



AUSTRALIA'S WILDLIFE ARK ANNUAL REPORT

2018 – 2019 Financial Year
ABN: 51 417 871 203



VISION

Creating a long-term future for Australia's threatened wildlife.

MISSION

- To protect Australia's threatened species with robust insurance populations,
- To create healthy ecosystems within Aussie Ark Sanctuaries and through rewilding,
- To have long-term tangible outcomes for the species in our care,
- To be a proactive, professional, transparent, and effective organisation.



Every effort has been made to ensure the accuracy of the 2017-Australia's Wildlife Ark Incorporated Annual Report. We apologise if any omissions or errors have occurred. If you discover an error or omission, please notify the Secretary & Public Officer, Liz Gabriel at admin@aussieark.org.au

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COMMITTEE OF MANAGEMENT

COMMITTEE OF MANAGEMENT

Tim Faulkner – President

Bruce Kubbere – Vice President

Liz Gabriel – Treasurer & Secretary

Chris Chapman – Committee of Management Member

Paul Andrew – Committee of Management Member

Brad Walker – Committee of Management Member

Matt Radnidge – Committee of Management Member

MANAGEMENT

John Weigel – Director

Robyn Weigel – Director

Tim Faulkner – General Manager

Liz Gabriel – Curator

Hayley Shute – Curator

OPERATIONS TEAM

Kelly Davis – Field Officer

Max Jackson – Field Officer

Lachlan Gilding – Field Officer

Brodie Chiswick – Fundraising and Administration Manager

Will Hansen – Operations Manager

"There are no secrets to success. It is the result of preparation, hard work, and learning from failure."

Colin Powell



Aussie Ark is no stranger to hard work and this last financial year has been no exception. With you our supporters, Aussie Ark has had a stellar year. We have seen growth beyond our wildest dreams and remain committed to returning the Barrington Tops to its pre-European state, a thriving environment bursting with wildlife. Aussie Ark has an end in mind, and it is bright, securing our threatened wildlife and offering protection from those that threaten their future.

In 2018-2019 Aussie Ark welcomed two more species to our sanctuaries. We constructed the first ever Manning River helmeted turtle facility to the value of \$110,000, welcoming Manny our ambassador turtle. We also built specialised facilities for Brush-tailed rock wallabies equalling \$134,000. Since its completion we have welcomed 3 female wallabies to the sanctuary taking another leap in the right direction. We hope that as 2020 progresses each species will see further success in the development of their populations.

Our results speak for themselves; this year saw the birth of 69 Tasmanian devil joeys, a record-breaking number. Additionally, 51 Eastern quoll joeys were born in the 2019 breeding season, breaking yet another record for Aussie Ark.

2019 also saw the completion of fencing on our newest sanctuary – measuring a massive 400 Hectares in size, with animals due for release in 2020. Aussie Ark now boasts over 2000Ha of natural bush habitat which also protects an additional 50 species of mammal, 278 species of bird, 42 species of reptiles and 18 species of frog already residing in the area.

We believe in building a strong community, so in January 2019 we tried something new for Aussie Ark, we opened our doors! I was so humbled to meet so many of our supporters and hear of the great distances some had travelled to visit us. Over 3,500 individuals walked through our gates and saw first-hand the work being undertaken on the ground. I sincerely hope you all took away something from the experience, whether that be knowledge, passion, enthusiasm or a greater respect for our Aussie animals. They really are something else!

Aussie Ark remains committed to strengthening our partnerships, while building new strong and positive ones too. This year we went global! Welcoming Zoo Zurich, Zoo Leipzig and Pairi Daiza on board. Each organisation is committed to the conservation of wildlife and are steadfast in their mission to protect our species. We are so excited to have their support and recognition. We are still wholeheartedly thankful for the continued support of Global Wildlife Conservation (GWC), Foundation for Australia's Most Endangered (FAME, Australian Reptile Park (ARP), Australian Geographic (AG), Ellerton Station, Sydney Helicopters and Australian Wildlife Society (AWC). I look forward to continuing this journey together.

Finally, thank you to our team for your tireless work, commitment and passion, to the Aussie Ark Committee of Management for your ongoing vision and guidance, and most of all to you; our supporters. We look forward to continuing on this ride together, sharing our successes and achieving great things. Together we can.

Best Regards,

A handwritten signature in black ink, appearing to read 'T. Faulkner'.

Tim Faulkner
President

DIRECTOR'S REPORT

2018 - 2019 was another year of successive 'wins' for Aussie Ark. Top of the list is the completion of the feral exclusion fencing of our biggest sanctuary to date - the 400ha Barrington Wildlife Sanctuary, continuing a satisfying succession of on-time and on-budget projects of ever-increasing environmental significance. I am especially proud of the 'bang for conservation buck' efficiency of the organisation, which has no doubt elevated standards for the effectiveness and efficiency of large-scale Australian conservation initiatives.

Looking back over our decade-long history, the on-the-ground accomplishments of the Aussie Ark team in pursuing targeted and measurable goals have been truly inspirational. Looking forward, the Aussie Ark Committee of Management is rapidly progressing the planning and development stages of our next sanctuaries, always focussed on the creation of increasingly expansive feral-free, habitat-repaired sanctuaries. We are working to revitalise the spectacular upland forests of Barrington Tops from veritable ecological ghost-towns to vibrant natural systems through the elimination of feral pests, removal of choking weeds, and reintroduction of appropriate suites of once-present marsupials.

The role of our partners, supporters, and donors in progressing our agenda of growth and effective management of the sanctuaries continues to be inspirational. Special thanks and recognition are owed to Global Wildlife Conservation, Australian Reptile Park, FAME, Australian Geographic, Glencore, Ellerston, Symbio Wildlife Park, Sydney Helicopters, Zoo Zurich, Australian Wildlife Society, Sporting Shooters Association, as well as new partners Pairi Daiza and Zoo Leipzig.



Sincerely,

John Weigel
Founder and Director

Aussie Ark is incredibly fortunate to have the support of both committed individuals and organisations. Running a conservation program, such as Aussie Ark, quickly becomes an expensive venture. However, saving a species is priceless. We rely on the ongoing support from our project partners to make Aussie Ark a reality – without their support it wouldn't be possible.

Australian Reptile Park

The Australian Reptile Park was established in 1948 by the late, Eric Worrell. It is the only zoo in Australia committed to saving lives with its anti-venom-milking program in place for the past 50+ years, saving over 300 lives each year as the sole supplier of anti-venom. The Australian Reptile Park is the driving force behind Aussie Ark and has donated significant funding, resources and time to ensure the success of the project.

