AUSTRALIA'S WILDLIFE ARK ANNUAL REPORT

2017 – 2018 Financial Year ABN: 51 417 871 203

VISION

Creating a long-term future for Australia's threatened wildlife.

MISSION

- To protect Australia's threatened species with robust insurance populations,
- To create healthy ecosystems within Aussie Ark sanctuaries and through rewilding,
- To have long-term tangible outcomes for the species in our care,
- To be a proactive, professional, transparent, and effective organisation.



Every effort has been made to ensure the accuracy of the 2017-2018 Australia's Wildlife Ark Incorporated Annual Report. We apologise if any omissions or errors have occurred. If you discover an error or omission, please notify the Secretary & Public Officer, Liz Gabriel at admin@aussieark.org.au

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COMMITTEE OF MANAGEMENT

Tim Faulkner – President Bruce Kubbere – Vice President Liz Gabriel – Treasurer & Secretary Chris Chapman – Committee of Management Member Paul Andrew – Committee of Management Member Brad Walker – Committee of Management Member Matt Radnidge – Committee of Management Member

MANAGEMENT

John Weigel - Director Robyn Weigel - Director Tim Faulkner - General Manager Liz Gabriel - Curator Hayley Shute - Curator Scott Ryan - Operations Manager Amanda Woodbine - Marketing

OPERATIONS TEAM

Kelly Davis – Field Officer Max Jackson – Field Officer Lachlan Gilding – Field Officer Stacey Roberts – Administration and Fundraising

"The path to success is taking massive determined actions."

Tony Robbins

To achieve our vision and mission, we are certainly required to follow the above statement. Being committed to the conservation of native wildlife, Aussie Ark has acted in the past financial year. With your support, Aussie Ark had an end in mind to create sanctuaries with ecological value equal to pre-European settlement. To secure our threatened wildlife and offer protection from the forces that are causing continual decline. '

In 2017-18 we welcomed 5 new species under our protection. We constructed specialised facilities to the value of \$400,000. We opened our first sanctuary together and began development of a 400Ha sanctuary of natural wilderness.

We acted. We took massive and determined actions and the results are



already benefiting our wildlife. While sustaining a population of over 150 Tasmanian devils, including the birth of 48 joeys, new insurance populations were established for the Southern brown bandicoot, Parma wallaby, Long-nose potoroo, Rufous bettong, Eastern quoll. We announced the first Eastern quolls to be born in the Barrington tops in over 100 years, our first Parma wallaby joey, and also successful births in bandicoots, potoroos and bettongs!

We are focused on making each dollar count. To allocate funds according to what matters. On-theground native wildlife conservation actions. In 2017-18 we were able to allocate 16% on administration and fundraising 84% on conservation / education. This is a wonderful achievement and shows that Aussie Ark is utilising your support in the interests of our vision and wildlife in our care.

We believe in building strong positive partnerships. In 2017-18 we partnered with Glencore, who are interested in supporting local outcome-based conservation for Australia. We also partnered with UNSW. Together we will take a systematic approach, providing the science to show the benefits of Aussie Ark's projects. Symbio Wildlife Park joined us in sharing our cause to the community and Zurich Zoo is promoting our cause and pioneering tasks at a global level. Along with our new Partners we continue to strengthen our relationships with existing project partners Foundation for Australia's Most Endangered (FAME), Global Wildlife Conservation (GWC), Australian Reptile Park (ARP), Australian Geographic (AG), Ellerston Station, Sydney Helicopters, Australian Wildlife Society and Sporting Shooters Association NSW. We recognize and are thankful for our project partners and look forward to continuing our journey together.

I am thankful to the Aussie Ark team, who work tirelessly to achieve the results we see, the Committee of Management for their ongoing management and vision for the organisation, and most of all; you our supporters. We share our journey and successes with you, and are grateful for your continual generosity. Together we can achieve great things. We must and we will.

Best Regards,

Tim Faulkner President

DIRECTOR'S REPORT

This was a big year for advancing the conservation vision of the organisation, while consolidating the Devil Ark success story.

A notable achievement during the year was the design, planning, fundraising, and completion of a 64ha feral-excluded area adjacent to the Devil Ark facility. This state-of-the-art facility will serve a range of purposes moving forward – and is currently functioning as a means of providing Tasmanian devils with a particularly wild-type environment. This may prove particularly useful in the future process of 'hardening' devils prior to their return to Tasmania, as presently required by several in situ projects facilitated by the overarching STTD program.

Working with a range of other conservation bodies and agencies, we have begun assembling breeding groups of a range of threatened marsupial species that will be strategically managed to ensure appropriate founder groups for targeted future projects. These include, in the first instance, a 400ha feral-excluded nature sanctuary within the existing Aussie Ark land holdings. I am very pleased to report that by the end of the financial year all plans and funding had been completed, and some very exciting news is soon to be at hand.



With the continued help and participation of our supporters and generous donors, we intend to take the Aussie Ark principal to an ever-larger scale, and I can assure you that the next ambitious steps along the way to moving a range of native mammals out of the crosshairs of extinction are well under way.

I'd like to personally thank the managers and directors of the organisation, all of whom have given so generously of their time, effort, and dedication, during the year just past, and I cannot wait to recap the next fianancial year's progress – it will be another whopper!

Sincerely,

An Weigel

John Weigel Founder and Director

Aussie Ark is incredibly fortunate to have the support of both committed individuals and organisations. Running a conservation program, such as Aussie Ark, quickly becomes an expensive venture, however saving a species is priceless. We rely on the ongoing support from our Project Partners to make Aussie Ark a reality – without their support it wouldn't be possible.

Australian Reptile Park

The Australian Reptile Park was established in 1948 by the late, Eric Worrell. It is the only zoo in Australia committed to saving lives with its anti-venom-milking program in place for the past 50+ years, saving over 300 lives each year as the sole supplier of anti-venom. The Australian Reptile Park is the driving force behind Aussie Ark and has donated significant funding, resources and time to ensure the success of the project.

Global Wildlife Conservation

Saving wildlife species from extinction is the driving force behind Global Wildlife Conservation (GWC), working with partners such as Aussie Ark, to ensure species are around for generations to come. GWC has built its success upon a foundation of excellence in Exploration, Research and Conservation. GWC's three key goals are; Save Species, Protect Wildlands and Build Capacity.

Ellerston Pty Ltd

Aussie Ark is built on land, owned by the Packer family for the term of the project. This has provided Aussie Ark with the much-needed support to develop our captive breeding program to establish a sustainable insurance population, with enough space for future expansion.

