropriation		3,105,477	444,115
Retained Association Funds at the Beginning of the Period		2,247,632	1,803,517
Total Available for Appropriation		5,353,109	2,247,632
Retained Association Funds at the End of the Period		5,353,109	2,247,632

Australia's Wildlife Ark Inc

ABN 51 417 871 203

Balance Sheet

As at 30 June 2020

	Note	2020 \$	2019 \$
Assets			
Current Assets			
Cash and Cash Equivalents	2	3,528,724	425,971
Trade and Other Receivables	3	9,840	-
Total Current Assets		3,538,564	425,971
Non Current Assets			
Property, Plant and Equipment	4	1,942,150	1,868,739
Total Non Current Assets		1,942,150	1,868,739
Total Assets		5,480,714	2,294,710
Liabilities			
Current Liabilities			
Payables	5	75,539	40,678
Accrued and Deferred Items	6	6,400	6,400
Borrowings	7	45,667	-
Total Current Liabilities		127,606	47,078
Total Liabilities		127,606	47,078
Net Assets		5,353,109	2,247,632
Equity			
Retained Association Funds	8	5,353,109	2,247,632
Total Equity		5,353,109	2,247,632

Notes to the Financial Statements

For the period 1 July 2019 to 30 June 2020

Note 1: Summary of Accounting Policies

The Officers have prepared the financial statements on the basis that the Association is a non reporting entity because there are no users dependent on general purpose financial statements. The financial statements are therefore special purpose financial statements that have been prepared in order to meet the needs of the Members.

The financial statements have been prepared in accordance with the significant accounting policies, which the company has determined are appropriate to meet the needs of the Officers. Such accounting policies are consistent with the previous period unless stated otherwise.

The financial statements have been prepared on an accruals basis and are based on historical costs unless otherwise stated in the notes.

Accounting Policies

The accounting policies that have been adopted in the presentation of the statements are as follows:

Property, Plant & Equipment

Property, plant and equipment are carried at cost or market value. All assets, excluding freehold land and buildings, are depreciated over their useful lives to the company.

Increases in the carrying amount arising on revaluation of land and buildings are credited to a revaluation reserve in shareholders' equity. Decreases that offset previous increases of the same asset are recognised against fair value reserves directly in equity; all other decreases are recognised in profit or loss. Each year the difference between depreciation based on the revalued carrying amount of the asset recognised in profit or loss and depreciation based on the asset's original cost is transferred from the revaluation reserve to retained earnings.

Trade and Other Receivables

Trade receivables are recognised initially at the transaction price (ie cost). Most sales are made on the basis of normal credit terms and do not bear interest. Receivables are not discounted to present value.

At the end of each reporting period, the carrying amounts of trade and other receivables are reviewed to determine whether there is any objective evidence that the amounts are not recoverable. Debts are written off once attempts at recovery of the debt have ceased.

Payables

Accounts payable are recognised at their transaction price. Accounts payable are obligations on the basis of normal credit terms and do not bear interest.

Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within short-term borrowings in current liabilities on the balance sheet.

Australia's Wildlife Ark Inc

ABN 51 417 871 203

Notes to the Financial Statements

For the period 1 July 2019 to 30 June 2020

Revenue and Other Income

Revenue is measured at the fair value of the consideration received or receivable after taking into account any trade discounts and volume rebates allowed.

All revenue is stated net of the amount of goods and services tax (GST).

Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with receivables or payables in the balance sheet.

Notes to the Financial Statements

For the period 1 July 2019 to 30 June 2020

	2020 \$	2019 \$
Note 2: Cash and Cash Equivalents		
ANZ Bank - Conservation Fund #768	905,310	214,789
ANZ Bank - Marketing #934	170,790	169,280
ANZ Bank Cheque Account #748	2,445,961	48,926
Petty Cash	2,090	343
ANZ Credit Cards	4,573	(7,366)
Total Cash and Cash Equivalents	3,528,724	425,971
Note 3: Trade and Other Receivables		
Trade Debtors	9,840	-
Total Trade and Other Receivables	9,840	-
Note 4: Property, Plant and Equipment		
Motor Vehicles		
Motor Vehicles at Cost	161,266	83,819
Motor Vehicles Accum Dep	(80,409)	(78,886)
Total Motor Vehicles	80,858	4,933
Buildings		
Site Improvements	528,600	438,782
Site Improvements - Accum Dep	(215,137)	(195,538)
Total Buildings	313,464	243,245
Plant & Equipment		
Plant & Equipment at Cost	1,803,845	1,787,456
Plant Equipment Accum Dep	(256,016)	(166,894)
Total Plant & Equipment	1,547,829	1,620,562
Total Property, Plant and Equipment	1,942,150	1,868,739
Note 5: Payables		
Trade Creditors	37,842	45,568
GST Payable		
GST Collected	8,065	6,965
GST Paid	(15,240)	(18,278)
GST Adjustments	20,653	(19,087)
Total GST Payable	13,478	(30,400)
Payroll Liabilities		
PAYG Withholding Payable	7,462	6,437
Provision for Annual Leave	10,566	10,566
Provision for Time in Lieu	5,769	5,769

Notes to the Financial Statements

For the period 1 July 2019 to 30 June 2020

	2020 \$	2019 \$
Staff IOU	42	-
Superannuation Payable	380	2,738
Total Payroll Liabilities	24,219	25,510
Total Payables	75,539	40,678
Note 6: Accrued and Deferred Items		
Accrued Audit Fees	6,400	6,400
Total Accrued and Deferred Items	6,400	6,400
Note 7: Borrowings		
Toyota Finance	45,667	-
Total Borrowings	45,667	-
Note 8: Retained Earnings		
Opening Balance		
Retained earnings	2,247,632	1,803,517
Total Opening Balance	2,247,632	1,803,517
Current Year Earnings		
Current Year Earnings	3,105,477	444,115
Total Current Year Earnings	3,105,477	444,115
Total Retained Association Funds	5,353,109	2,247,632

Note 9: Statutory Information

The registered office of the association is:

c/- Australian Reptile Park, Lot 69 Pacific Highway SOMERSBY NSW 2250

The principle place of business is:

36 Myoora Road SOMERSBY NSW 2250

Note 10: Members Liabilities

In accordance with Clause 10 of the Constitution of Australia's Wildlife Ark, the liability of a member to contribute towards the payment of debts and liabilities of the association or the costs, charges and expenses of the association is limited to the amount, if any, unpaid by the member in respect of the membership of the association. The number of members as at 30 June 2020 was 59 (2019: 59) and the amount of unpaid membership fees was \$nil (2019: \$nil).

Australia's Wildlife Ark Inc

ABN 51 417 871 203

Officers Declaration

The Officers have determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies prescribed in Note 1 to the financial statements.

The Officers of Australia's Wildlife Ark Inc declare that:

1. The financial statements and notes, present fairly the association's financial position as at 30 June 2020 and its performance for the period 1 July 2019 to 30 June 2020 in accordance with the accounting policies described in Note 1 to the financial statements; and
2. In the Officers opinion, there are reasonable grounds to believe that the association will be able to pay its debts as and when they become due and payable.