Global Wildlife Conservation

Saving wildlife species from extinction is the driving force behind Global Wildlife Conservation (GWC), working with partners such as Aussie Ark, to ensure species are around for generations to come. GWC has built its success upon a foundation of excellence in Exploration, Research and Conservation. GWC's three key goals are; Save Species, Protect Wildlands and Build Capacity.

NSW Government – Office of Environment and Heritage

The NSW Environmental Trust is an independent statutory body established by the NSW Government to fund a broad range of organisations to undertake projects that enhance the environment of NSW. The Trust is empowered under the Environmental Trust Act 1998, and its main responsibility is to make and supervise the expenditure of grants. The NSW Environmental Trust has been one of Aussie Ark's greatest financial supporters since the project's inception and to date.

Ellerston Pty Ltd

Aussie Ark is built on land, owned by the Packer family for the term of the project. This has provided Aussie Ark with the much-needed support to develop our captive breeding program to establish a sustainable insurance population, with enough space for future expansion.

Foundation for Australia's Most Endangered Species (FAME)

FAME has been a key supporter since the very beginning of Aussie Ark. They were so convinced by the Aussie Ark concept, that they made their largest ever contribution to a conservation project to ensure that it could be established. FAME is a national registered charity, a tax-deductible gift recipient organisation and an Aussie Ark partner, reliant upon donations from individuals to help curb the extinction of Australia's most endangered species.

Australian Geographic

Being Australia's foremost geographical destination magazine it captures the essence and spirit of Australia through its meticulously crafted and beautifully presented stories and photography. The highly respected authoritative and much loved brand seeks to inspire, educate and entertain, connecting readers to Australian landscapes, plants and animals, science, industry and people. Australian Geographic has not only helped promote Aussie Ark's cause but have also sponsored the Eastern Quoll enclosures at Devil Ark, helping us build on what we know is a successful model.

Sporting Shooters Association Australia (SSAA)

Sporting Shooters Association Australia (SSAA) is the peak shooting sports body within the state of NSW, supporting all forms of legal and ethical hunting, and in partnership with the NSW National Parks and Wildlife Service, assists in feral pest animal management on private and public lands by volunteer hunters. SSAA is committed to supporting Aussie Ark, with sponsorship that contributes to funding Aussie Ark activities.

Sydney Helicopters

Sydney Helicopters have provided air work, charter services & tours along the east coast of Australia since 1985. It's exciting to see private enterprise supporting conservation initiatives such as Aussie Ark.

Symbio Wildlife Park

Symbio Wildlife Park is a privately owned and run wildlife park in Helensburgh, Sydney. Providing not only opportunities for visitors to become engaged and enabling close interaction with some of the world's most unique animal. Symbio Wildlife Park is a professional organisation, supportive of outcome based, progressive conservation programs such as Aussie Ark and helps to promote Aussie Ark's objectives and cause to over 100,000 visitors each year.

Australian Wildlife Society

The Society was formed in May 1909 and is totally committed to the preservation and protection of Australia's unique native wildlife through national environmental education programs, community involvement, as well as practical hands-on wildlife conservation projects.

Zoo Zurich

Zurich Zoo is a nature conservation centre. They work on behalf of threatened animal species by participating in international breeding programmes. They are also involved in six special focus regions outside Switzerland to protect endangered ecosystems and their biodiversity. They choose and implement nature conservation projects according to the principles of the World Association of Zoos and Aquariums WAZA.

Zoo Leipzig

Zoo Leipzig stands for a unique concept that includes animal welfare and husbandry, species conservation, education and exciting explorer tours. They demonstrate their commitment to conservation by partaking in almost 60 breeding programs all over the world.

Pairi Daiza

Since its inception Pairi Daiza has been actively involved the preservation of countless endangered species, including birds, mammals, fish and reptiles. Their objective is to promote the conservation of endangered species globally.

KEY ACHIEVEMENTS

KEY ACHIEVEMENTS

- During the 2018-2019 financial year Aussie Ark received \$1,865,856.53 in income, including;
 - \$904,506.49 - Global Wildlife Conservation
 - \$20,000 - Symbio Wildlife Park
 - \$20,000 - Dick and Pip Smith Foundation
 - \$150,000 - Glencore
 - \$66,748.67 - Zurich Zoo
 - \$75,000 - Zoo Leipzig
 - \$75,000 - Pairi Daiza
 - \$62,425.97 - Crowdfunding
 - \$18,727.28 - Australian Geographic Expedition
 - \$27,736.80 - Donation Tins
 - \$15,8960.87 - Short Stay Accommodation
 - \$32,891.77 - Devils in the Wild Tours
- Confirmed, as at the date of this report, at total of XX joeys were born at Aussie Ark during the 2019 breeding season;
 - Tasmanian Devils - 69
 - Eastern Quoll - 51
 - Parma Wallaby - XX
 - Long-Nosed Potoroo - XX
 - Southern brown bandicoot - XX
- Aussie Ark completed the fencing on the 400Ha sanctuary, with the first species to be released in early 2020. Plans for a 500Ha sanctuary are being developed, alongside a sanctuary dedicated to the rehabilitation of Koala habitat.
- In May 2019 Aussie Ark, alongside Rewilding Australia released 17 Eastern Quolls back into the wild!
- Aussie Ark, with the assistance of the Office of Environment and Heritage, constructed 4 purpose built exclosures and introduced Brush-tailed Rock Wallabies to the sanctuary. They will be among the species released into the 400Ha sanctuary.
- 2019 saw Aussie Arks doors open to the public for the first time! This was an immense success and were thrilled to see over 3,500 people through the gate.
- In October 2018 Aussie Ark in conjunction with Australian geographic hosted our first expedition. 6 individuals experienced 3 jammed packed days of conservation lead by Aussie Ark President Tim Faulkner.
- Aussie Ark constructed the world's first holding facility for endangered Manning River turtles. The \$110,000 facility is located at the Australian Reptile Park and will house endangered Manning River turtles in early 2020.