Foundation for Australia's Most Endangered Species (FAME)

FAME has been a key supporter since the very beginning of Aussie Ark. They were so convinced by the Aussie Ark concept, that they made their largest ever contribution to a conservation project to ensure that it could be established. FAME is a national registered charity, a tax-deductible gift recipient organisation and an Aussie Ark partner, reliant upon donations from individuals to help curb the extinction of Australia's most endangered species

Zoo Zurich

Zurich Zoo is a nature conservation centre. They work on behalf of threatened animal species by participating in international breeding programmes (EEP, ESB). They are also involved in six special focus regions outside Switzerland to protect endangered ecosystems and their biodiversity. They choose and implement nature conservationprojects according to the principles of the World Association of Zoos and Aquariums WAZA.

Sporting Shooters Association Australia (SSAA) NSW

Sporting Shooters Association Australia (SSAA) is the peak shooting sports body within the state of NSW, supporting all forms of legal and ethical hunting, and in partnership with the NSW National Parks and Wildlife Service, assists in feral pest animal management on private and public lands by volunteer hunters. SSAA is committed to supporting Aussie Ark, with sponsorship that contributes to funding Aussie Ark activities.

Australian Geographic

Being Australia's foremost geographical destination magazin it captures the essence and spirit of Australia through its meticulously crafted and beautifully presented stories and photography. The highly respected authoritative and much loved brand seeks to inspire, educate and entertain, connecting readers to Australian landscapes, plants and animals, science, industry and people. Australian Geographic has not only helped promote Aussie Ark's cause but have also sponsored the Eastern quoll enclosures at Devil Ark, helping us build on what we know is a successful model.

Sydney Helicopters

Sydney Helicopters have provided air work, charter services and tours along the east coast of Australia since 1985. It's exciting to see private enterprise supporting conservation initiatives such as Aussie Ark.

Symbio Wildlife Park

Symbio Wildlife Park is a privately owned and run wildlife par in Helensburgh, Sydney. Providing not only opportunities for visitors to become engaged and enabling close interaction with some of the world's most unique animals. Symbio Wildlife Park is a professional organisation, supportive of outcome based, progressive conservation programs such as Aussie Ark and helps to promote Aussie Ark's objectives and cause to over 100,000 visitors each year.

Australian Wildlife Society

The Society was formed in May 1909 and is totally committed to the preservation and protection of Australia's unique native wildlife through national environmental education programs, community involvement, as well as practical hands-on wildlife conservation projects

KEY ACHIEVEMENTS

- During the 17/18 financial year Aussie Ark received \$1,513,381 in income, including;
 - \$371,132 Bequest legacy gift
 - \$294,268 Global Wildlife Conservation
 - \$242,304 General donations
 - \$150,000 Glencore
 - \$125,699 Zurich Zoo
 - \$45,000 NSW Sporting Shooters Association Australia
 - \$57,463 Crowdfunding campaign
 - \$37,131 Merchandise sales
 - \$35,000 Foundation for Australia's Most Endangered
 - \$19,648 Devils in the Wild Tours
 - \$21,679 Tourism Short Stay Accommodation
 - \$19,807 Donation tins
 - \$11 000 Australian Wildlife Society
 - \$9,000 Australian Geographic Expedition
- Confirmed, as at the date of this report, a total of 109 joeys born at Aussie Ark during the 2018 breeding season;
 - Tasmanian devil 48
 - Eastern quoll 30
 - Parma wallaby 12
 - Long-nosed potoroo 7
 - Southern brown bandicoot 12
- This season saw the birth of our 300th Tasmanian devil joey
- Completed construction of Aussie Ark first 64Ha sanctuary with the official opening in November 2017
- Began construction on the fence for the 400ha feral proof sanctuary.

FINANCIAL REPORT FOR THE YEAR ENDED 30 JUNE 2018

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INCOME STATEMENT FOR THE YEAR ENDED 30 JUNE 2018

		2018	2017
	Note	\$	\$
INCOME			
OTHER INCOME			
Donations and Fundraising		829,677	290,203
Crowdfunding		41,205	185,099
Interest Received		547	320
Sponsors		45,000	45,000
Grants		185,000	266,144
Membership Fees		36	700
Other Income - Legacy		5,000	7,373
Devils Retreat Rental Income		21,679	10,319
Sales and Tours		90,969	76,170
Government Subsidies		-	100,000
Global Wildlife Fund		294,268	-
	-	1,513,381	981,328
	-	1,513,381	981,

The accompanying notes form part of these financial statements.

INCOME STATEMENT FOR THE YEAR ENDED 30 JUNE 2018

	Note	2018 \$	2017 \$
	Note	,	,
EXPENDITURE			
Accountancy Fees		2,575	6,20
Advertising		20,826	11,99
Animal Expenses		59,546	12,38
Auditor's Remuneration		5,700	2,40
Bank Charges		2,511	2,03
Cleaning		108	
Consultancy Fees		15,942	9,47
Consumables		9,176	
Depreciation		80,203	67,13
Electricity		1,543	32
Employment Expenses		304,134	160,02
Events		60,053	21,88
General Expenses		2,374	21,89
Insurance		19,346	19,69
Media Expenses		241	25
Merchandise Purchases		15,047	2,37
Motor Vehicle Expenses		30,811	19,19
Permits, Licences & Fees		6,764	2,40
Postage, Printing and Office Supplies		19,598	34,90
Rent		7,954	3,85
Repairs & Maintenance		70,424	12,59
Security Costs		240	30
Telephone and Computer Expenses		26,512	36,07
Tour Expenses		1,612	2,11
Veterinary Expenses		10,609	3,64
	-	773,849	453,14
Profit before income tax	-	739,532	528,18
Profit for the year	-	739,532	528,18
Retained earnings at the beginning of the			
financial year	_	1,063,985	535,80
Retained earnings at the end of the financial year	_	1,803,517	1,063,98

The accompanying notes form part of these financial statements.