Signed on behalf of the Officers by:



Timothy Faulkner

Date: 28/01/2021



Elizabeth Gabriel

Date: 28/1/2021

**INDEPENDENT AUDIT REPORT
TO THE MEMBERS OF
AUSTRALIA'S WILDLIFE ARK INC
ABN 51 417 871 203**

Scope

I have audited the attached special purpose financial report, comprising the Balance Sheet, Statement of Income & Expenditure and Notes to the Accounts of Australia's Wildlife Ark Inc for the year ended 30 June 2020.

The association's committee of management is responsible for the preparation and presentation of the financial report and the information contained therein, and has determined that the accounting policies used are consistent with the financial reporting requirements of the association and are appropriate to meet the needs of the members.

I have conducted an independent audit of the financial report in order to express an opinion to the members of Australia's Wildlife Ark Inc on its preparation and presentation.

My audit has been conducted in accordance with Australian Auditing Standards. My procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial report and the evaluation of significant accounting estimates. These procedures have been undertaken to form an opinion as to whether, in all material respects, the financial report is presented fairly in accordance with the accounting notes described in the financial statements.

The audit opinion expressed in this report has been formed on the above basis.

Audit Opinion

In my opinion, the financial report presents fairly in accordance with the accounting policies described in Note 1 to the financial statements the financial position of Australia's Wildlife Ark Inc as at 30 June 2020 and the results of its operations for the year then ended.

Kenneth George Howes FCA
Chartered Accountant
Registered Company Auditor No 3445

Dated


19 January 2021

Kenneth George Howes

ABN: 80 224 621 446

Chartered Accountant

Registered Company Auditor

80A Picketts Valley Rd Picketts Valley NSW 2251

2367 Kelvin Road Gunnedah NSW 2380

PO Box 4350, East Gosford NSW 2250

Phone 02 4302 0899

Email ken@howas.com.au Website www.howas.com.au



CHARTERED ACCOUNTANTS
AUSTRALIA • NEW ZEALAND

TEAM IN THE FIELD

The Aussie Ark team is made up of passionate and committed individuals who are focused on delivering positive outcomes for Australia's unique wildlife. The animals under our care at Aussie Ark are maintained to an extremely high level, thanks to the dedication of our team on the ground in the Barrington Tops.

The 2019-2020 financial year has seen some of Australia's most extreme weather conditions. The team at Aussie Ark adapted and rallied, heading into the field to rescue and relocated displaced wildlife, whilst also providing supplementary food sources for those in need on top of this in-situ work Aussie Ark

WILDLIFE

Since 2011, Aussie Ark has vowed to protect endangered species from extinction and has been doing so with the utmost passion and dedication for our native wildlife. With a vision of providing a long-term future to our threatened native wildlife, Aussie Ark became one of NSW's biggest sanctuaries, as well as Australia's largest mainland breeding facility for the Tasmanian devil.

Previously named Devil Ark, Aussie Ark built its success off its breeding program for the endangered Tasmanian devil. Afflicted by a deadly disease, the Tasmanian Devil Facial Tumor Disease (DFTD), the species' population is decreasing at an unprecedented rate and without Aussie Ark intervention, this iconic animal could disappear forever. Over the years, Aussie Ark staff have bred a genetically diverse insurance population and have welcomed hundreds of strong and healthy joeys into the program. This year, 39 joeys were born into the program. Aussie Ark is hoping to release some of its individuals into the Barrington Wildlife Sanctuary as soon as Spring 2020.

Since 2017 Aussie Ark has expanded its umbrella of protection to encompass other endangered native Australian species. Those species are: Eastern quoll, Southern-brown bandicoot, Parma wallaby, Brush-tailed rock-wallaby, Long-nosed potoroo and Rufous bettong. Since European settlement, all of those

species' populations have undergone a significant decline in abundance. Threats such as habitat fragmentation and predation from feral pests including cats, foxes and pigs, are leading many native species towards extinction.

The Eastern quoll breeding program is, year after year, delivering a significant growth when it comes to the species insurance population. During the 2020 breeding season, Aussie Ark welcomed 46 Eastern quoll joeys. Aussie Ark staff are looking to release a group of quolls into Aussie Ark's 400ha Barrington Wildlife Sanctuary, making those individuals the second group to be released onto mainland Australia since the release into Booderee National Park in 2019.

During the 2020 breeding season, Aussie Ark embraced the arrival of seven Southern-brown bandicoot joeys. Of the estimated 12 species of bandicoots in Australia, approximately half are now extinct, threatened with extinction or extremely rare. Aussie Ark is determined to prevent the disappearance of the Southern-brown bandicoot and will be releasing numerous individuals into its 400ha sanctuary within the next few months. As an ecosystem engineer, its survival is necessary. Bandicoots help aerate soil and leaf litter assisting in natural litter breakdown, penetration of seedlings, organic mixing, thus improving nutrient availability for plants. In addition, they help spread fungi through the ecosystem, which assist plants to increase nutrient absorption.

Aussie Ark's Parma wallaby's insurance population has been thriving and going. Due to many threats faced by Parma wallabies, their range has been confined to the wet sclerophyll forests of Southern New South Wales. Aussie Ark's breeding program for the Parma wallaby is set up to ensure the protection of the species well into the future

Brush-tailed rock-wallabies have been deeply affected by the recent bushfires, spanning from the end of 2019 to the beginning of 2020. During those months, Aussie Ark staff have roamed the species' habitat and dropped food to ensure the survival of the remaining individuals. At Aussie Ark sanctuary, the Brush-tailed rock-wallaby insurance population keeps growing. The breeding facility is the only existing program for the endangered species and Aussie Ark staff are working towards expanding the species' enclosures in light of the



arrival of additional individuals.

The Long-nosed potoroo is one of the smallest and most ancient members of the kangaroo family and have remained relatively unchanged for around 10 million years. Once widespread along the East coast of Australia, the species holds a great importance as an ecosystem engineer. As a species they contribute to the health of the Aussie Ark wild sanctuaries by promoting underground fungal growth to benefit a range of fauna and flora species within the fenced areas. This financial year, Aussie Ark welcomed 8 Long-nosed potoroo joeys. Those joeys are part of the next generation of individuals to further the survival of their species.

The Rufous bettong insurance population is guaranteed by Aussie Ark's breeding program. With an increase every year, the Rufous bettong population grew further with the addition of 4 joeys into the program. Suffering from the effects of many threats like the expansion of agricultural land, Rufous Bettongs have suffered significant declines in their natural distribution. As a means to preserve the species, Aussie Ark is protecting wild areas inhabited by this species by removing or managing stock and feral herbivores, conserving native vegetation, managing fire and controlling feral predators.

The Manning River turtle is one of Aussie Ark's newest species. Following the construction of the first-ever breeding facility for the species, Aussie Ark staff have collected in the field numerous Manning River turtle individuals to start Aussie Ark's long awaited Manning River turtle breeding program. Months later, 20 tiny Manning River turtles have hatched, making them the first to hatch in Aussie Ark's captivity. Moreover, a crowdfunding campaign was launched for the rescue of the Hunter River and Bell's turtles and Aussie Ark is currently working on plans to start the construction of a breeding facility for both species. During the bushfires, Aussie Ark staff searched the remainder of the Manning River and the Hunter River for survivors. In total, over 200 endangered turtles were collected and relocated for optimal survival of both species.