Australia's Wildlife Ark Inc
ABN 51 417 871 203
For the year ended 30 June 2019

Prepared by Altus Financial Pty Ltd

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Income and Expenditure Statement

Australia's Wildlife Ark Inc

For the year ended 30 June 2019

	2019	2018
Income		
Other Income		
Crowdfunding	62,426	41,205
Devils Retreat Rental Income	15,861	21,679
Donations and Fundraising	465,053	829,677
Donation - Global Wildlife Fund	904,506	294,268
Grants	204,727	185,000
Interest Received	616	547
Membership Fees	536	36
Other Income - Legacy	12,500	5,000
Sales and Tours	199,630	90,969
Sponsors	-	45,000
Workers' Compensation Refund	2,653	-
Total Income	1,868,509	1,513,381
Expenditure		
Accountancy Fees	1,500	2,575
Advertising & Marketing	61,413	20,826
Animal Expenses	58,368	59,546
Auditor's Remuneration	3,500	5,700
Bad Debts Written Off	182	-
Bank Charges	3,695	2,511
Cleaning	80	108
Consultancy Fees	-	15,942
Consumables	8,343	9,176
Depreciation	91,089	80,203
Donations	450,713	-
Electricity	2,201	1,543
Employment Expenses	381,646	304,134
Equipment Purchases	32,246	-
Events	49,481	60,053
Freight & Cartage	15,536	-
General Expenses	23,100	2,374
Insurance	17,695	19,346
Media Expenses	-	241
Merchandise Purchases	21,771	15,047
Motor Vehicles	40,455	30,811
Postage, Printing and Office Supplies	26,809	19,598
Permits, Licences & Fees	4,012	6,764
Rent	8,919	7,954

	2019	2018
Repairs & Maintenance	57,260	70,424
Security Costs	3,512	240
Tour Expenses	7,257	1,612
Telephone and Computer Expenses	40,745	26,512
Veterinary Expenses	12,866	10,609
Total Expenditure	1,424,394	773,849
Profit for the year	444,115	739,532

Assets and Liabilities Statement

Australia's Wildlife Ark Inc

As at 30 June 2019

	NOTES	30 JUN 2019	30 JUN 2018
Assets			
Current Assets			
Cash and Cash Equivalents	2	433,338	1,001,844
Trade and Other Receivables	3	-	2,300
GST Receivable	7	37,365	21,113
Total Current Assets		470,702	1,025,257
Non-Current Assets			
Plant and Equipment and Vehicles	5	1,625,494	614,443
Land and Buildings	4	243,245	201,190
Total Non-Current Assets		1,868,739	815,633
Total Assets		2,339,441	1,840,890
Liabilities			
Current Liabilities			
Bank Overdraft	2	7,366	6,500
Trade and Other Payables	6	61,143	17,122
GST Payable	7	6,965	4,824
Employee Entitlements	8	16,335	8,927
Total Current Liabilities		91,809	37,373
Total Liabilities		91,809	37,373
Net Assets		2,247,632	1,803,517
Member's Funds			
Retained Earnings		2,247,632	1,803,517
Total Member's Funds		2,247,632	1,803,517

Notes to the Financial Statements

Australia's Wildlife Ark Inc

For the year ended 30 June 2019

1. Summary of Significant Accounting Policies

The financial statements are special purpose financial statements prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act 2009 (NSW). The committee has determined that the association is not a reporting entity.

The financial statements have been prepared on an accruals basis and are based on historic costs and do not take into account changing money values or, except where stated specifically, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless stated otherwise, have been adopted in the preparation of these financial statements.

Income Tax

Australia's Wildlife Ark Inc received a Notice of Endorsement for Charity Tax Concessions from the Australian Taxation office exempting the incorporation from Income Tax from 14 October 2011 under subdivision 50-B of the Income Tax Assessment Act 1997.

Property, Plant and Equipment (PPE)

Leasehold improvements and office equipment are carried at cost less, where applicable, any accumulated depreciation.

The depreciable amount of all PPE is depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.

Leasehold improvements are amortised over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.

Employee Provisions

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee provisions have been measured at the amounts expected to be paid when the liability is settled.

Provisions

Provisions are recognised when the association has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured. Provisions are measured at the best estimate of the amounts required to settle the obligation at the end of the reporting period.

Cash on Hand

Cash on hand includes cash on hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

Accounts Receivable and Other Debtors

Accounts receivable and other debtors include amounts due from members as well as amounts receivable from donors. Receivables expected to be collected within 12 months of the end of the reporting period are classified as current assets. All other receivables are classified as non-current assets.

Revenue and Other Income

Interest revenue is recognised when received.

Dividend revenue is recognised when the right to receive a dividend has been established.

Grant and donation income is recognised when the entity obtains control over the funds, which is generally at the time of receipt.

If conditions are attached to the grant that must be satisfied before the association is eligible to receive the contribution, recognition of the grant as revenue will be deferred until those conditions are satisfied.

All revenue is stated net of the amount of goods and services tax.

Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO). Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the assets and liabilities statement.

Accounts Payable and Other Payables

Accounts payable and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the association during the reporting period that remain unpaid. The balance is recognised as a current liability.

	2019	2018
2. Cash on Hand and Bank Overdraft		
Cash on Hand		
ANZ Bank - Conservation Fund *768	214,789	339,005
ANZ Bank - Marketing *934	169,280	99,964
ANZ Bank Cheque Account *748	48,926	562,439
Petty Cash	343	436
Total Cash on Hand	433,338	1,001,844
Bank overdraft		
ANZ Business One Credit Card	(7,366)	(6,500)
Total Bank overdraft	(7,366)	(6,500)
Total Cash on Hand and Bank Overdraft	425,971	995,344
	2019	2018

3. Trade and Other Receivables

Trade Receivables		
Trade Debtors	-	2,300
Total Trade Receivables	-	2,300
Total Trade and Other Receivables	-	2,300
	2019	2018

4. Land and Buildings

Land & Buildings		
Site Improvements at Cost	438,782	377,800
Accumulated Depreciation of Site Improvements	(195,538)	(176,610)
Total Land & Buildings	243,245	201,190
Total Land and Buildings	243,245	201,190
	2019	2018

5. Plant and Equipment, Motor Vehicles

Plant and Equipment		
Plant and Equipment at Cost	1,787,456	704,242
Accumulated Depreciation of Plant and Equipment	(166,894)	(96,532)
Total Plant and Equipment	1,620,562	607,710
Motor Vehicles		
Motor Vehicles at Cost	83,819	83,819
Accumulated Depreciation of Motor Vehicles	(78,886)	(77,086)
Total Motor Vehicles	4,933	6,733
Total Plant and Equipment, Motor Vehicles	1,625,494	614,443

	2019	2018
6. Trade and Other Payables		
Trade Payables		
Trade Creditors	45,568	9,153
Total Trade Payables	45,568	9,153
Other Payables		
Accrued Accounting Fees	6,400	6,400
PAYG Withholding Payable	6,437	-
Superannuation Payable	2,738	1,569
Total Other Payables	15,575	7,969
Total Trade and Other Payables	61,143	17,122
	2019	2018

7. Taxation

Current		
Receivables		
Input Tax Credits	18,278	16,792
GST Adjustment	19,087	4,321
Total Receivables	37,365	21,113
Payables		
GST Payable	6,965	4,824
Total Payables	6,965	4,824
Total Taxation	30,400	16,289
	2019	2018

8. Employee Entitlements

Provision for Time in Lieu	5,769	2,916
Provision for Annual Leave	10,566	6,011
Total Employee Entitlements	16,335	8,927

9. Statutory Information

The registered office of the association is:

c/- Australian Reptile Park Pty Ltd Lot 69 Pacific Highway Somersby NSW 2250

The Principal Place of business is:

Lot 69 Pacific Highway Somersby NSW 2250

10. Members Liabilities

In accordance with Clause 10 of the Constitution of Australia's Wildlife Ark Inc, the liability of a member to contribute towards the payment of debts and liabilities of the association or the costs, charges and expenses of the association is limited to the amount, if any, unpaid by the member in respect of the membership of the association. The number of members as at 30 June 2019 was 59 (2018:57) and the amount of unpaid membership fees was \$nil (2018:\$nil).