BALANCE SHEET AS AT 30 JUNE 2018

	Note	2018 \$	2017 \$
	NOLE	\$	<u>ې</u>
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	3	1,001,844	711,808
Trade and other receivables	4	23,413	15,287
TOTAL CURRENT ASSETS		1,025,257	727,095
NON-CURRENT ASSETS			
Property, plant and equipment	5	815,633	370,531
TOTAL NON-CURRENT ASSETS		815,633	370,531
TOTAL ASSETS		1,840,890	1,097,626
LIABILITIES			
CURRENT LIABILITIES			
Trade and Other Payables	6	31,362	33,587
Employee benefits	7	6,011	54
TOTAL CURRENT LIABILITIES		37,373	33,641
TOTAL LIABILITIES		37,373	33,641
NET ASSETS		1,803,517	1,063,985
MEMBERS' FUNDS			
Retained earnings	8	1,803,517	1,063,985
TOTAL MEMBERS' FUNDS		1,803,517	1,063,985

The accompanying notes form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2018

Basis of Preparation

The financial statements cover Australia's Wildlife Ark Inc as an individual entity. Australia's Wildlife Ark Inc is a not for profit Association incorporated in NSW under the Associations Incorporation Act 2009.

The functional and presentation currency of Australia's Wildlife Ark Inc is Australian dollars.

Comparatives are consistent with prior years, unless otherwise stated.

Income Tax

Australia's Wildlife Arck Inc received a Notice of Endorsement for Charity Tax Concessions from the Australian Taxation Office exempting the Incorporation from Income Tax from 14 October 2011 under Subdivision 50-B of the Income Tax Assessment Act 1997.

1 Basis of Preparation

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act 2009. The committee has determined that the association is not a reporting entity.

In the opinion of the Committee of Management, the Association is not a reporting entity since there are unlikely to exist users of the financial report who are not able to command the preparation of reports tailored so as to satisfy specifically all of their information needs. These special purpose financial statements have been prepared to meet the reporting requirements of the Act.

The financial statements have been prepared on an accruals basis and are based on historical costs modified, where applicable, by the measurement at fair value of selected non current assets, financial assets and financial liabilities.

The following significant accounting policies, which are consistent with the previous period unless stated otherwise, have been adopted in the preparation of this financial report.

2 Summary of Significant Accounting Policies

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2018

Property, Plant and Equipment (PPE)

Property, plant equipment are carried at cost less, where applicable, any accumulated depreciation.

The depreciable amount of all PPE is depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.

Depreciation

The depreciation method and useful life used for items of property, plant and equipment (excluding freehold land) reflects the pattern in which their future economic benefits are expected to be consumed by the association. Depreciation commences from the time the asset is held ready for use. Leasehold improvements are depreciated over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements. The depreciation method and useful life of assets is reviewed annually to ensure they are still appropriate.

Employee Benefits

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits have been measured at the amounts expected to be paid when the liability is settled, plus related on-costs.

Provisions

Provisions are recognised when the association has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured.

Cash and Cash Equivalents

Cash and cash equivalents comprises cash on hand, demand deposits and short term investments which are readily convertible to known amounts of cash and which are subject to an insignificant risk of change in value.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2018

Goods and Services Tax (GST)

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of GST.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2018

		2018 \$	2017 \$
3	Cash and Cash Equivalents		
	Petty Cash	436	440
	ANZ Bank Cheque Account *748	562,439	65,116
	ANZ Bank - Conservation Fund *768	339,005	443,516
	ANZ Bank - Marketing *934	99,964	202,736
		1,001,844	711,808
4	Trade and Other Receivables		
	Current		
	Trade Debtors	2,300	900
	Input Tax Credits	16,792	12,558
	GST Adjustments	4,321	1,829
		23,413	15,287

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2018

		2018 \$	2017 \$
5	Property, Plant and Equipment		
	Land and Buildings		
	Site Improvements	377,800	492,700
	Less: Accumulated Depreciation	(176,610)	(153,173)
		201,190	339,527
	Total Land and Buildings	201,190	339,527
	Plant and Equipment		
	Plant & Equipment	107,257	64,036
	Less: Accumulated Depreciation	(67,591)	(52,321)
		39,666	11,715
	Motor Vehicles	83,819	83,819
	Less: Accumulated Depreciation	(77,086)	(64,530)
		6,733	19,289
	AA Yard x 8	83,275	-
	Less: Accumulated Depreciation	(8,308)	-
		74,967	-
	Project 64 Fencing	364,070	-
	Less: Accumulated Depreciation	(13,000)	-
		351,070	-
	Project Disney	27,955	-
	Less: Accumulated Depreciation	(84)	-
		27,871	-
	Project Numbats	34,453	-
	Less: Accumulated Depreciation	(1,152)	-
		33,301	-
	Project Rock-Wallabys	33,000	-
	Less: Accumulated Depreciation	(145)	-
		32,855	-
	Quoll Cages	54,232	-
	Less: Accumulated Depreciation	(6,252)	-

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2018

		2018 \$	2017 \$
	Total Plant and Equipment	614,443	31,004
	Total Property, Plant and Equipment	815,633	370,531
6	Accounts Payable and Other Payables		
	Current		
	Accrued Accounting Fees	6,400	6,400
	Trade Creditors	9,153	6,013
	ANZ Business One Credit Card	6,500	5,367
	GST Payable	4,824	9,826
	Amounts Withheld	-	4,574
	Superannaution Payable	1,569	1,407
	Provision for Time in Lieu	2,916	-
		31,362	33,587
7	Employee Benefits		
	Current		
	Provision for Annual Leave	6,011	54
8	Retained Earnings		
	Retained earnings at the beginning of the financial		
	year	1,063,985	535,800
	Net profit attributable to the association	739,532	528,185
	Retained earnings at the end of the financial year	1,803,517	1,063,985

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2018

2018	2017
 \$	\$

9 Statutory Information

The registered office of the association is:

c/- Australian Reptile Park Pty Ltd Lot 69 Pacific Highway Somersby NSW 2250

The principal place of business is:

Lot 69 Pacific Highway Somersby NSW 2250

9 Members Liabilities

In accordance with Clause 10 of the Constitution of Australia's Wildlife Ark Inc, the liability of a member to contribute towards the payment of debts and liabilities of the association or the costs, charges and expenses of the association is limited to the amount, if any, unpaid by the member in respect of the membership of the association. The number of members as at 30 June 2018 was 57 (2017:70) and the amount of unpaid membership fees was \$nil (2017 \$nil).

STATEMENT BY MEMBERS OF THE COMMITTEE

The committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 2 to the financial statements.

In the opinion of the committee the financial report :

- Presents a true and fair view of the financial position of Australia's Wildlife Ark Inc as at 30 June 2018 and its performance for the year ended on that date.
- At the date of this statement, there are reasonable grounds to believe that Australia's Wildlife Ark Inc will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

	$\int \alpha$	
President:	Thanks	
	111	
	U. Copriel	
Treasurer:	pro approver.	