Aussie Ark aims to diversify its species within the next years and its staff is working tirelessly to put into action many other projects so as to prevent any other native species from flying under our conservation radar.



SITE REHABILITATION

For many years now, Aussie Ark has waged a war on the Scotch Broom, a highly invasive and noxious introduced weed that has taken over 10,000ha in the Barrington Tops. Introduced by the European settlers to Australia, Scotch Broom thrives in cooler conditions and forms a dense group of bushes.

The march of Scotch Broom poses a significant threat to the future of many endangered species, including terrestrial orchids and other specialized plants in the highlands. If not controlled, the weed can modify native ecosystems by increasing the frequency and intensity of fire, changing vegetation structure, altering soil chemistry and providing harbour for invasive animals.

The removal of the noxious weed has been a major focus for the Aussie Ark team. In the 2019-2020 financial year, Aussie Ark has been working with the Hunter Weed Authority to eradicate the invasive weed. An approximate 35 hectares of Scotch Broom was cleared using an intensive multi-faceted management plan involving herbicide spraying and the cut and painting method. This method consists of cutting the broom at the base and applying poison to the stem immediately. Whilst this manual handling is labour intensive, the result is wonderful and longer-lasting than most other techniques.

Additional site rehabilitation consisted of the removal of feral pest species from the 400ha Barrington Wildlife Sanctuary including 22 pigs, 2 cats and 2 foxes.



CONSERVATION AND OPERATIONS

CAPITAL DEVELOPMENT

The 2019-2020 financial year saw the opening of Aussie Ark's 400ha Barrington Wildlife Sanctuary, as well as the release of its first animals into the wild sanctuary. The Aussie Ark team is looking forward to expanding its area of conservation and is expecting to secure thousands of hectares of land to protect within the next few months.



David Stowe

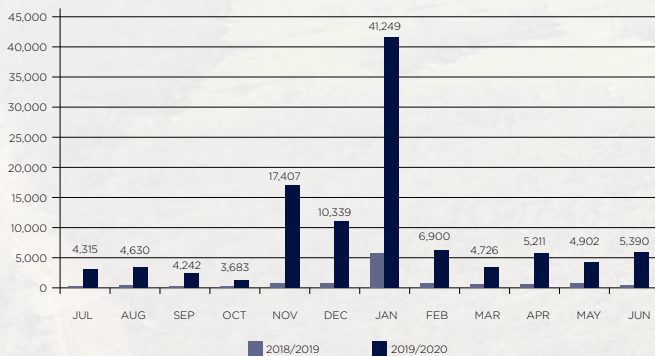


WEBSITE

During the 2019-2020 Financial Year, aussieark.org.au recorded the visit of 109,032 users - an increase of 444.56% compared to the previous year FY - where 88.6% were new visitors. A decrease in returning visitors was documented, going from 13% to 11.4%. Moreover, the users visited 2.24 pages per session and the average visitation duration was 1.32 minutes.

Google Analytics can tell us that 60.05% of visitors were from Australia - a decrease of 26.47% from last FY - and 15.34% from the United States - an increase of 60.12% from last FY.

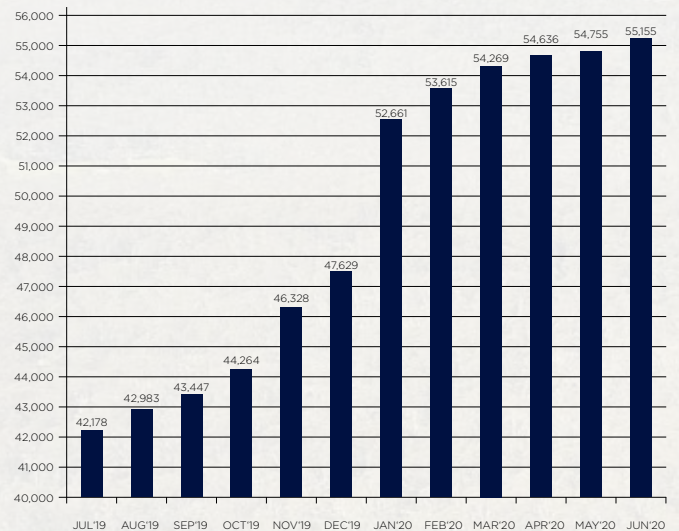
Website Uses Per Month



SOCIAL MEDIA

Facebook insights reveal that the Aussie Ark page grew from 41,235 followers to 57,285. Facebook insights also reveal that 70% of Aussie Ark fans were women, with 17% of those falling in the 35-44 age range. Geographically speaking, the cities where most of our followers are located are Sydney, Newcastle and Melbourne, with our top three countries being Australia, USA and UK.

Aussie Ark Facebook Likes



EMAIL MARKETING

A total of 34 electronic direct mail outs (EDMs) were sent out in the 2019-20 financial year.

CAMPAIGN	DATE SENT	TOTAL RECIPIENTS	OPEN NUMBER	OPEN RATE	CLICK THROUGH NUMBER	CLICK THROUGH RATE
Devil's Dash	19/9/2019	35	20	37.14%	0	0.00%
Devil's Dash	23/9/2019	24	5	12.50%	0	0.00%
Devil's Dash	5/10/2019	34	10	23.53%	1	2.94%
Aussie Ark Gala Dinner 2019	9/10/2019	9,492	1153	21.34%	0	1.22%
Naming our Parma Wallaby	12/10/2019	155	164	67.32%	12	2.61%
Aussie Ark Gala Dinner 2019 Tickets Sales	18/10/2019	10,307	2859	25.42%	2	0.88%
Aussie Ark Gala Dinner 2019 Tickets Sales	22/10/2019	10,405	2009	20.65%	4	0.48%
Aussie Ark Gala Dinner 2019 Tickets Sales	23/10/2019	10,357	1641	14.55%	1	0.13%
Christmas Merchandise 2019	19/11/2019	9,164	2696	24.01%	24	3.28%
Bushfire Appeal	22/11/2019	1,160	1112	40.61%	24	1.13%
Bushfire Appeal	23/11/2019	7,833	2070	20.90%	3	0.64%
Christmas Merchandise 2019	25/11/2019	8,742	1771	16.13%	9	1.67%
Koala Ark	10/12/2019	10,723	3037	20.66%	7	2.07%
Open Days 2020	02/01/2020	9,459	3526	25.43%	157	3.06%
Brush-Tailed Rock-Wallaby Food Drop	29/01/2020	13,653	3379	21.55%	3	1.94%
Valentine's Day	07/02/2020	11,289	2298	17.62%	97	0.51%
First Collection of Endangered Manning River Turtles	12/02/2020	11,015	2834	19.31%	135	0.96%
Aussie Ark Provides Relief for Fire Affected Wildlife	13/02/2020	10,979	2511	17.80%	86	0.30%
Manning River Turtles Lay Eggs	25/02/2020	11,643	3142	21.77%	137	0.43%
Save our Turtles	11/03/2020	12,435	4673	28.20%	200	0.85%
Manning River Turtle Hatchlings	17/03/2020	11,456	3685	24.30%	234	1.57%
Save our Turtles Crowdfunding	01/04/2020	10,755	3007	19.28%	137	0.67%
Save our Turtles Crowdfunding	04/04/2020	10,732	3203	19.31%	144	0.65%
Aussie Ark Entertainment	10/04/2020	10,689	3409	19.28%	189	1.31%
Mothers Day Merchandise	15/04/2020	10,647	2972	18.42%	349	2.09%
Conservation from the Couch	24/04/2020	10,610	4320	24.56%	339	2.21%
Mothers Day Merchandise	30/04/2020	10,581	2714	17.39%	282	1.47%
Tax Appeal 2020	18/05/2020	10,535	3683	24.40%	123	0.31%
Rebuilding After Bushfires	09/06/2020	10,480	3798	24.75%	108	0.47%
Tax Appeal 2020	18/06/2020	10,442	2440	16.71%	166	0.67%
Tax Appeal 2020	23/06/2020	10,414	2336	15.82%	118	0.49%
Tax Appeal 2020	26/06/2020	10,385	2313	15.55%	115	0.39%
Tax Appeal 2020	29/06/2020	10,361	1978	13.96%	106	0.38%
Tax Appeal 2020	30/06/2020	10,329	2106	15.26%	153	0.60%
			AVERAGE	22.51%	101.9	1.13%