Movements in Equity

Australia's Wildlife Ark Inc

For the year ended 30 June 2019

	2019	2018
Equity		
Opening Balance	1,803,517	1,063,985
Increases		
Profit for the Period	444,115	739,532
Total Increases	444,115	739,532
Total Equity	2,247,632	1,803,517

True and Fair Position

Australia's Wildlife Ark Inc

For the year ended 30 June 2019

Annual Statements Give True and Fair View of Financial Position and Performance of the Association

We, Timothy Faulkner, and Elizabeth Gabriel, being members of the committee of Australia's Wildlife Ark Inc, certify that –

The statements attached to this certificate give a true and fair view of the financial position and performance of Australia's Wildlife Ark Inc during and at the end of the financial year of the association ending on 30 June 2019.

Signed:

Dated: / /

Signed:

Dated: / /

Compilation Report

Australia's Wildlife Ark Inc For the year ended 30 June 2019

We have compiled the accompanying special purpose financial statements of Australia's Wildlife Ark Inc, which comprise the asset and liabilities statement as at 30 June 2019, income and expenditure statement of significant accounting policies and other explanatory notes. The specific purpose for which the special purpose financial statements have been prepared is set out in Note 1.

The Responsibility of the Committee Member's

The committee of Australia's Wildlife Ark Inc are solely responsible for the information contained in the special purpose financial statements, the reliability, accuracy and completeness of the information and for the determination that the basis of accounting used is appropriate to meet their needs and for the purpose that financial statements were prepared.

Our Responsibility

On the basis of information provided by the Committee, we have compiled the accompanying special purpose financial statements in accordance with the basis of accounting as described in Note 1 to the financial statements and APES 315 *Compilation of Financial Information*.

We have applied our expertise in accounting and financial reporting to compile these financial statements in accordance with the basis of accounting described in Note 1 to the financial statements. We have complied with the relevant ethical requirements of APES 110 *Code of Ethics for Professional Accountants*.

Assurance Disclaimer

Since a compilation engagement is not an assurance engagement, we are not required to verify the reliability, accuracy or completeness of the information provided to us by management to compile these financial statements. Accordingly, we do not express an audit opinion or a review conclusion on these financial statements.

The special purpose financial statements were compiled exclusively for the benefit of the committee who are responsible for the reliability, accuracy and completeness of the information used to compile them. We do not accept responsibility for the contents of the special purpose financial statements.

Name of Firm: Altus Financial Pty Limited
Chartered Accountants

Name of Principal:


Max Perry

TEAM IN THE FIELD

The Aussie Ark team is made up of passionate and committed individuals who are focused on delivering positive outcomes for Australia's unique wildlife. The animals under our care at Aussie Ark are maintained to an extremely high level, thanks to the dedication of our team on the ground in the Barrington Tops.

Our team attended the Australasian Society of Zookeeping Conference in Sydney. Here they presented to over 100 zoo delegates on the importance of projects like Aussie Ark. Aussie Ark was well represented, through a thoughtful presentation.

As always, staff development and training is encouraged and provided to our team. Staff were trained and upskilled in XXXX

WILDLIFE

Aussie Ark, built off the success of Devil Ark, is Australia's largest mainland breeding facility for the Tasmanian devil, free from DFTD. The Tasmanian devil is likely to disappear forever if the disease spreads and population decline trends continue. A robust insurance population is the only guarantee to the long-term survival of the species. Without Aussie Ark the Tasmanian devil stands to disappear, forever.

The Aussie Ark insurance population of Tasmanian devils continues to grow. Following another successful year of breeding, Aussie Ark welcomed 69 Tasmanian devil joeys to the program in 2019. A record-breaking number for the facility.

Aussie Arks Eastern quoll program has had enormous success, having 51 joeys born in the 2019 breeding season. Additionally, Aussie Ark also released quolls back onto mainland Australia. There were 40 quolls released, including 17 bred by Aussie Ark in its wildlife sanctuaries. The release was a partnership between Aussie Ark, Rewilding Australia, Parks Australia, Australian National University and Booderee National Park.

Bandicoots, like many of the small to medium-sized marsupials of Australia, have undergone several species extinctions and significant contractions in distribution since European settlement. Of the estimated 12 species of bandicoot in Australia, approximately half are now extinct, threatened with extinction or extremely rare.

Aussie Ark has a vision of providing a long-term future to our threatened wildlife. We have already established a growing insurance population at the Ark for the Southern brown bandicoot and expect to have 150 individuals by 2020. We will release the species into safe wild sanctuaries to ensure their future is protected for generations to come.

Due to threats faced by Parma wallabies their range has been confined to Northern NSW. These threats include predation by foxes, wild dogs and feral cats as well as loss and fragmentation of habitat through clearing and under scrubbing and habitat degradation.

Aussie Arks insurance population of Parma wallabies guarantees their future.

Rufous Bettongs have suffered significant declines in their natural distribution following the expansion of agriculture and the introduction of feral cats and foxes.

Aussie Ark is protecting wild areas inhabited by bettongs by removing or managing stock and feral herbivores, conserving native vegetation, managing fire and controlling feral predators.

The Long-nosed potoroo is one of the smallest and most ancient members of the kangaroo family and represent, a living fossil, having remained relatively unchanged for around 10 million years. Once widespread along the East coast of Australia, and



like many other smaller native mammals, its population has declined and fragmented since the introduction of foxes and cats, making it difficult for breeding, resulting in local extinctions. Aussie Ark is protecting the habitat of this unique eco-engineer on Aussie Ark sites.

Aussie Ark constructed a state-of-the-art facility for endangered Brush-tailed rock-wallabies. The facility houses 3 female wallabies and will welcome many more over the coming months. The facility is the only breeding, insurance population of the wallabies.