Dated this 23 day of November 2018

COMPILATION REPORT TO AUSTRALIA'S WILDLIFE ARK INC A.B.N. 51 417 871 203

I have compiled the accompanying special purpose financial statements of Australia's Wildlife Ark Inc which comprise the balance sheet as at 30 June 2018, profit and loss statement for the year then ended, a summary of significant accounting policies, other explanatory notes and other explanatory notes. The specific purpose for which the special purpose financial statements have been prepared is set out in the notes to the accounts.

The responsibility of the committee of management

The Committee of Management of Australia's Wildlife Ark Inc is solely responsible for the information contained in the special purpose financial statements, the reliability, accuracy and completeness of the information and for the determination that the basis of accounting used is appropriate to meet their needs and for the purpose that the financial statements were prepared.

My responsibility

On the basis of the information provided by the committee of management I have compiled the accompanying special purpose financial statements in accordance with the basis of accounting as described in the notes to the financial statements and APES 315: Compilation of Financial Information.

I have applied professional expertise in accounting and financial reporting to compile these financial statements in accordance with the basis of accounting described in the notes to the financial statements. I have complied with the relevant ethical requirements of APES 110 Code of Ethics for Professional Accountants.

Assurance Disclaimer

Since a compilation engagement is not an assurance engagement, I do not required to verify the reliability, accuracy or completeness of the information provided to me by management to compile these financial statements. Accordingly, I do not express an audit opinion or a review conclusion on these financial statements.

The special purpose financial statements were compiled exclusively for the benefit of the committee of management who are responsible for the reliability, accuracy and completeness of the information used to compile them. I do not accept responsibility for the contents of the special purpose financial statements.

Name of Firm:

Altus Financial Pty Limited Chartered Accountants

Name of Principal:

Max Perry

COMPILATION REPORT TO AUSTRALIA'S WILDLIFE ARK INC A.B.N. 51 417 871 203

Address: Suite 3.01 Element Building 200 Central Coast Hwy Erina NSW 2250

Dated this 13 day of November 2018

Our liability is limited by a scheme approved under professional standards legislation, except where we are a financial services licensee.





Australia's Wildlife Ark Inc

INDEPENDENT AUDIT REPORT TO THE FINANCIAL REPORT TO THE MEMBERS OF AUSTRALIA'S WILDLIFE ARK INC

Report on the Financial Report

I have audited the accompanying financial report of Australia's Wildlife Ark Inc which comprises the Balance Sheet and Income and Expenditure Statement, for the year ended 30 June 2018, a summary of significant accounting policies and other explanatory notes and the Statement by the Committee of Management

Committee Responsibility for the Financial Report

The committee are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Association Incorporation Act (NSW) 1984. This responsibility includes establishing and maintaining internal control relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

My responsibility is to express an opinion on the financial report based on our audit. I conducted my audit in accordance with Australian Auditing Standards. These Auditing Standards require that I comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluation the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

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A DIVISION OF VICTORIA COURT ACCOUNTING & TAXATION SERVICES PTY LTD ACN 111 763 341



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AUDIT OPINION

In my opinion, the financial report of Australia's Wildlife Ark Inc. is in accordance with:

- (a) The Association Incorporation Act (NSW) 1984, including:
 - (1) Giving a true and fair view of the association's financial position as at 30th June 2018 and of the performance for the year ended on that date; and
 - (2) Complying with Accounting Standards in Australia and the Association Incorporation Act (NSW) 1984; and
- (b) Other mandatory professional reporting requirements in Australia.

Kenneth George Howes FCA

Chartered Accountant

Signed at: East Gosford

Dated: 24 November 2018

Registered Company Auditor No. 3445

TEAM IN THE FIELD

Due to the hard work and motivation of the Aussie Ark team, the wildlife under our care and facility have been maintained to a high standard year-round.

Our team attended the Australasian Society of Zookeeping Conference in Canberra where they presented to over 100 delegates on the success of Aussie Ark's programs and initiatives.

Ongoing staff development and training is also encouraged and provided within our team. Through this, staff were upskilled in areas of first aid certification, safety awareness with chainsaws, and chemical handling.

WILDLIFE

Tasmanian devils continue to be a major focus at Aussie Ark, with a long-term commitment to save the species from extinction. The latest information from the Save the Tasmanian Devil Program annual monitoring program, shows the distribution of devil facial tumour disease (DFTD) having traversed the entire island. There is no evidence to date of the decline in the devil population slowing down, or the prevalence of the disease decreasing. With continuing disease impact on the species, and additional threats of car strike and dog attacks having significant impact on persisting devil populations, it appears Devil Ark is needed more than ever. Meanwhile, Devil Ark continues to strive for a larger population with increasing focus on suitability for release back to the wild when the time is right. Following another successful year, Devil Ark has produced 48 joeys in 2018; these devils will form the next generation of the species. Additionally, during the 2018 breeding season, Devil Ark celebrated the 300th joey to be born at the Ark since opening in 2011.

In 2017-18 Aussie Ark also welcomed several other species under its protection including the Southern brown bandicoot, Long-nose potoroo, Rufous bettong, Parma wallaby, and Eastern quoll.

An additional ten purpose built Eastern quoll facilities were completed this financial year. This model allows for individuals of all ages and reproductive status to be held. The facilities also enable genetic management and behavioural observation



Hand-raised ambassador joey "Dash"

prior to any release. This was the second breeding season of Eastern quolls at Aussie Ark and extremely successful with the birth of 30 new baby quolls bringing the Aussie Ark population to over 60 individuals. As a part of the Tasmanian Quoll Conservation Program, the Aussie Ark insurance population continues to grow protecting one of Australia's most charismatic species. These 30 babies are destined for release back to the wild between two locations – the new Aussie Ark 400Ha sanctuary, and Booderee National Park in NSW.

Aussie Ark is grateful for both Wade Anthony (Devil's At Cradle, Tasmania) and Rewildling Australia for their assistance with our Eastern quoll breeding program through studbook facilitation and ongoing partnerships respectfully.



Eastern quoll joeys in pouch from 2018 season

The Southern brown bandicoot being the largest of the bandicoots, was widespread along the coast of Northern New South Wales, Queensland, Northern Territory and the tip of Western Australia. However, like many other Australian marsupials, the bandicoot family have lost several species since European settlement due to land clearing and the introduction of predators (foxes, dogs and cats). Of the estimated 12 bandicoot species once present prior to colonisation on the continent, approximately half are now either extinct or threatened.