PUBLIC RELATIONS

MEDIA

Australia's Wildlife Ark incorporated was the subject of 410 media stories during this financial year. These ranged from small newspapers and online media stories, to major television news segments and breakfast television.

A full list of media gained over the reporting period is shown below:

DATE	FORMAT	MEDIA	DETAILS
3/10/19	Print	Newcastle Herald	Devil Joys
3/10/19	Radio	ABC Hobart	Devil Joys
1/7/2019	Radio	ABC Drive Show NSW	Devil Joys
2/7/2019	Radio	Sea FM	Devil Joys
2/7/2019	Radio	ABC Central Coast	Devil Joys
2/7/2019	Online Article	Australasian Leisure Management	Devil Joys
2/7/2019	Online Article	Hunter Valley News	Devil Joys
2/7/2019	Online Article	The Weekly Times	Devil Joys
2/7/2019	Social Media	Australian Geographic	Devil Joys
2/7/2019	Social Media	Barrington Tops	Devil Joys
2/7/2019	Social Media	Newcastle Airport	Devil cuddles
2/7/2019	Online Article	98.1FM	Devil Joys
2/7/2019	Online Article	Cairns Post	Devil Joys
2/7/2019	Social Media	Georgia Anderson (NBN Reporter)	Devil Joys
2/7/2019	Social Media	Eliza Goetze (ABC Reporter)	Devil Joys
2/7/2019	Online Article	NBN	Devil Joys
2/7/2019	Social Media	NBN	Devil Joys
2/7/2019	TV	NBN	Devil Joys
2/7/2019	Radio	Highland FM	Devil tours
2/7/2019	Online Article	LAFM (Launceston FM)	Devil joys
2/7/2019	Social Media	WIN News	Devil joys
2/7/2019	TV	WIN News	Devil joys
2/7/2019	Social Media	Pet Journalist	Devil Joys
2/7/2019	Online Article	Great Lakes Advocate	Devil Joys
2/7/2019	Online Article	news.com.au	Devil Joys
2/7/2019	Online Article	Daily Telegraph	Devil Joys
2/7/2019	Online Article	Manning River Times	Devil joys
3/7/2019	Radio	2NUR	Devil Joys
3/7/2019	Online Article	Glencore	Devil Joys
3/7/2019	Social Media	Glencore	Devil Joys
3/7/2019	Social Media	Newcastle Herald	Devil Joys
3/7/2019	Online Article	Newcastle Herald	Devil Joys
3/7/2019	Social Media	Threatened Species Commissioner	Devil Joys
3/7/2019	Online Article	Northern Daily Leader	Devil Joys
4/7/2019	TV	Weekend Sunrise	Devil Joys
4/7/2019	Online Article	Port Macquarie News	Devil Joys
5/7/2019	Online Article	Nambucca Guardian	Devil Joys
5/7/2019	Online Article	The Senior	Trivia
14/7/2019	Radio	StarFM	Trivia
15/7/2019	Radio	2GO	Trivia
22/7/2019	TV	7.30 Report	Devil breeding program
25/7/2019	Online Article	ABC News	Devil breeding program
8/2019	Print	Total Girl	How you can support Aussie Ark
5/8/2019	Online Article	Wingham Chronicle	Devils in the Wild tours
6/8/2019	Radio	Triple M Newcastle	Devils in the snow
9/8/2019	Social Media	ABC Newcastle	Devils in the snow
12/8/2019	Social Media	Barrington Coast	Devils in the snow
12/8/2019	Social Media	ABC Sydney	Devils in the snow
12/8/2019	Social Media	Guardian Australia	Devils in the snow
12/8/2019	Online Article	Guardian Australia	Devils in the Snow
12/8/2019	Social Media	Australian Geographic	Devils in the Snow
12/8/2019	TV	NBN	Devils in the snow
12/8/2019	Social	NBN	Devils in the snow
12/8/2019	Online Article	Gloucester Advocate	Devils in the snow
12/8/2019	Online Article	Wingham Chronicle	Devils in the snow
15/8/2019	Online Article	Great Lakes Advocate	Devils in the snow
15/8/2019	TV	Prime7	Eastern quoll pouch checks
18/8/2019	Social Media	ABC Newcastle	Eastern quoll pouch checks
21/8/2019	Online Article	Australian Leisure Management	Eastern quoll pouch checks
21/8/2019	Radio	ABC Newcastle Drive Show	Eastern quoll pouch checks
21/8/2019	Online Article	Pedestrian TV	Eastern quoll pouch checks
21/8/2019	Online Article	Hunter Valley News	Eastern quoll pouch checks
21/8/2019	Radio	ABC Central Coast	Eastern quoll pouch checks
21/8/2019	TV	NBN	Eastern quoll pouch checks
21/8/2019	Social Media	NBN	Eastern quoll pouch checks
21/8/2019	Social Media	Newcastle Herald	Eastern quoll pouch checks
21/8/2019	Online Article	Lithgow Mercury	Eastern quoll pouch checks
22/8/2019	Online Article	Newcastle Herald	Eastern quoll pouch checks
22/8/2019	Online Article	St George & Sutherland Shire Leader	Eastern quoll pouch checks
22/8/2019	Online Article	Redland City Bulletin	Eastern quoll pouch checks
22/8/2019	Social Media	Today Show	Devil joys
22/8/2019	TV	Today Show	Devil joys
28/8/2019	Social Media	NBN	Devil joys
29/8/2019	Social Media	Upper Hunter Tourism	Devil joys
29/8/2019	Social Media	98.1 Power FM	Devil joys
29/8/2019	Online Article	Hunter Valley News	Devil joys
29/8/2019	Social Media	Hunter Valley News	Devil joys
29/8/2019	Online Article	NBN	Devil joys
29/8/2019	TV	Prime7	Devil joys