In 2018 Aussie Ark also constructed a facility for the endangered Manning River turtles at the Australian Reptile Park. The facility is the only one of its kind for the species, however was modelled off other successful programs for endangered turtles.



SITE REHABILITATION

Aussie Ark has waged a war on the noxious introduced weed, Scotch Broom, that is taking over the Barrington Tops. Scotch Broom was introduced to Australia from Europe and thrives in conditions like the Barrington Tops where the temperature is cooler. It poses a number of threats including; increased fire risk because of the dense thickets it forms, providing shelter for feral species such as pigs and foxes and altering the nitrogen levels in soil which can harm the ecosystem.

To achieve the goal of bringing the World Heritage Area of the Barrington Tops back to its pre-European settlement state, Aussie Ark is working with the Hunter Weed Authority to eradicate the weed.

The removal of the noxious weed has been a major focus for the Aussie Ark team. In the 2018 -19 financial year approximately 40 hectares of Scotch Broom has been cleared, primarily using the labour-intensive method of cut and paste. Whilst this method of cutting the broom at the base and applying poison to the stem immediately, is time consuming the results are longer lasting than most other technique.

Additional attention has been paid towards the removal of feral pest species from the completed 400-hectare Barrington Wildlife sanctuary in preparation for the release of animals.

CAPITAL DEVELOPMENT

The 2019 -20 financial year saw further growth for the Aussie Ark facility. Construction on the 400 hectare Barrington Wildlife Sanctuary was completed and is due to officially open early 2020. Additionally, state of the art facilities were constructed for both endangered Brush-tailed rock-wallabies and Manning River turtles.

The continued expansion of Aussie Ark ensures that there is a hope and future for Australia's threatened wildlife.





WEBSITE

During the 2018 – 2019 financial year Aussie Ark had two websites running, aussieark.org.au and devilark.org.au. However, devilark.org.au was shut down on April 15th, 2019.

devilark.org.au received 27,585 visitors, during the period it was running. The users visited 2.19 pages per session and the average duration was 2.13 minutes. Goggle analytics can tell us that 46.14% of visitors were from Australia. This is down 21.66% on the 2017 – 2018 financial year, however we must take note of the shorter timeframe and the addition of the secondary website. Of the 27, 585 visitors, 84.7% were new visitors and once again this is down on last year.

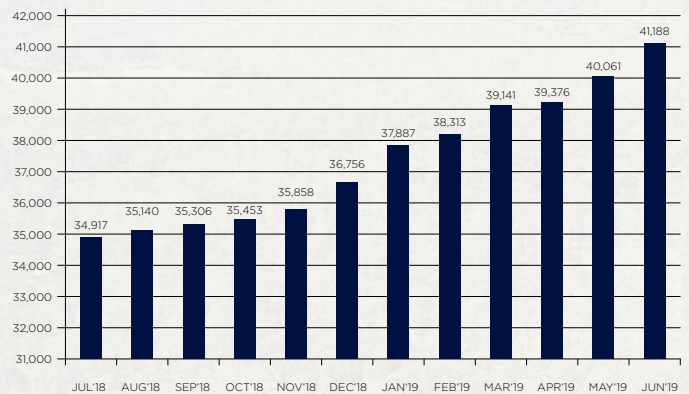
Aussieark.org.au received 20,022 visitors, with users visiting 2.38 pages per session. The average session duration was 1.51 minutes. Google analytics can tell us that 53.66% of visitors were from Australia, with 87% of users being new.

SOCIAL MEDIA

Aussie Arks social media channels changed from names from Devil Ark to Aussie Ark in January 2019.

Facebook insights reveal that the Aussie Ark page grew 6,477 followers to 41,235. Facebook insights also reveal that 70% of Aussie Ark fans were women, with 17% of those falling in the 35-44 age range. Geographically speaking, the cities where most our followers are located are Sydney, Newcastle and Melbourne, with our top three countries being Australia, USA and UK.

Aussie Ark Facebook Likes



EMAIL MARKETING

A total of 23 electronic direct mailouts (EDMs) were sent out in the 2018-19 financial year.

CAMPAIGN	DATE SENT	TOTAL RECIPIENTS	OPEN NUMBER	OPEN RATE	CLICK THROUGH NUMBER	CLICK THROUGH RATE
Devils Dash	20/8/18	8,150	2,994	36.73%	284	3.48%
Help Us Save the Manning River Turtle	22/8/18	11,498	2,654	23.08%	191	1.66%
MRT - 1 Week In	28/8/18	8,006	2,379	29.71%	180	2.24%
Meet Manny	4/9/18	9,120	3,485	38.21%	256	2.80%
MRT - 1 Week to go	14/9/18	7,972	2,196	27.54%	173	2.17%
MRT -24 Hours To Go	20/9/18	9,066	2,283	25.18%	174	1.91%
Devils Dash	27/9/18	9,810	2,423	24.69%	130	1.32%
Christmas Shopping Made Easier by Devil Ark	14/11/18	9,143	3,160	34.56%	662	7.20%
The Ark Edition #1	20/11/18	8,048	2,629	32.66%	345	4.28%
Christmas Appeal 2018	29/11/18	10,242	2,350	22.94%	202	1.97%
Christmas Shopping - Reminder	5/12/18	10,071	2,535	25.17%	387	3.84%
Christmas Appeal 2018 - Reminder	17/12/18	10,170	2,576	25.32%	203	1.99%
Merry Christmas	25/12/18	9,145	2,570	28.10%	45	0.49%
Valentines Day Picnic	25/1/19	9,414	1,131	12.01%	90	0.95%
Valentines Day Merchandise	29/1/19	9,307	2,495	26.08%	336	3.61%
Valentines Day Picnic - Reminder	11/2/19	9,434	2,976	31.54%	157	1.66%
Art For Aussie Animals	22/2/19	9,417	3,343	35.49%	223	2.36%
Save the Date - 2019 Aussie Ark Gala Dinner	6/3/19	9,406	2,762	29.36%	131	1.39%
Easter Appeal	12/3/19	9,385	2,411	25.68%	204	2.17%
Art for Aussie Animals - 1 Week To Go	15/3/19	9,356	2,698	28.83%	147	1.57%
The Ark Edition #2	19/3/19	9,333	3,706	39.70%	1503	16.10%
Annual Report	5/4/19	9,298	3,400	36.56%	648	6.96%
Easter Appeal	13/4/19	9,737	2,944	30.23%	237	2.43%
Winter Newsletter	7//17	6,335	1,666	26.3%	41	0.6%
Tassie Devil Crowdfunding Update	17/7/17	5,778	1,618	28.0%	31	0.5%

PUBLIC RELATIONS

MEDIA

Australia's Wildlife Ark incorporated was the subject of 147 media stories during this financial year. These ranged from small newspapers and online media stories, to major television news segments and breakfast television.