Aussie Ark established an insurance population of Southern brown bandicoots in 2017 and in our first year have confirmed 12 juveniles born. The species has been chosen for the Ark due to its role as an ecosystem engineer. It helps aerate soil and leaf litter assisting in natural litter breakdown, penetration of seedlings, organic mixing and thus improving nutrient availability for plants. Bandicoots also help spread fungi through the ecosystem, which assist plants to increase nutrient absorption. The Aussie Ark population will continue to grow until release into Aussie Ark sanctuaries as early as 2019. Aussie Ark has also celebrated it's very first Parma wallaby joey in April 2018. Since then a further 11 were born into the program bringing a total of 12 born in the very first year of Parma wallabies being at Aussie Ark.

The Parma wallaby is a small shy, cryptic creature of the wet sclerophyll forests of southern New South Wales. This small, herbivorous wallaby is currently listed as near threatened on the IUCN Red List and vulnerable in New South Wales. The population has plummeted significantly and now confined to scattered populations along the coast and central and northern ranges of New South Wales and Queensland.

The breeding season of the Parma wallaby occurs between February and June. After a pregnancy of around 35 days, the newborn attaches firmly to one of four teats in the mother's pouch, which it leaves at about thirty weeks, still suckling until approximately 10 months old.

Long-nosed potoroos also successfully bred with 7 young being produced, and Aussie Ark's very first Rufous bettongs arrived to the Ark to form the beginning of an insurance population.

All individuals of all species are regularly trapped within Aussie Ark protected areas and checked for health and provided with preventative treatments for internal and external parasites.



First Parma wallaby born at Aussie Ark



Parma wallaby at Aussie Ark

SITE REHABILITATION

Scotch broom (Cytisus scoparius) is present in the Barrington region, and is considered a noxious weed in NSW. The plant out-competes most native species and excludes native grasses and shrubs. This has significant impact on native fauna who rely on natural vegetation communities for food and habitat.

Scotch broom is prolific on the Aussie Ark site and surrounding properties, and poses extreme risk to local vegetation and fauna species. Also present are the Small/ Dwarf stinging nettle (Urticas urens) and Nodding thistle (Carduus nutans) which although are not as impactful as Scotch broom, also are considered noxious weeds in the region.

The removal of these species has been a major focus of the Aussie Ark team. In the 2017-18 financial year approximately 7ha (equalling 20%) of the current Aussie Ark site has been cleared of Scotch broom utilising a cut-and-paste method. This consists of cutting the broom at the base and applying poison to the stem immediately. Whilst this manual handling is labour intensive, the result is wonderful and longer lasting than most other techniques.

Additional site rehabilitation has seen the removal of pest species (fox and pigs) from Aussie Ark's first sanctuary prior to the release of wildlife therein.





Aussie Ark area after weed management

CAPITAL DEVELOPMENT

The 2017-18 financial year saw an expanded direction for Aussie Ark including the construction of Aussie Ark's first sanctuary being 64ha in size. The sanctuary was officially opened by Aussie Ark Founder and Director Robyn Weigel with the cutting of the ribbon the on 8th November 2017. Distinguished quests later released 20 Tasmanian devils into the sanctuary on the eventful day symbolising another leap forward in wildlife conservation at Aussie Ark.



Aussie Ark sanctuary boundary fence



Aussie Ark 64ha sanctuary



Aussie Ark Director Robyn Weigel officially opening the 64ha sanctuary



Wes Sechrest (Chief Scientist & CEO - Global Wildlife Conservation) and Adrian Grenier (United Nations Environment Goodwill Ambassador) release first devil into Aussie Ark's 64ha sanctury



WEBSITE

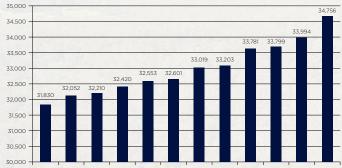
www.devilark.org.au website received 41,653 visitors during 2017-18 financial year. The visitors visited 2.01 pages per session and the average duration was 1.49 minutes.

Although Google Analytics cannot breakdown the web visitors based on gender, it told us that 67.80% of visitors were from Australia (+3.22% from last year), with over 87% being new visitors (+14% from last year). The website is regularly updated with fresh information and greater integration throughout the site has made for an improved user experience, as well as to include upcoming special events aimed at increasing donations to Aussie Ark.

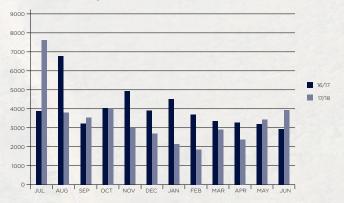
SOCIAL MEDIA

Facebook insights revealed that 68% of Devil Ark fans were women. Women aged 25-34 and 35-44 made up 17% each of the Facebook users in each age demographic. Their preferences have been researched and Facebook fans responded well to the cute and cuddly images of Tasmanian devils. Facebook fans grew 14% in the 17/18 financial year, from 30,599 to 34,758. Facebook insights allowed us to geographically identify our market; the cities that most followers are located are Sydney, Newcastle and Melbourne with our top 3 countries being: Australia, USA and UK.

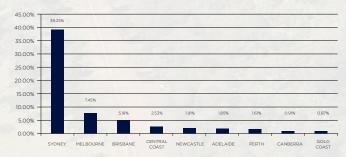
Devil Ark Facebook Likes



Website Visits by Month



Website Visits by City



JUL'17 AUG'17 SEP'17 OCT'17 NOV'17 DEC'17 JAN'18 FEB'18 MAR'18 APR'18 MAY'18 JUN'18

EMAIL MARKETING

A total of 25 electronic direct mailouts (EDMs) were sent out in FY17-18, this is an increase from 16 EDMs sent out in FY 17-18.

Particular EDMs performed strongly with a click through rate (CTR) above the industry average which is 2.57%. This included the Christmas merchandise drive showing a CTR of 3.8%, the initial Gala Dinner invite with 3.4%, Aussie Bush Wildlife Sleep Out with 3.4% and also the Mother's Day merchandise EDM had 3.0%.

Email marketing provides an excellent opportunity to increase monthly website visits with direct click through links integrated into email content encouraging visitation to the website and conversion to funds raised. Below is the data collected from this financial year's email marketing drives.