29/8/2019	Social Media	Barrington Coast	Devil joys
29/8/2019	Online Article	Daily Telegraph	Devil joys
29/8/2019	Online Article	news.com.au	Devil joys
29/8/2019	Online Article	Weekly Times	Devil joys
29/8/2019	Online Article	Herald Sun	Devil joys
29/8/2019	Online Article	Adelaide Advertiser	Devil joys
29/8/2019	Online Article	The Australian	Devil joys
29/8/2019	Online Article	Geelong Advertiser	Devil joys
29/8/2019	Online Article	Cairns Post	Devil joys
29/8/2019	Online Article	NT News	Devil joys
29/8/2019	Online Article	scone.com.au	Devil joys
29/8/2019	Online Article	Courier Mail	Devil joys
29/8/2019	Social Media	9news Perth	Devil joys
29/8/2019	Social Media	Today Show	Devil joys
29/8/2019	Online Article	Today Show	Devil joys
29/8/2019	Social Media	Nine News Melbourne	Devil joys
29/8/2019	Social Media	Daily Telegraph	Devil joys
29/8/2019	Online Article	Gold Coast Bulletin	Devil joys
30/8/2019	Online Article	news.com.au	Snow at the Ark
30/8/2019	Online Article	thewest.com.au	Snow at the Ark
1/9/2019	Online Article	Manning River Times	Devil joys
1/9/2019	Online Article	Gloucester Advocate	Devil joys
1/9/2019	Social Media	Daily telegraph	
1/9/2019	Online Article	Dungog Chronicle	Devil joys
2/9/2019	Online Article	Wingham Chronicle	
3/9/2019	Online Article	Manning River Times	
4/9/2019	Online Article	Wingham Chronicle	
4/9/2019	Social Media	Australian Geographic	
5/9/2019	Radio	ABC Newcastle	Threatened Species Day
5/9/2019	Print	Newcastle Herald	
5/9/2019	Social Media	ABC Hobart	Threatened Species Day
6/9/2019	Social Media	ABC News	Devil joy
7/9/2019	Online Article	Wingham Chronicle	Threatened Species Day
9/9/2019	Online Article	Great Lakes Advocate	Threatened Species Day
9/9/2019	Online Article	Manning River Times	Threatened Species Day
9/9/2019	Social Media	Threatened Species Commissioner	Threatened Species Day
9/9/2019	Online Article	Wingham Chronicle	Turtles
10/9/2019	Online Article	Gloucester Advocate	Quolls
10/9/2019	Online Article	Third Sector	Canon grants
10/9/2019	Social Media	That's Life	Devil joys
10/9/2019	Social Media	Central Coast Express	Devil's Dash
10/9/2019	Print	Central Coast Express	Devil's Dash
10/9/2019	Online Article	Great lakes advocate	Parma wallaby
9/10/19	Social Media	Great lakes advocate	Parma wallaby
11/9/2019	Online Article	Manning River Times	Parma wallaby
12/9/2019	Online Article	Nambucca Guardian	Parma wallaby
14/9/2019	Online Article	Hobart Mercury	Devil joys
19/9/2019	Online Article	Coast Community News	Devil's Dash
23/9/2019	Social Media	Coast Community News	Devil's Dash
25/9/19	Social Media	Upper Hunter	Devils in the Wild tours
25/9/19	Radio	ABC Mid North Coast	Baby boom
27/9/19	Online Article	Gloucester Advocate	Parma wallaby
27/9/19	Print	Daily Telegraph	Parma and bettong joys
13/10/2019	Facebook	Great Australian Outdoors	Tasmanian devils pouch check
13/10/2019	Facebook	SBS Australia	Save Our Turtles
13/10/2019	Facebook	The Feed SBS	Save Our Turtles
14/10/2019	Facebook	SBS Voices	Save Our Turtles
16/10/2019	Instagram	Barrington Coast	Aussie Ark reopening
18/10/2019	Social Media	Australia	Devil joys
21/10/2019	Social Media	Barrington Coast	Devils in the Wild tours
24/10/2019	Online Article	Great lakes advocate	Devils in the Wild tours
25/10/2019	Radio	ABC Upper Hunter	Feral cat
25/10/2019	Online Article	Wingham Chronicle	Parma wallaby
25/10/2019	Radio	SeaFM	
30/10/2019	Radio	2GO	
11/2019	Radio	2NUR	
11/2019	Radio	2NSM	
11/2019	Radio	podcast	
11/2019	Online Article	Gloucester Showcase Magazine	
11/2019	Instagram	Leonardo DiCaprio	
11/2019	Online Article	7News	Gala dinner
11/2019	Online Article	Great Lakes Advocate	
11/2019	Online Article	Northern Daily Leader	
11/2019	Online Article	Wingham Chronicle	Koala Ark
11/2019	Online Article	Ararat Advertiser	Koala Ark
6/12/2019	Online Article	Gloucester Advocate	Koala Ark
6/12/2019	Online Article	Daily Liberal	Koala Ark
8/12/2019	Facebook Post	Barrington Coast	Open Days
9/12/2019	Facebook Post	Scone Visitor Information	Open Days
9/12/2019	Facebook Post	Upper Hunter Country Tourism	Open Days
9/12/2019	Facebook Share	Nicole Da Silva (Actress)	Bushfire Appeal
9/12/2019	facebook Tag	Naturee	Bushfire Appeal
9/12/2019	Facebook Post	Pairi Daiza	Koala Ark
9/12/2019	Facebook Post	Barrington Coast	Tours
9/12/2019	Online Article	Nambucca Guardian	Koala Ark
9/12/2019	Radio	ABC	Koala Ark
9/12/2019	Instagram Tag	Upper Hunter Country Tourism	Open Days
9/12/2019	Instagram Tag	Nicole Da Silva (Actress)	Bushfire Appeal
12/10/2019	Instagram post	Lee Priest	Koala Ark
11/12/2019	TV	NBN News	Koala Ark
11/12/2019	Facebook	NBN News	Koala Ark
11/12/2019	Online Article	The Islander	Koala Ark