A full list of media gained over the reporting period is shown below:

DATE	FORMAT	MEDIA	DETAILS
16/6/18	Social Media	Tasmania	Snow at Devil Ark
6/7/18	Social Media	Upper Hunter Country Tourism	300th joey
6/7/18	Social Media	Up Country Entertainer	300th joey
6/7/18	Social Media	FAME	300th Joey Reveal
19/7/18	Online Article	The Mercury	Dash and Violet
29/7/18	Online Article	Wingham Chronical	Devil Ark General
29/7/18	Social Media	Wingham Chronical	Devil Ark General
6/8/18	Social Media	Barrington Tops Tourism	Devil Ark Tours
7/8/18	Online Article	Wingham Chronical	Manning River Turtle
9/8/18	Online Article	Gloucester Advocate	Manning River Turtle
15/8/18	Online Article	Manning River Times	Manning River Turtle
16/8/18	Online Article	news.com.au	Devil Ark Cancer Research
20/8/18	Online Article	The Mercury	Manning River Turtle
21/8/18	TV	Prime7 News	Manning River Turtle
22/8/18	Social Media	ZAA	Manning River Turtle
22/8/18	Online Article	Northern Daily Leader	Devil Ark @ AqQuip
22/8/18	Online Article	Daily Telegraph	Manning River Turtle
22/8/18	Radio	ABC Hobart	Manning River Turtle
22/8/18	Social Media	Barrington Tops Tourism	Manning River Turtle
24/8/18	Online Article	Xinhua net Asia-Pacific News	Manning River Turtle
25/8/18	Online Article	ABC Mid-North Coast	Manning River Turtle
4/9/18	Radio	ABC Central Coast	Manny the turtle
5/9/18	Online Article	Wingham Chronicle	Manny the turtle
6/9/18	Online Article	Wingham Chronicle	Quolls and FNPW
7/9/18	Online Article	Gloucester Advocate	Manny the turtle
7/9/18	Social Media	Yahoo7	Manny the turtle
10/9/18	Online Article	ABC News	Devil Ark general
15/9/18	Online Article	Gloucester Advocate	Quolls and FNPW
15/9/18	Social Media	Upper Hunter Country Tourism	Willow Cleaning & Tours
15/9/18	Social Media	Tasmania	Willow Cleaning
15/9/18	Social Media	ABC Hobart	Willow Cleaning
19/10/18	Online Article	Wingham Chronical	Success of MRT campaign
26/10/18	Online Article	The Weekly Times	Bandicoot Joys
27/10/18	Social Media	GWC	Malloy Adoption
9/11/18	Online Article	Gloucester Advocate	First hand experience at Devil Ark
21/1/18	Online Article	Hunter Valley News	Manning River turtle
1/1/19	Social Post	Hunter Valley News	AA Opening
2/1/19	Online Article	Wingham Chronicle	AA
3/1/19	Online Article	Australian Leisure Management	AA Opening
3/1/19	Online Article	Wingham Chronicle	MRHT
3/1/19	Social Post	Australasian Leisure Management	AA Opening
3/1/19	Social Post	Daily Telegraph	AA Opening
4/1/19	Weekend Guide	Newcastle Herald	AA Opening
5/1/19	Online Article	Newcastle Herald	AA Opening
8/1/19	Online Article	Xinhua Net	BTRW Release
8/1/19	Online Article	The Northern Daily Leader	BTRW Release
8/1/19	Social Post	Daily Telegraph	BTRW Release
10/1/19	Social Post	Upper Hunter Country Tourism	AA Opening
11/1/19	Social Post	Upper Hunter Shire Council	AA Opening
11/1/19	Social Post	98.1 Power FM	AA Opening
11/1/19	Social Post	AM981 2NM	AA Opening
12/1/19	Online Article	Wingham Chronicle	AA Opening
12/1/19	Social Post	Threatened Species Commisioner FB	AA Opening
14/1/19	Online Article	Gloucester Advocate	AA Opening
3/2/19	Social	Global Wildlife conservation	Phantom and Phoenix 1st Birthday
6/2/19	Social post	Rewilding Australia	Feral Cats
6/2/19	Social post	Naturee	Devil Cuddles
6/2/19	Social Post	Genius Cute	Devil Cuddles
13/2/19	Social Post	Upper Hunter Country Tourism	Sleepy Quoll Quincy
20/2/19	Social post	WIN News Northern NSW and Gold Coast	Bandicoot
28/2/19	Social post	Barrington Coast	Phantom Phoenix 1st birthday
28/2/19	Social post	Daily Telegraph	Phantom Phoenix 1st birthday
28/2/19	Social post	Hunter Valley news	Phantom Phoenix 1st birthday
28/2/19	Online Article	Hunter Valley news	Phantom Phoenix 1st birthday
28/2/19	Social Post	Upper Hunter Country Tourism	Phantom Phoenix 1st birthday
3/3/19	Social	Australian Jobben und Reisen	Tassie Devil
3/3/19	Social	Australie Visa Vacances Travail	Tassie Devil
4/3/19	Social Post	Upper Hunter Country Tourism	Ella the Potoroo
7/3/19	Social	VY Aardvark	Phantom and Phoenix 1st Birthday
7/3/19	Social	The Land Down Under	AA in Slow Motion
7/3/19	Social	Pet Journalist	Art for Aussie Animals
7/3/19	Online Article	The Mercury	Art for Aussie Animals
12/3/19	Social	What's On Central Coast	Art for Aussie Animals