CAMPAIGN	DATE SENT	TOTAL RECIPIENTS	OPEN NUMBER	OPEN RATE (TARGET >24.11%)	CLICK THROUGH NUMBER	CLICK THROUGH RATE (TARGET >2.57%)
Tax Appeal Reminder 2	26/6/18	8,486	1,423	16.8%	93	1.1%
Autumn Newsletter	27/6/18	8,445	1,316	15.6%	83	1.0%
Tax Appeal Reminder 1	19/6/18	8,541	1,87	21.2%	98	1.1%
Tax Appeal	29/5/18	7,950	2,397	30.2%	142	1.8%
Aussie Bush Sleepout April Reminder	23/4/18	7,122	1,308	18.4%	107	1.5%
Mothers Day Merch	18/4/18	7,938	1674	21.1%	241	3.0%
Easter Appeal Reminder 2	30/3/18	7,870	1,442	18.3%	58	0.7%
Easter Appeal Reminder 1	22/3/18	7,914	1,647	20.8%	69	0.9%
Summer Newsletter	16/3/18	7,944	1,344	16.9%	101	1.3%
Easter Appeal	13/3/18	7,928	1,577	20.0%	65	0.8%
Quoll Crowdfunding 24hrs to go	23/2/18	7,144	1,333	18.7%	125	1.7%
Quoll Crowdfunding Final days	21/2/18	7,122	1,521	21.4%	111	1.6%
Quoll Crowdfunding 1 week to go	13/2/18	7,170	1,419	19.8%	105	1.5%
Quoll Crowdfunding launch	23/1/18	7,150	1,635	22.9%	153	2.1%
Aussie Bush Sleep Out	12/1/18	7,005	1,775	25.3%	233	3.3%
Christmas Appeal Reminder	21/12/17	6,991	1,375	19.7%	14	0.2%
Christmas Appeal	15/12/17	6,999	1,485	21.2%	39	0.6%
Christmas Merch EDM	12/12/17	7,006	1,461	20.9%	268	3.8%
Gala Dinner Reminder 2	20/10/17	6,840	1,360	19.9%	53	0.8%
Gala Dinner Reminder 1	26/09/17	6,448	1,437	22.3%	129	2.0%
Spring Appeal reminder	7/9/17	6,358	1,369	21.5%	51	0.8%
Gala Dinner Invite	23/8/17	6,233	1,729	27.7%	211	3.4%
Spring Appeal	17/8/17	6,275	1,442	23.0%	47	0.7%
Winter Newsletter	7//17	6,335	1,666	26.3%	41	0.6%
Tassie Devil Crowdfunding Update	17/7/17	5,778	1,618	28.0%	31	0.5%

MEDIA

Australia's wildlife incorporated was the subject of 101 media stories during this financial year. These ranged from small newspapers and online stories to major television news segments and breakfast television.

A full list of media gained over the reporting period is shown below:

DATE	FORMAT	MEDIA	DETAILS
13.7.17	Online	Newcastle Herald	Devil joey reveal - record 51 joeys
13.7.17	Radio	ABC Upper Hunter	Devil joey reveal - record 51 joeys
13.7.17	Online	Dungog Chronicle	Devil joey reveal - record 51 joeys
3.7.17	Online	Hunter Valley News	Devil joey reveal - record 51 joeys
13.7.17	Social	Australia.com	George the wombats 1st birthday
13.7.17	Online	Scone Advocate	Devil joey reveal - record 51 joeys
13.7.17	Online	Muswellbrook Chronicle	Devil joey reveal - record 51 joeys
13.7.17	Online	The Singleton Argus	Devil joey reveal - record 51 joeys
13.7.17	Social	Newcastle Herald	Devil joey reveal - record 51 joeys
13.7.17	Social	Threatened Species Commisioner	Devil joey reveal - record 51 joeys
14.7.17	Newspaper	Newcastle Herald	Devil joey reveal - record 51 joeys
4.7.17	Radio	ABC Newcastle	Devil joey reveal - record 51 joeys
4.7.17	Radio	SeaFM News Bulletin	Devil joey reveal - record 51 joeys
4.7.17	Radio	2GO News bulletin	Devil joey reveal - record 51 joeys
4.7.17	Online	PowerFM	Devil joey reveal - record 51 joeys
4.7.17	Social	Upper Hunter Tourism	Devil joey reveal - record 51 joeys
4.7.17	Social	Dungog Chronicle	Devil joey reveal - record 51 joeys
4.7.17	Social	Hunter Valley News	Devil joey reveal - record 51 joeys
4.7.17	Social	Scone Advocate	Devil joey reveal - record 51 joeys
4.7.17	Social	Muswellbrook Chronicle	Devil joey reveal - record 51 joeys
4.7.17	Social	The Singleton Argus	Devil joey reveal - record 51 joeys
9.7.17	Radio	Power FM	Devil joey reveal - record 51 joeys
9.7.17	Online	Power Fm	Devil joey reveal - record 51 joeys
1.7.17	Online	Wingham Chronicle	Devil joey reveal - record 51 joeys
21.7.17	Online	Hunter Valley News	Sporty's 1st birthday
4.7.17	Radio	ABC Sydney	Devil joey reveal - record 51 joeys
26.7.17	Radio	2GB News bulletins	Eastern quoll reveal at Devil Ark
26.7.17	Radio	ABC Newcastle	Eastern quoll reveal at Devil Ark
26.7.17	Social	ABC Newcastle	Eastern quoll reveal at Devil Ark
26.7.17	Online	Australian Geographic	Eastern quoll reveal at Devil Ark
26.7.17	Social	Threatened Species Commisioner	Eastern guoll reveal at Devil Ark
26.7.17	Online	Scone.com.au	Eastern guoll reveal at Devil Ark
26.7.17	Radio	ABC Upper Hunter	Eastern quoll reveal at Devil Ark
27.7.17	TV	NBN News	Eastern guoll reveal at Devil Ark
27.7.17	Social	NBN News	Eastern quoll reveal at Devil Ark
27.7.17	Online	NBN News	Eastern guoll reveal at Devil Ark
27.7.17	Online	Australia News Today	
			Eastern quoll reveal at Devil Ark
7.7.17	Radio	ABC Central Coast	Eastern quoll reveal at Devil Ark
2.10.17	Online Article	Newcastle Herald	Tassie Devil joeys
2.10.17	Online Article	Nine News	Tassie Devil joeys
2.10.17	Radio	ABC Upper Hunter	Tassie Devil joeys
2.10.17	TV	Channel 9 4pm News	Tassie Devil joeys
2.10.17	TV	Channel 9 6pm News	Tassie Devil joeys
2.10.17	TV	Channel 7 6pm	
2.10.17	TV	NBN News	Tassie Devil joeys Tassie Devil joeys
2.10.17	Social	ABC Sydney	Tassie Devil joeys
2.10.17	Radio	ABC Sydney	Tassie Devil joeys
2.10.17	Social	Yahoo 7Be Travel	Tassie Devil joeys
2.10.17	Social	Courier Mail	Tassie Devil joeys
2.10.17	Social	Ten News	Tassie Devil joeys
2.10.17	Social	9 News Sydney	Tassie Devil joeys
2.10.17	Social	Newcastle Herald	Tassie Devil joeys
2.10.17	Social	ABC Newcastle	Tassie Devil joeys
3.10.17	Social	Daily Telegraph	Tassie Devil joeys
5.10.17	Radio	ABC Newcastle	Raising Tassie devils and Devil Ar
3.11.17	TV	Channel 7 News	Aussie Ark launch
3.11.17	Radio	ABC Newcastle	Aussie Ark launch
9.11.17	Social	Threatened Species Commissioner	Aussie Ark launch
0.11.17	Online	Hunter Valley News	Aussie Ark launch
0.11.17	TV	NBN News	Aussie Ark launch
0.11.17	Radio	ABC Rural	Aussie Ark launch
24.1.18	Online	Triple M Mid North Coast	Save the Eastern guoll
24.01.18	Online Article	Hit 106.9 Newcastle	Quoll Crowdfunding
26.01.18	Online Article	Newcastle Herald	Quoll Crowdfunding
06.02.18	Online Article	Mercury	DFTD
		The Open Road with Dr. Chris Brown	General Devil Ark
23.2.18	Social		