11/12/2019	Online Article	Wellington Times	Koala Ark
12/12/2019	Newspaper	Newcastle Herald	Koala Ark
12/12/2019	Online Article	Hunter Valley News	Koala Ark
12/12/2019	Online Article	Hunter Valley News	Open Days
12/12/2019	Online Article	Wingham Chronicle	MRT Collection
14/12/2019	Online Article	Manning River Times	BTRW plight
19/12/2019	Online Article	Upper Hunter Country Tourism	Open Days
20/12/2019	Radio	PowerFM	Open Days
20/12/2019	Radio	2NUR	Open Days
20/12/2019	Online Article	Insights Tourism and Events Info	Open Days
20/12/2019	Online Article	SBS News	State of Emergency
20/12/2019	Online Article	Gloucester Advocate	State of Emergency
23/12/2019	Online Article	Australasian Leisure Management	State of Emergency
23/12/2019	Online Article	The Australian	Open Days
24/12/2019	Online Article	Great Lakes Advocate	BTRW Food Drops
24/12/2019	Online Article	Infosurhoy	State of Emergency
26/12/2019	Online Article	Day by Day Mail	Koala Ark
27/12/2019	Online Article	Gloucester Advocate	MRT Collection
28/12/2019	Radio	Power FM	Open Days
28/12/2019	Radio	2NUR FM	Open Days
28/12/2019	Online Article	Muswellbrook Chronicle	State of Emergency
28/12/2019	Online Article	Daily Mail	State of Emergency
29/12/2019	Online Article	ABC News	Koala Ark
29/12/2019	Online Article	Newcastle herald	State of Emergency
30/12/2019	Online Article	Jimboomba Times	State of Emergency
30/12/2019	Online Article	Yahoo	Koala Ark
31/12/2019	Facebook Article	Hunter Valley News	BTRW - Matty
7/1/2020	Online Article	New Zealand Herald	Visit Aussie Ark
8/1/2020	Online Article	Yahoo	BTRW Food Drop
8/1/2020	Online Article	Hunter Valley News	BTRW Food Drop
8/1/2020	Instagram	The Adelaide Set	State of Emergency
9/1/2020	Instagram	Geneva Vanderzeil	Donate
9/1/2020	Online Article	Daily Mail	BTRW Food Drop
9/1/2020	Online	Wingham Chronicle	Devils in the Wild tours
9/1/2020	Online	Wide Format Online	Canon grant
9/1/2020	Social	Barrington Coast	
9/1/2020	Social	Symbio Wildlife Park	Devil joeys
9/1/2020	Radio	SeaFM	Devil's Dash
9/1/2020	Radio	2GO	Devil's Dash
9/1/2020	Online	Central Coast Express	Devil's Dash
10/1/2020	Online Article	The Weekly Times	BTRW Food Drop
10/1/2020	Online Article	Australasian Leisure Management	Koala Ark
10/1/2020	Online Article	Hunter Valley News	Koala Ark
10/1/2020	Radio	ABC Radio	Koala Ark
10/1/2020	Radio	2SM News	Koala Ark
11/1/2020	Radio	2NUR FM	Koala Ark
11/1/2020	Facebook	Symbio Wildlife Park	Koala Ark
11/1/2020	Instagram	Leonardo Dicaprio	Wildfire Fund
12/1/2020	Online Article	Global News	Earth Alliance pledge
12/1/2020	Radio	2SM News	Dried Up Platypus
14/1/2020	Instagram	Ellen DeGeneres	Wildfire Fund
15/1/2020	Online Article	Yahoo News	Earth Alliance pledge
15/1/2020	Online Article	Chilliwack Progress	Earth Alliance pledge
15/1/2020	Instagram	Jessica Parker Kennedy	Wildfire Fund
15/1/2020	Instagram	Chris Hemsworth	Wildfire Fund
16/1/2020	Online Article	St George & Sutherland Shire The leader	Tradies Donation
16/1/2020	Facebook	Earth Alliance	Wildfire Fund
16/1/2020	Facebook Article	Wingham Chronicle	Dried Up Platypus
16/1/2020	Instagram	Sophie Monk	AA Visit
16/1/2020	Instagram	Sophie Monk	AA Visit
17/1/2020	Facebook Article	Manning River Turtle Conservancy	MRT Collection
17/1/2020	Facebook Article	Wingham Chronicle	MRT Collection
20/1/2020	Newspaper	Coast Community News	Koala Ark
20/1/2020	Online Article	Southern Highland News	Dried Up Platypus
20/1/2020	Online Article	The Wimmera Mail Times	Dried Up Platypus
20/1/2020	Facebook	Hunter Valley News	Glencore Donation
21/1/2020	Online Article	Hunter Valley News	Glencore Donation
21/1/2020	Facebook	Naturee	Quoll
21/1/2020	Online Article	SBS News	Dried Up Platypus
25/1/2020	Online Article	Great Lakes Advocate	Koala Ark
26/1/2020	Online Article	Coast Community News	Koala Ark
28/1/2020	Radio	ABC Radio	Dried Up Platypus
28/1/2020	Online Article	ABC News Mid North Coast	Dried Up Platypus
29/1/2020	Online Article	Sight Magazine	Dried Up Platypus
29/1/2020	Online Article	Newsweek	Dried Up Platypus
31/1/2020	Online Article	Gloucester Advocate	Dried Up Platypus
1/2/2020	Online Article	Gloucester Advocate	MRT Collection
1/2/2020	Online Article	9 News	BTRW Food Drop
2/2/20	Online Article	Australasian Leisure Management	BTRW Food Drop
2/2/2020	Online Article	Manning River Times	BTRW Food Drop
2/2/2020	Radio	Triple J Hack	Bushfires
4/2/2020	Online Article	Gloucester Advocate	BTRW Food Drop
4/2/2020	Facebook	Earth Alliance	BTRW Food Drop
5/2/2020	Facebook	Paul Kelly	Music Video
6/2/2020	Facebook	Leonardo Dicaprio	Australia Wildfire Fund
6/2/2020	Facebook	Upper Hunter Country Tourism	Devils in the Wild tours
6/2/2020	Facebook	Earth Alliance	MRT collection
6/2/2020	Facebook	Leonardo Dicaprio	BTRW Food Drop
7/2/2020	Facebook	GWC	MRT Eggs
7/2/2020	Facebook	Sussan ley - MP	Bushfire Recovery
7/2/2020	Facebook	Upper Hunter Country Tourism	Devils in the Wild tours
9/2/2020	Instagram	Mr Pokee (1.7m)	Aussie Ark Fundraiser