DATE	FORMAT	MEDIA	DETAILS
14/3/19	Paper	Express advocate	Art for Aussie Animals
29/3/19	Social - Share	Copeland House	Devil playtime
3/4/19	Social	Upper hunter Country Tourism	Aus Geo Expedition
9/4/19	Radio	StarFM News	Manny the turtle
12/4/19	Social - Facebook	Upper Hunter Country Tourism	Devils in the Wild Tours
18/4/19	Radio	ABC Central Coast	Potoroo Joys
22/4/19	Social - Insta	iamlaurawells	Sustainable tees - profits to AA
22/4/19	Social - insta	seedandsproutco	Sustainable tees - profits to AA
22/4/19	Social - insta	australia	tassie devil joey
22/4/19	Social - insta	australia.guide	tassie devil joey
23/4/19	online	Gloucester Advocate	Potoroo Joys
23/4/19	online	Wingham Chronicle	Potoroo Joys
23/4/19	online	Great Lakes Advocate	Potoroo Joys
24/4/19	Radio	ABC Sydney	Potoroo Joys
7/5/19	Online	south coast register	Quoll release
8/5/19	Online	news.com.au	UN extinction
9/5/19	Online	news.com.au	Quoll release
9/5/19	Online	The Mercury	Quoll release
9/5/19	Online	Daily Telegraph	Quoll release
10/5/19	Online	Manning River Times	Quoll release
10/5/19	Social	Australian Embassy in Portugal	Devil joey
11/5/19	Online	GreenDen	Aussie Ark
11/5/19	Social	GreenDen	Aussie Ark
12/5/19	Online	Great Lakes Advocate	Quoll release
13/5/19	Online	Hunter Valley News	Quoll release
13/5/19	Online	Wingham Chronicle	Quoll release
14/5/19	Radio	ABC Upper Hunter	Quoll release
14/5/19	Online	Australasian Leisure Management	Quoll release
15/5/19	Social	ABC Newcastle	Quoll release
17/5/19	Radio	Radio Hunter Valley	Quoll release
18/5/19	Online	The Australian	Quoll release
21/5/19	Online	GWC	Quoll release
22/5/19	Online	Geek.com	Quoll release
29/5/19	Social	BBC Wildlife	Quoll release
30/5/19	Online	mnn.com	Quoll release
3/6/19	Online Video	The Advertiser	Art for Aussie Animals
3/6/19	Radio	ABC Newcastle	Snow at Aussie Ark
4/6/19	Radio	Triple M Newcastle	Snow at Aussie Ark
4/6/19	Radio	ABC Upper Hunter	Snow at Aussie Ark
4/6/19	Social	Barrington Coast	Snow at Aussie Ark
5/6/19	Social	ABC Newcastle	Snow at Aussie Ark
5/6/19	Social	NBN TV	Snow at Aussie Ark
5/6/19	Online	NBN TV	Snow at Aussie Ark
5/6/19	Online	Hunter Valley News	Snow at Aussie Ark
5/6/19	Social	HIT 106.9 Newcastle	Snow at Aussie Ark
5/6/19	Social	Barrington Coast Online	Snow at Aussie Ark
5/6/19	Social	Tourism Advancing Gloucster	Snow at Aussie Ark
5/6/19	Social	Scone Advocate	Snow at Aussie Ark
5/6/19	Social	Newcastle Herald	Snow at Aussie Ark
5/6/19	Online	Newcastle Herald	Snow at Aussie Ark
5/6/19	Online	news.com.au	Snow at Aussie Ark
5/6/19	Online	Wingham Chronicle	Snow at Aussie Ark
5/6/19	Online	The Australian	Snow at Aussie Ark
5/6/19	Online	Great Lakes Advocate	Snow at Aussie Ark
5/6/19	Online	ABC	Snow at Aussie Ark
5/6/19	TV	Prime	Snow at Aussie Ark
5/6/19	TV	NBN TV	Snow at Aussie Ark
5/6/19	Social	ABC Mid North Coast	Snow at Aussie Ark
5/6/19	Social	The Scone Advocate	Snow at Aussie Ark
5/6/19	Social	98.1 Power FM	Snow at Aussie Ark
5/6/19	Social	The Entrance Tourism Centre	Festival of the Devil
5/6/19	Social	Australian Geographic	Snow at Aussie Ark
5/6/19	Online	Great Lakes Advocate	Snow at Aussie Ark
5/6/19	Online	Daily Telegraph	Snow at Aussie Ark
6/6/19	Print	Central Coast Express Advocate	Festival of the Devil
6/6/19	Social	Visit NSW	Snow at Aussie Ark
6/6/19	Online	Manning River Times	Snow at Aussie Ark
7/6/19	Social	Daily Telegraph	Snow at Aussie Ark
7/6/19	Social	The Senior	Snow at Aussie Ark
7/6/19	Online	The Senior	Festival of the Devil
8/6/19	TV	NBN TV	Festival of the Devil
10/6/19	Radio	ABC Newcastle	Devils Breeding Program
10/6/19	Online	Geek	Snow at Aussie Ark
18/6/19	Online	The Lead	Animoz fundraiser



PUBLIC RELATIONS

COMMUNITY RELATIONS

Aussie Ark had the privilege of attending many community events in the last financial year. These are a great opportunity for the team to not only promote Aussie Ark and our work, but also the greater need for conservation, education and engagement. Outside of this Aussie Ark also enjoys the chance to meet both new and long-term supporters and donors.

20th – 24th August 2018 – Agquip field days

9th September 2018 – Broke Village Fair

6th October 2018 - SSAA Illawarra Outdoors and Adventure Expo

22nd November 2018 – Galston Public School

6th April 2019 – Bulga Family Day

3rd – 5th May 2019 – Tocal Field Days

4th – 5th May 2019 – Central Coast regional Show

5th May 2019 – Scone Fair



DEVILS DASH 2018

On the 20th October 2018 Aussie Ark held our first ever Raw Challenge to raise funds for the Tasmanian Devils. In our first year we had 60 participants and hope that this annual event will only grow stronger. A special thanks to those who sponsored the event – Sea FM Central Coast and Stark Fitness.



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OPEN DAYS 2019

January saw the doors of Aussie Ark open up to our supporters. Completely overwhelmed by the support, we saw over 3,500 visitors come through. We had guest from all over Australia, the UK and Scotland! The open days allowed visitors to see firsthand the running of a conservation organisation, listen to the passion that each keeper has and understand the difference we are making.



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VALENTINE'S DAY PICNIC 2019

On the most romantic night of the year Aussie Ark hosted its first ever Valentine's day Picnic. There was no better place to host the event than the Australian Reptile Park. Picnic rugs set up under the stars, sweet tunes and the sound of native Australian wildlife really set the scene. Twenty-three loved up couples came to celebrate love.