DATE	FORMAT	MEDIA	DETAILS
8.5.18	Social Post	Win News Northern NSW & Gold Coast	1st Birthday
8.5.18	Social Post	7 News Sydney	1st Birthday
8.5.18	TV	7 News Sydney	1st Birthday
8.5.18	Online Article	Newcastle Herald	1st Birthday
8.5.18	Online Article	The Australian	1st Birthday
8.5.18	Social Post	The Offroad Adventure Show	Devil Ark General
8.5.18	TV	The Offroad Adventure Show	Devil Ark General
11.5.18	Social Post	Win News Northern NSW & Gold Coast	Glencore Partnership
20.5.18	Online Article	Murcury	Malloy Cuddles
24.5.18	Social Post	Today	Chuck Norris Cforce Water Partnership
25.5.18	Social Post	Upper Hunter Country Tourism	First devils of the season 2018
25.5.18	TV	Prime 7	First devils of the season 2018
4.6.18	Social Post	Up Country Entertainment	First joeys of the season 2018
14.6.18	Social Post	Upper Hunter Country Tourism	Tour Devil Ark
19.6.18	Social Post	ABC Newcastle	Snow at Devil Ark
19.6.18	Social Post	Daily Telegraph	Snow at Devil Ark
19.6.18	Social Post	Upper Hunter Tourism	Snow at Devil Ark
19.6.18	TV	NBN Television	Snow at Devil Ark
19.6.18	Social Post	NBN Television	Snow at Devil Ark
19.6.18	Online Article	NBN Television	Snow at Devil Ark
19.6.18	Social Post	Ten News	Snow at Devil Ark
19.6.18	Online Article	Newcastle Herald	Snow at Devil Ark
22.6.18	Online Article	Illawarra Mercury	General Aussie/Devil Ark
27.6.18	Online Article	Lakes Mail	Snow at Devil Ark
29.6.18	Online Article	The Examiner (Tas)	300th Joey Reveal
30.6.18	Online Article	The Northern Daily Leader	300th Joey Reveal



Threatened Species Commissioner November 9, 2017 · @ ...

Safehavens are a key action area in the Strategy and thanks to Aussie Ark, their is a new fenced safehaven in Barrington Tops, NSW.

The Aussie Ark safehaven is an expansion of an existing facility that, when completed, will be home to threatened species like Tasmanian devils, eastern quolls and eastern bettongs.

This is one of the projects included in the #TSProspectus, and a hugely successful crowdsourcing campaign by Devil Ark secured \$375,000.

Its fantastic to share these success stories, and I am always encouraged knowing the community, and organisations like The Australian Reptile Park are partners in the fight against extinction.



PUBLIC RELATIONS



Volunteer Dayna and Keeper Andrew with Eastern quoll joeys on the Today Show



Peter Stefanovic and Allison Langdon with Eastern quoll joeys



Sylvia Jefferies with a Tasmanian devil joey

COMMUNITY RELATIONS

Aussie Ark has had the privilege of attending many community events in the last financial year. These events are a great way of promoting the work Aussie Ark is undertaking, as well as engaging the local community about native wildlife conservation.

13 - 15th October 2017 - Sydney 4wd and Adventure show

22nd - 24th August 2017 - Agquip field days

7th April 2018 - Hunter Coal Festival

14th - 15th April 2018 - Gosford Show

23rd - 24th June 2018 - Shot Expo

4th - 6th May 2018 - Tocal field days

16th - 17th March 218 - Upper Hunter show Muswellbrook



Hunter Coal Festival - Partnered with Glencore



Tocal Field Days



Aussie Bush Wildlife Sleep Out fundraiser - Partnered with Australian Reptile Park



City 2 Surf fundraising for Devil Ark

GALA DINNER 2017

The second Devil Ark Gala Dinner was held on November 8th 2017, at Rosehill Gardens and was a huge success. Celebrating 6 ambitious years of wildlife conservation and devilish success, the night welcomed over 350 delegates including project partners, parliamentary members and distinguished guests. Hosted by Dr Don Church, Global Wildlife Conservation's Director and President the night also included a keynote speech from the former Threatened Species Commissioner Gregory Andrews.

After the same-day official opening of Aussie Ark's first 64ha Sanctuary, the Gala event was the perfect way to celebrate and thank Aussie Ark supporters, partners and affiliates, and show them the vision for the future of Aussie Ark.

Guests enjoyed a delicious three course meal in the fabulous Grand Pavilion overlooking the racecourse, and some were lucky enough to take home something special from the stunning silent auction.



United Nations Environment Goodwill Ambassador Adrian Grenier



Dr Don Church - Director & President of Global Wildlife Conservation - MC for the evening



Former Threatened Species Commissioner and Guest Speaker - Gregory Andrews

PUBLIC RELATIONS

We are thankful for those that sponsored the event by gifting items for auctions, helping with the event decorations and theming and providing services on the evening.