9/2/2020	Instagram	Leonardo Dicaprio	BTRW Food Drop
11/2/2020	Instagram	Leonardo Dicaprio	BTRW Food Drop
11/2/2020	Instagram	Arnelle (GWC)	Visit to Aussie Ark
11/2/2020	Instagram	Leonardo Dicaprio	Australia Wildfire Fund
12/2/2020	Instagram	Adrian Grenier	Aussie Ark Visit
12/2/2020	Instagram	Arnelle (GWC)	Aussie Ark Visit
15/2/2020	Instagram	Leonardo Dicaprio	Australia Wildfire Fund
15/2/2020	Instagram	Dr Evan Antin	Aussie Ark Visit
15/2/2020	Instagram	Dr Evan Antin	Aussie Ark Visit
15/2/2020	Instagram	Mario Aldecoa	Coyote Peterson
16/2/2020	Instagram	Mario Aldecoa	Coyote Peterson
16/2/2020	Instagram	Dr Evan Antin	Aussie Ark Visit
16/2/2020	Instagram	Coyote Peterson	Coyote Peterson
19/2/2020	Instagram	BX Earth	Dr Evan Antin Visit
19/2/2020	Instagram	Dr Evan Antin	Aussie Ark Visit
20/2/2020	Instagram	Dr Evan Antin	Aussie Ark Visit
20/2/2020	Newspaper	Sunday Telegraph	Aussie Ark rebuilding
20/2/2020	Online Article	Sydney Morning Herald	Aussie Ark rebuilding
21/2/2020	Online Article	Daily Telegraph	Aussie Ark rebuilding
22/2/2020	Online Article	Mirage News	MRT Transfer
22/2/2020	Online Article	The New York Times	Platypus relocations
24/2/2020	Online Article	Fox 4 Florida	Coyote Peterson
24/2/2020	Online Article	Gloucester Advocate	Aussie Ark Visit
24/2/2020	Online Article	Newcastle Star	Aussie Ark rebuilding
24/2/2020	Online Article	Wingham Chronicle	Platypus relocations
24/2/2020	Online Article	Monsters and Critics	Coyote Peterson
25/2/2020	Online Article	ABC news	MRT Rescue
25/2/2020	Online Article	Crookwell Gazette	Koala on Bucketts Way
25/2/2020	Online Article	Newcastle Herald	MRT collection
25/2/2020	Online Article	Wingham Chronicle	MRT collection
25/2/2020	Online Article	Australasian leisure Management	MRT collection
26/2/2020	Online Article	Hunter Valley News	Bushfire Donations
26/2/2020	Online Article	Great Lakes Advocate	MRT collection
26/2/2020	Online Article	Newcastle Herald	Leonardo Donation
28/2/2020	Online Article	Binge Post	Platypus relocations
6/3/2020	Online Article	Australasian leisure Management	Drought Recovery
6/3/2020	Online Article	Wingham Chronicle	MRT collection
6/3/2020	Online Article	News of the Area	Koalas
10/3/2020	Online Article	Wingham Chronicle	MRT eggs
10/3/2020	Online Article	Asia and Pacific News	MRT eggs
11/3/2020	TV	Foxtel	Fire Fight Concert
11/3/2020	Online Article	Muswellbrook Chronicle	AGL Solar Panels
13/3/2020	Facebook	AGL Energy	Solar Install
15/3/2020	Instagram	Dr. Evan Antin	Tasmanian Devil vet check
16/3/2020	Instagram	Dr. Evan Antin	Bandicoot
16/3/2020	Instagram	Dr. Evan Antin	Bandicoot
17/3/2020	Facebook	Lucy Wicks	Bushfire Recovery
17/3/2020	Facebook	ABC Newcastle	MRT Collection
17/3/2020	Facebook	Barrington Coast Tourism	Devils in the Wild tours
17/3/2020	Online Article	Manning River Times	Crowdfunding
17/3/2020	Facebook	Manning River Times	Crowdfunding
17/3/2020	Radio Interview	ABC Radio Mid North Coast	MRT Hatchlings
17/3/2020	Instagram	Dr. Evan Antin	Tasmanian Devil vet check
18/3/20	Online Article	The Sydney Morning Herald	MRT Hatchlings
18/3/2020	Online Article	Brisbane Times	MRT Hatchlings
18/3/2020	Online Article	10 Daily	MRT Hatchlings
19/3/2020	Online Article	Great lakes Advocate	MRT Hatchlings
20/3/2020	Facebook	Wingham Chronicle	MRT Hatchlings
20/3/2020	Online Article	Wingham Chronicle	MRT Hatchlings
20/3/2020	Facebook	NBN Television	MRT Hatchlings
23/3/2020	Facebook	98.1 Power FM	MRT Hatchlings
23/3/2020	Online Article	98.1 Power FM	MRT Hatchlings
25/3/2020	Facebook	GWC	Manning River Turtles
3/26/20	Instagram	Dr. Evan Antin	Tassie Feeding
27/3/2020	Online Article	ABC News	MRT Hatchlings
27/3/2020	Instagram	Dr. Evan Antin	Joey Parma Wallaby
30/3/2020	Radio Interview	ABC Radio Darwin	MRT Hatchlings
3/4/2020	Online Article	Gloucester Advocate	Crowdfunding
4/4/2020	Online Article	The Times UK	MRT Hatchlings
9/4/2020	Online Article	Wingham Chronicle	Hunter Local Land Services
9/4/2020	Facebook	ABC Newcastle	MRT Hatchlings
10/4/2020	Facebook	Threatened Species Commissioner	MRT Hatchlings
10/4/2020	Online Article	The Scientist	MRT Hatchlings
15/4/2020	Facebook	Global Wildlife Conservation	Animal Tales repost
20/4/2020	Online Article	ABC News	MRT insurance population
22/4/2020	Facebook	Marini Ferlazzo	Tasmanian devil painting donation
22/4/2020	Facebook	Earth Alliance	MRT conservation breeding program
24/4/2020	Facebook	Australian Geographic	Animal tales
27/4/2020	Facebook	Upper Hunter Country Tourism	Koala Ark
28/4/2020	Facebook	Somersby Animal Hospital	MRT insurance population
28/4/2020	Facebook	Costa Gorgias Official	Animal tales
29/4/2020	Facebook	Upper Hunter Country Tourism	Conservation from the Couch
29/4/2020	Facebook	Dr. Evan Antin	Tasmanian devil advocacy
30/4/2020	Facebook	Dr. Evan Antin	Tasmanian devil advocacy
4/5/2020	Facebook	Colouring Heaven	Wildfire fund donation
4/5/2020	Facebook	Colouring Heaven	Wildfire fund donation
4/5/2020	Facebook	Upper Hunter Country Tourism	Animal tales
5/5/2020	Instagram	Dr. Evan Antin	Tasmanian devil advocacy
5/5/2020	Instagram	Dr. Evan Antin	Tasmanian devil advocacy
5/5/2020	Instagram	Marini Ferlazzo	Tasmanian devil painting donation
6/5/2020	Online Article	Macquarie Post News	Keep Aussie Ark facility pest free
7/5/2020	Online Article	Mirage News	Keep Aussie Ark facility pest free

COMMUNITY RELATIONS

Aussie Ark had the privilege of attending many community events in the last financial year. These are a great opportunity for the team to not only promote Aussie Ark and our work, but also the greater need for conservation, education and engagement. Outside of this Aussie Ark also enjoys the chance to meet both new and long-term supporters and donors.

20th – 24th August 2018 – Agquip field days

9th September 2018 – Broke Village Fair

6th October 2018 - SSAA Illawarra Outdoors and Adventure Expo

22nd November 2018 – Galston Public School

Unfortunately, many events, due to occur in March, April and May, were cancelled in reaction to the COVID-19 pandemic.



David Stowe



David Stowe

DEVILS DASH 2019

Following the dashing success of last year's Devils Dash event, Aussie Ark held for the second year the adored event and welcomed more than 30 participants. The funds raised by Aussie Ark went for the conservation of the Tasmanian devils.



David Stowe



OPEN DAYS 2020

For the second year in a row, Aussie Ark hosted open days at its conservation facility allowing visitors to see firsthand the running of a conservation organisation and learn about all of Aussie Ark's projects to save some of our most endangered Australian native wildlife. Unfortunately, the horrifying bushfires, still going strong in January, restricted so many of you from attending this event. A significant decrease in the number of tickets sold was thus recorded.

We sincerely hope that those of you who were able to make it took away something from the experience, whether that be knowledge, passion, enthusiasm or a greater respect for our native animals.



AUSTRALIAN GEOGRAPHIC EXPEDITION 2019

Due to the dashing success of the first Australian Geographic expedition, Aussie Ark was more than happy to hold the event once again. The Aussie Ark team was thrilled to welcome 18 participants to this financial year's expedition. Together with Aussie Ark President Tim Faulkner, participants in the 3-day expedition had the opportunity to immerse themselves with our native Australian wildlife at Aussie Ark's facility located in the heart of the Barrington Tops in NSW. The Australian Geographic expedition allowed participants to get their hands dirty by assisting in feeding and monitoring Tasmanian devil and Eastern quoll individuals, as well as learning about what goes into running and maintaining a facility like Aussie Ark.



