

# Support Aussie Ark and save Australia's wildlife

Every year an estimated 20 billion animals are killed by cats in Australia. We have lost over 30 species that are now lost forever. You can help turn this around.

Australia has the worst mammal extinction rate on earth! Our wildlife are suffering, and it's a responsibility we all share as a community to change their decline and create a long-term future for our wildlife.

Aussie Ark is committed to native wildlife conservation. With your help we will protect our most threatened wildlife by creating insurance populations. We will build secure wildlife sanctuaries, free from introduced predators and allow our wildlife to thrive.



Help us today to save our wildlife. Every cent counts. Together we can make a difference.

## Workplace giving

### Benefits to Employees:

- » Workplace giving is easy to set up.
- » Allows you to give more for less — a \$10 donation from your pre-tax pay equates to \$6.75\* out-of-pocket. Ask your employer to match your donation and you'll be helping contribute \$20 to Aussie Ark.
- » No need for receipts or claims at tax time — the tax benefit is immediate.
- » It feels good to give!

### Benefit to Employers:

- » Alignment to a reputable environmental organization.
- » Research<sup>1</sup> shows employees involved in workplace-giving are more engaged and motivated — greater staff engagement and morale improves retention and productivity.
- » People want to give. The same research revealed that of 4,000 Australian employees, 34 per cent were already participating in their employer's workplace giving program and 61 per cent were interested in becoming workplace giving donors.

\*Based on a gross annual salary of \$50,000 — \$80,000 during 2014/2015 financial year.

<sup>1</sup> The Australian Charities Fund and Centre for Social Impact (2013). 'Engagement — Recognising the Value of Workplace Giving'



This pay day.  
I'm fighting to  
save our wildlife!



# Getting Started Employers

1. To include Aussie Ark in your workplace giving program, please complete our sign-up form at [www.aussieark.org.au/workplacegiving](http://www.aussieark.org.au/workplacegiving)
2. Our team will touch base to confirm details and discuss ideas for staff engagement and promotion.
3. Keep in touch! We would love to create a culture at your workplace where employees are passionate and motivated to make a difference and contribute to your effective organization!



*The wildlife and its habitat cannot speak, so we must and we will.*

- Theodore Roosevelt'

# What is workplace giving?

Workplace giving is where employees give small, regular donations to Aussie Ark from their pre-tax pay and is a great way to donate to help our wildlife in need. It's a simple and effective way to make the world a better place without even noticing!

By signing up to support Aussie Ark via your workplace giving program, you'll be helping to secure a long-term future for our wildlife - by supporting insurance populations at Aussie Ark.

## How will your contribution be used?

80% of gifts provided to Aussie Ark are directed to on-the-ground conservation. Your funds will help to build insurance populations by securing sanctuaries, creating habitat suitable for our wildlife, and supporting them with health care and high quality nutrition.



*to support our life-saving work,  
please join our workplace giving program* ↗

# Getting Started Employees

To donate to Aussie Ark via your workplace giving program, please complete and return this form to your employer or payroll department.

## Employee Details

FIRST NAME	
SURNAME	
POSITION	
DEPARTMENT	
HOME ADDRESS	
SUBURB	
STATE	POSTCODE
PHONE NUMBER	
EMAIL	
I WOULD LIKE TO DONATE PER DAY	
<input type="checkbox"/> \$10 <input type="checkbox"/> \$20 <input type="checkbox"/> \$30 <input type="checkbox"/> \$50 OTHER \$	
BEGINNING FROM	
DECLARATION	
I understand that I am authorising my employer to deduct the above amount from my pay to donate to Aussie Ark.	
SIGNATURE	DATE