Those generous individuals and organisations are listed below:

Bells at Killcare Brokenwood Winery Cricket Australia Crowne Plaza Terrigal David Sedaris David Stowe Photography Football Federation Australia Get Wild Jamala Lodge James Hough Joh Bailey Kelly Davis Kingfisher Bay Resort Nathan Ferlazzo **Pedders Suspension** Port Lincoln Hotel Port Stephens Adventures

Robert Cliff Jewellers Saretta Fielding Seaweed & Sand Calypso Star Charters Shark Cage Diving Signarama Studio N by Nico Sydney Cricket & Sports Ground Sydney Opera House Symbio Wildlife Park Tangalooma Island Resort The Gordon Frost Organisation Teir Gear **Tiffany Zsiros** Ozone Express Laundrette (seat covers) **Blueberry Events** East Coast WildFlowers

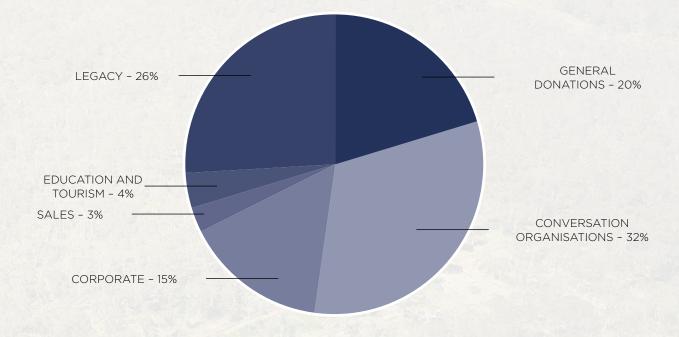


Aussie Ark President Tim Faulkner with world renowned wildlife photographer David Stowe

INCOME

Income for the 2017-18 year was **\$1,513,381**. The income sources are shown in the below table. General donations were attributed to 3,987 individual donations. We are thankful to all donors for their ongoing support for conservation, and we are committed to make every dollar count.

GENERAL DONATIONS	CONSERVATIVE ORGANISATIONS \$454, 967	CORPORATE \$220, 000	SALES \$37, 131	EDUCATION AND TOURISM \$53, 838	LEGACY \$371, 132
\$290, 792					
Online Donations	Global Wildlife Conservation	Glencore	Merchandise	Onsite Tours	534
Appeal Campaigns	Zoo Zurich	Sporting Shooters Association NSW		Expeditions	There .
Newsletters	FAME	Vivcourt	12	Aussie Bush Sleepout	
Donation Tins					
Adoptions			1		-
Crowdfunding					



SUCCESSFUL GRANTS

Aussie Ark is fortunate to have support from committed individuals and organisations around the globe and Aussie Ark is grateful for Project Partners that provide ongoing contribution. This years successful grants are shown below through Aussie Ark partners Global Wildlife Conservation, Glencore and Foundation for Australia's Most Endangered.

- \$294,268 Global Wildlife Conservation
- \$150,000 Glencore Grant
- \$35,000 Foundation for Australia's Most Endangered Grant

CORPORATE DONORS & SPONSORSHIPS

VIV COURT \$25,000

Vivcourt is global trading business that measures its success in a radically different way. They have replaced the shareholder with a charitable trust and their metric for success is employee satisfaction and how much they can donate to the social sector. Profit is a by-product of their business rather than the goal. This has enabled them to focus on the growth and development of their employees instead of just a return on investment for a short term focused shareholder. By giving their employees the best possible work environment, they have created a company where the success and profits are sustainable, and the business has a conscience and a purpose greater than itself.

ZOO ZURICH \$125,699

Zurich Zoo is a nature conservation centre. They work on behalf of threatened animal species by participating in international breeding programmes (EEP, ESB). They are also involved in six special focus regions outside Switzerland to protect endangered ecosystems and their biodiversity. They choose and implement nature conservation projects according to the principles of the World Association of Zoos and Aquariums WAZA. Every year Zoo Zürich makes a substantial financial contribution to the conservation of the Tasmanian devil and all Aussie Ark species and have generously committed to the project for a further 9 years becoming a valued Project Partner.



Aussie Ark President Tim Faulkner with Curator of Zoo Zurich, Claudia Rudolf Von Rohr

NSW SPORTING SHOOTERS ASSOCIATION AUSTRALIA NSW (SSAA) \$45,000

The Sporting Shooters Association Australia NSW sponsored Aussie Ark donating \$45,000 in funds for devil food for this financial year. Aussie Ark gladly attends several events alongside the SSAA to promote the project and partnership together to strengthen campaign awareness and collaboration.

GIFTS IN KIND

Several local businesses contribute to Aussie Ark by providing valuable in-kind goods and services, thus reducing expenditure. Some contributors for this period include:

- Australian Reptile Park continues to provide management services at no cost valued at \$150,000.
- Ellerston kindly contributed the following gifts in kind in the 2017/18 year:
- Gifted consumables for events at Devil Ark,
- Provided reduced rates for mechanic services,
- Loaned the Ellerston trailer for freight of equipment valued at \$500,
- Provided large machinery for fire prevention & road maintenance valued at \$2,000,
- Provision of resources for essential fire reduction activities within and surrounding the Aussie Ark property.
- Enright Land Management and Australian Vertebrate Pest Management continue to provide animal feed for no charge including delivery to the value of \$40,000.
- Upper Hunter Fire Protection contributed first aid equipment, and fire equipment servicing free of charge at a value of \$1,500

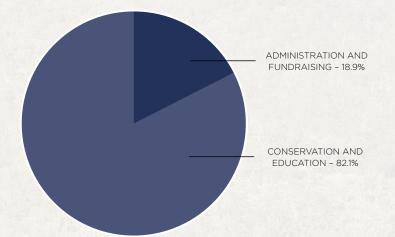
ACQUISITION

The Aussie Ark team is continually targeting growth in donor numbers. There are several ways this is achieved and new methods trialled each financial year. In order to grow the current Aussie Ark database we explore creative and cost effective ways to grow our mailing list including:

- Social media drive to subscribe
- Website drive to subscribe
- Email collection at Australian Reptile Park Devil Shows
- Email collection via Australian Reptile Park entry competitions
- Email collection via attendance at local and regional shows / fairs
- In the 2017/18 year, the email contact database grew 55% from 6253 to 9650, whilst the mailing list grew 16.8% 614 717

ADMINISTRATION & EXPENDITURE

Aussie Ark is focused on allocating funds to direct conservation.



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