David Stowe

MOONLIGHT CINEMA

Aussie Ark's first Moonlight Cinema, hosted at the Australian Reptile Park, was a massive success with 350 moviegoers attending the event. Guests were introduced to many animals, including Aussie Arks gorgeous Tasmanian devil joeys and crocodile feeding. All funds raised on the night went towards assisting Aussie Ark in our mission to protect and ensure native Australian wildlife.



David Stowe

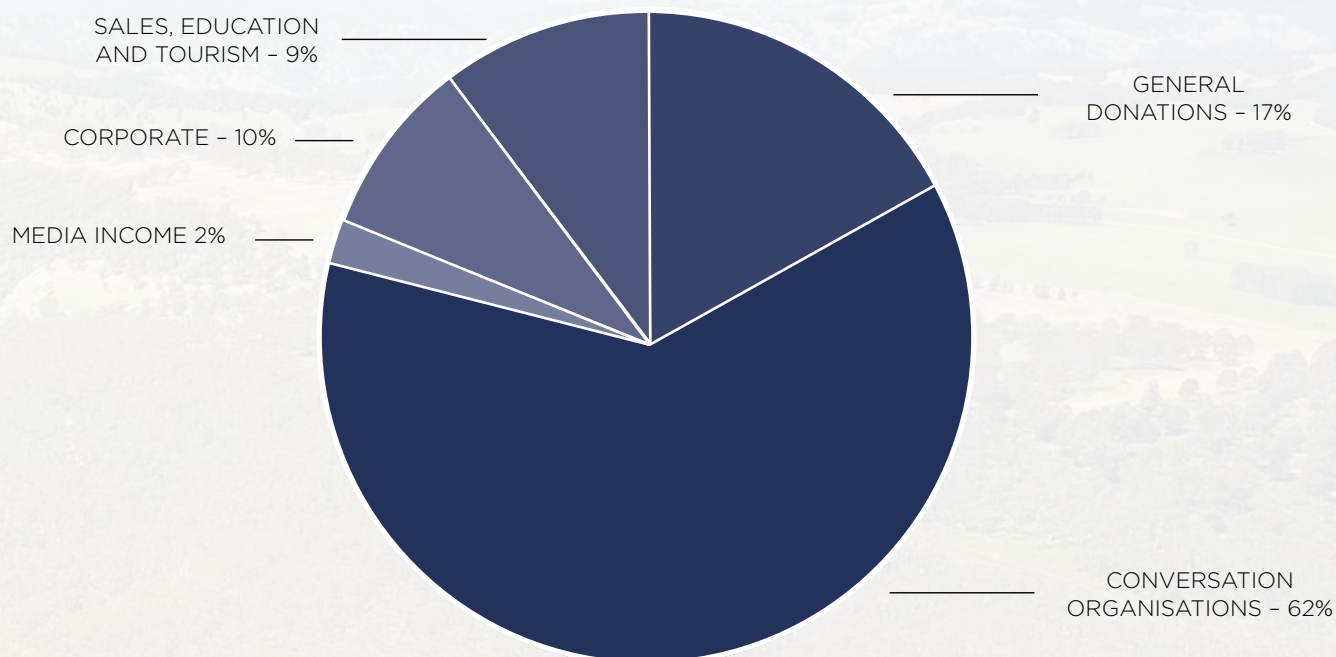
AUSSIE ARK BUSH WILDLIFE SLEEP OUT

Wildlife enthusiasts had the opportunity to spend the night amongst wildlife during the Aussie Ark Bush Wildlife Sleep Out at the Australian Reptile Park. 55 guests experienced the thrill of sleeping out under the stars, plus an evening of interactive and hands-on wildlife shows and activities.

VALENTINE'S DAY PICNIC 2020

Sadly, due to the floods following the devastating bushfires, Aussie Ark took the executive decision to cancel the 2020 Valentine's Day Picnic. Aussie Ark team is looking forward to hosting the event next year.





SUCCESSFUL GRANTS

Aussie Ark is fortunate to have support from committed individuals and organisations around the globe. Some major financial contributors via grants are shown below for the 2019-2020 financial year;

\$108,170.73 – Turtle Conservancy

\$2,564,963.97 – Global Wildlife Conservation

\$150,000.00 – Glencore

CORPORATE DONORS & SPONSORSHIPS

Aussie Ark is fortunate to have the support of corporate organisations through donation and sponsorships. During the 2019-2020 financial year, Aussie Ark received the following;

\$20,000.00 - Port Waratah Coal

\$20,000.00 - Veolia Environment

250,000.00 - Glencore Bushfire Fund

GIFTS IN KIND

Several local businesses contribute to Aussie Ark by providing valuable in-kind goods and services, thus reducing expenditure. Some contributors for this period include;

Australian Reptile Park

- Management services

Ellerston

- Reduced Mechanical rates
- Machinery
- Freight equipment
- Resources for fire reduction

AGL

- Solar systems
- Volunteers

Local Land Services

- Pest Management

Defense Force

- Animal Feed

Enright Land Management

- Animal Feed

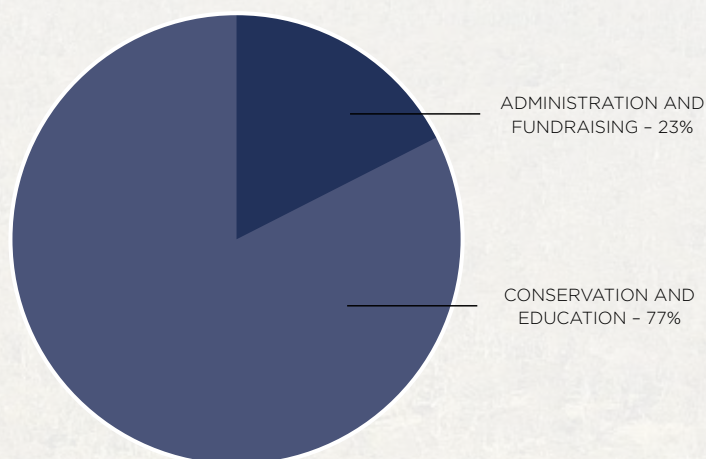
ACQUISITION

The Aussie Ark team is continually targeting growth in donor numbers. There are several ways this is achieved and new methods are trialled each financial year. In order to grow the current Aussie Ark database, we explore creative and cost effective ways to grow our mailing list including:

- Social media drive to subscribe
- Website drive to subscribe
- Email collection at Australian Reptile Park Tasmanian Devil Shows
- Email collection via Australian Reptile Park entry competitions
- Email collection via attendance at local and regional shows and fairs

ADMINISTRATION & EXPENDITURE

Aussie Ark is focussed on allocating funds to direct conservation.





ABN 51 417 871 203
PO Box 192, Gosford, NSW 2250
02 4340 8610
admin@aussieark.org.au
www.aussieark.org.au