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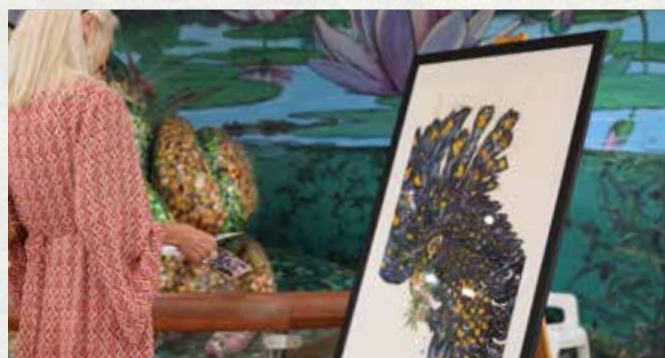
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ART FOR AUSSIE ANIMALS 2019

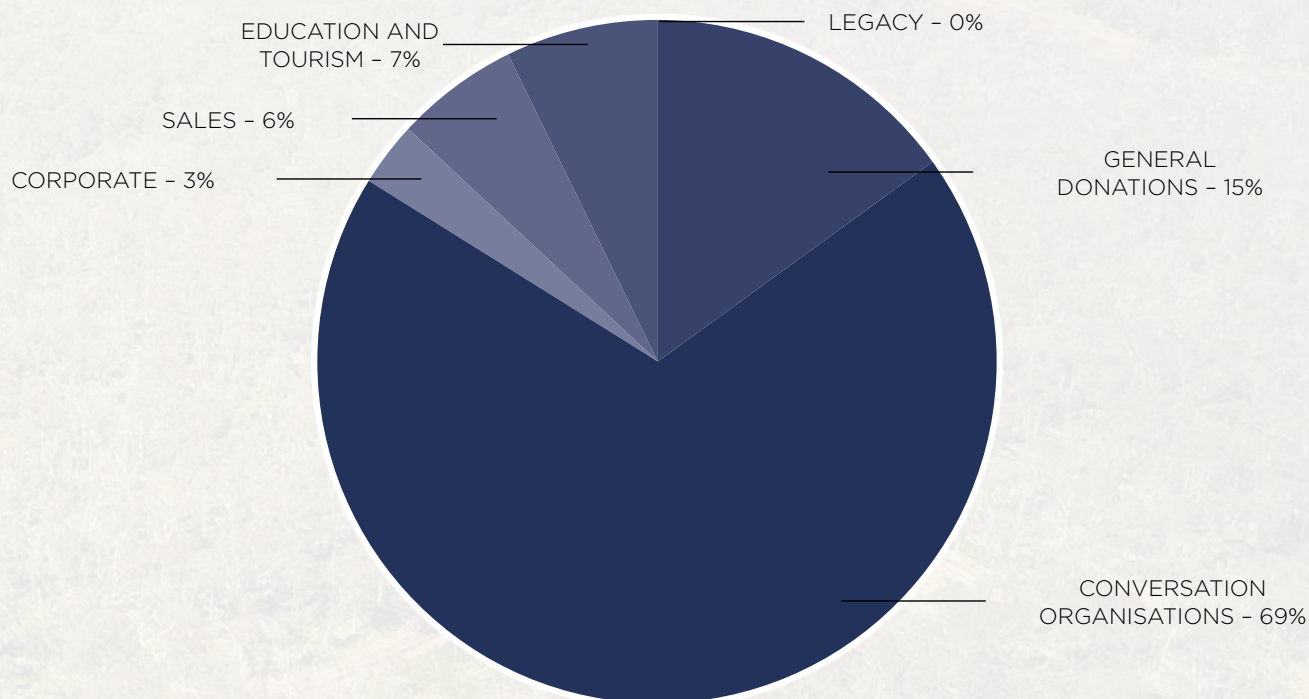
Aussie Ark, in collaboration with the Australian Reptile Park held its first Art for Aussie Animals art exhibition in March. Local artists Kelly- Anne Love, Shannon Dwyer and Aussie Arks own keeper, Lachlan Gilding each supplied varying artwork focused around Australian native wildlife. Profits from ticket sales were all donated to Aussie Ark as well as some incredible artworks to be auctioned at this year Aussie Ark gala dinner.



INCOME

Income for the 2018 – 2019 year was **\$1,865,856.53**.
This was attributed to the following breakdown.

GENERAL DONATIONS	CONSERVATIVE ORGANISATIONS	CORPORATE	SALES	EDUCATION AND TOURISM	LEGACY
\$249,027.42	\$1,141,255.16	\$52,500	\$90,280.98	\$109,349.08	\$5,000
Online Donations	Zoo Zurich	Dick and Pip Smith Foundation	Merchandise	Open Days	
Appeal Campaigns	Zoo Leipzig	Symbio		Expeditions	
Newsletters	Pairi Daiza	John Mills		Onsite Tours	
Donation Tins	Global Wildlife Conservation			Aussie Bush Sleepout	
Adoptions					
Crowdfunding					



SUCCESSFUL GRANTS

Aussie Ark is fortunate to have support from committed individuals and organisations around the globe. Some major financial contributors via grants are shown below for the 2018-19 year;

- \$10,000.00 – Foundation for National Parks and Wildlife
- \$150,000.00 – Glencore
- \$32,000 – Foundation for Australia's Most Endangered

CORPORATE DONORS & SPONSORSHIPS

Aussie Ark is fortunate to have the support of corporate organisations through donation and sponsorships. During the 2018 – 19 year Aussie Ark received the following;

\$20,000 – Dick and Pip Smith Foundation

\$12,500 – John Mills

\$10,000 – Symbio Wildlife Park

GIFTS IN KIND

Several local business contribute to Aussie Ark, by providing valuable in-kind goods and services, thus reducing expenditure. Some contributors for this period. Include;

- Australian Reptile Park
 - Management services
- Ellerston
 - Reduced Mechanical rates
 - Machinery
 - Freight equipment
 - Resources for fire reduction

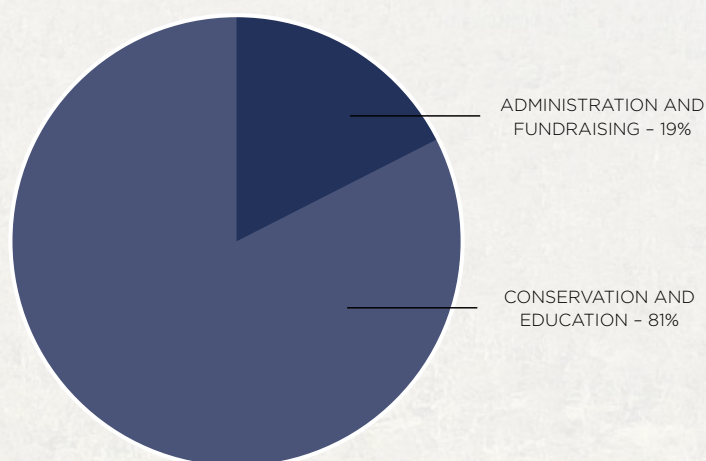
ACQUISITION

The Aussie Ark team is continually targeting growth in donor numbers. There are several ways this is achieved and new methods trialled each financial year. In order to grow the current Aussie Ark database we explore creative and cost effective ways to grow our mailing list including:

- Social media drive to subscribe
- Website drive to subscribe
- Email collection at Australian Reptile Park Devil Shows
- Email collection via Australian Reptile Park entry competitions
- Email collection via attendance at local and regional shows / fairs

ADMINISTRATION & EXPENDITURE

Aussie Ark is focussed on allocating funds to direct conservation.





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